



## **Dream Cruises Continues to Make Waves with World Dream as the First Cruise Ship to receive the SG SafeEvent Certification**

*Providing Safe MICE Events At Sea in anticipation of international Fly-Cruise resumption*



**Singapore, 10 January 2022** – Dream Cruises is excited to announce that World Dream is the First Cruise Ship to receive the SG SafeEvent Certification launched by Singapore Association of Convention and Exhibition Organisers and Suppliers (SACEOS), to ensure hygiene benchmarks and safe-distancing best practices are upheld at business events. A pioneer in developing a new norm of COVID-19 cruising, Dream Cruises’ MICE At Sea cruises will continue to deliver innovative MICE event solutions that adhere to STB’s CruiseSafe guidelines and SG SafeEvent Certification, with stringent safe distancing measures, capacity controls, and event cohort groups’ safety assurance.

“Singapore has long been renowned as a safe and trusted Global Asia hub for business events. However, during these exceptional times, we have re-imagined MICE At Sea cruises in anticipation of regional cruise resumption to welcome international fly-cruise MICE event delegates to Singapore on board World Dream once again,” said Michael Goh, President of Dream Cruises. “Building on the success of the bespoke SME Learning Cruise organised by Shin Min Daily News, Bosses Network and Dream Cruises on 1 - 3 October 2021, the largest event at sea since World Dream’s cruise resumption, Dream Cruises took the bold step to set new industry benchmarks and best practices for resuming business events at sea for cruise tourism recovery. This milestone event was a good example of how effective our guidelines are for safeguarding our passengers.”

“As we continue to see the reopening of MICE events in Singapore, delivering a sense of confidence in the safety and wellbeing of all event attendees will be key for enterprises. And that is what the SG SafeEvent Certification aims to do since its launch in June last year - to provide Event Organisers, Suppliers and Venues such as Dream Cruises with a mark of assurance in adhering to the highest standards of hygiene and safe management practices. We hope more enterprises will come onboard the SG SafeEvent Certification to gain a competitive edge as we build towards a safe and progressive reopening of MICE events”, said Mr Dylan Sharma, Vice President, Advocacy & Communications, SACEOS.



To create MICE At Sea cruises, Dream Cruises has specifically designed every journey with safety as the key priority. Stringent guidelines include:

- Full vaccination for all passengers and ship crew
- Same day COVID-19 Antigen Rapid Testing for guests
- Staggered cruise embarkation / disembarkation times
- Deployment of safe distancing and crowd control Cruise Ambassadors and dedicated Hotel Event team during events
- Contactless contact tracing technology such as TraceTogether Token / App, Tracey Tokens, Cabin Key Cards and CCTV surveillance records
- 100% fresh air ventilation in each cabin and public areas with no re-circulation of air
- A well-equipped 24-hour Medical Centre with COVID-19 testing capability, two doctors including an Infection Control Officer, Isolation wards & Quarantine cabins
- Increased frequency of sanitation at high-touch points using hospital grade disinfectants

Meeting planners and event organisers can discover the one-stop flexibility and hassle-free convenience when orchestrating a MICE event on board World Dream. Offering a vast sea of possibilities in an invigorating high seas setting, World Dream delivers authentic Asian hospitality infused with the finest experiences to provide the perfect venue to cater to any business event while in compliance with prevailing safe management guidelines.

Deluxe accommodations, Asian & International cuisines, spectacular entertainment shows and recreational activities are all included in the price of the cruise fare with the option to elevate the event experience to the next level in 'The Palace' – the "luxury ship-within-a-ship" concept across the Dream Cruises' fleet that includes all-suite accommodations, 24-hour butler concierge service and exclusive privileges.

Well-equipped with versatile onboard venues, business facilities feature the latest state-of-the-art technology including simultaneous translation service, high-definition screens, live streaming facilities and photo/video services for memorable moments. A dedicated Hotel Events team is ready to offer event customisation to fulfil the evolving needs and business objectives of every meeting planner and event organiser.

"As we pivot, adapt and transform due to COVID-19, the SG SafeEvent Certification will offer an extra element of reassurance for our guests, providing the confidence that our cruises uphold the highest standards of hygiene and safe management measures, emergency management and best practices for worry-free event planning," added Mr. Goh.



## **About Dream Cruises**

Carrying on Genting Hong Kong's proud heritage of nearly 30 years of Asian cruise industry experience, Dream Cruises aims to be a pacesetter in the global cruise landscape. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises is meeting the needs of the 'emerging generation' of confident, independently minded and upwardly mobile Asian travellers by offering inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world's top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position.

Dream Cruises was also recently awarded 'Best Luxury Cruise Line' at the Annual 30th Travel Trade Gazette's (TTG) Travel Awards 2019 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.

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