

## STAR PISCES SETS SAIL TODAY WITH FIRST CRUISE FROM PENANG

*Genting Cruise Lines achieves new milestone with first cruise resumption in Malaysia with Star Cruises, signalling the start of the recovery of the cruise and travel industry*



Star Cruises, the first cruise company to restart sailing in Malaysia since the pandemic, resumes operations with Star Pisces in Penang today (22 December 2021)

**Penang (Malaysia), 22 December 2021** – Genting Cruise Lines today achieved a new milestone with Star Cruises as Star Pisces sets sail on its very first journey from Penang (Malaysia) after a long period of hiatus due to the global pandemic, marking the start of the recovery of the domestic and regional cruise and travel industry. As the first sailing operating under the new norm of safety and preventive measures in Malaysia, embarking guests were introduced to a series of enhanced precautionary measures to safeguard guests and crew, as well as to provide a worry-free vacation experience. These include the mandatory requirement for all guests and crew to be fully-vaccinated and undergo a series of health screening with the ship operating at 50% of the passenger capacity.

*“We’re off to a positive and exciting start as we kick off today’s first sailing with Star Pisces from Penang, introducing new holiday options and experiences for Malaysians, including the 1-Night Straits of Malacca cruise and the 2-Night Langkawi Escape cruise. We are taking the necessary steps to educate consumers on how cruising have evolved to operate in a new norm with layers of safety measures and the application of new safety equipment, making it one of the safest way to travel and enjoy a vacation,”* said Madam Cynthia Lee, Vice President of Sales, Genting Cruise Lines. *“With our cruise vacations offering value for money packages, our 2-Night Langkawi Escape for 26 and 28 Dec 2021 are already almost sold out based on the permitted capacity limit. As such, we are optimistic that the demand momentum will continue to be strong in 2022,”* added Madam Cynthia Lee.

# GENTING

## CRUISE LINES

Genting Cruise Lines has been a pioneer in demonstrating safe cruises in the region since the start of the global pandemic and aims to increase its footprint of safe cruises in Malaysia and across the region. Genting Cruise Lines is actively in discussion with various authorities from different countries, including Malaysia, to develop a 'Harmonize Cruising Standards' for the region. This will create new opportunities to open international cruising in a controlled and safe manner across the participating countries such as creating Vaccinated Travel Lanes (VTLs) for cruise passengers. Also, it will enable Genting Cruise Lines to further spur the growth of the tourism sector with the gradual re-introduction of inbound tourists to Malaysia from its cruise ships homeported in neighbouring countries and through the expansion of new itineraries in Malaysia and the region such as to Phuket and Medan in the near future.

For more information and bookings on Star Pisces, please visit [www.starcruiises.com](http://www.starcruiises.com) or contact your local travel agents.



Happy guests ready to set sail on board Star Pisces' first cruise from Penang on 22 December 2021.



Automated hand-wash machines available on Star Pisces prior to entering main dining venue

# GENTING CRUISE LINES



A variety of accommodations range from wallet-friendly staterooms to luxuriously-appointed suites (Maxims Plus Suite pictured).

Please download hi-res images at:

[https://gentinghk-my.sharepoint.com/:f:/p/corpcomm/EuapfpJiA0JCj4omp7RAnuoBOKk4saZO\\_xpbK1jB9OWHNq?e=ETM9tF](https://gentinghk-my.sharepoint.com/:f:/p/corpcomm/EuapfpJiA0JCj4omp7RAnuoBOKk4saZO_xpbK1jB9OWHNq?e=ETM9tF)

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## **About Genting Cruise Lines**

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands – Star Cruises, Dream Cruises and Crystal Cruises – providing a range of cruises from contemporary cruises to ultra-luxurious vacation experiences spanning the sea and air.

Star Cruises is a pioneer in the Asia Pacific cruise industry and has been operating its contemporary cruise fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with its fleet consisting of SuperStar Gemini, SuperStar Aquarius and Star Pisces.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for a twelfth year in 2019 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for a ninth year in a row in 2020.

Dream Cruises was launched in 2016 delivers the highest level of guest service and spacious comfort in the region in the premium/luxury segments. Genting Dream which debuted in 2016 and World Dream, in 2017, serves the Hong Kong and Singapore markets and provide passengers with inspirational journeys at sea that are Asian at heart and international in spirit. Explorer Dream joined the fleet in April 2019 and now is positioned in Taiwan. The 208,000 gross ton Global Dream is being built in MV Werften, a subsidiary of Genting Hong Kong, in Germany for delivery in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world's top ten Large Resort Ships – the only two highest rated ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position. Dream Cruises was also recently awarded 'Best Service Cruise Line' at the Travel Trade Gazette's (TTG) China Travel Awards 2020 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.

Crystal Cruises has redefined the way the world views luxury travel by sea, river, land and air. The world-renowned Crystal Experience – featuring global journeys with Crystal Ocean Cruises, Crystal River Cruises, Crystal Yacht Cruises Crystal Expedition Cruises and Crystal Air – continues to entice the world's most discerning travellers with incomparable luxury and unparalleled personal service.

Honoured by the world's most respected media outlets and travel experts, Crystal has long legacy of excellence receiving more "World's Best" and "Readers' Choice" awards than any other cruise line in history. Among its recent accolades are inclusion in Condé Nast Traveler Magazine's "Gold List" (1997-2014, 2016-2020) and "Readers' Choice Award – Best Medium Cruise Line" (1992 & 1993, 1995-2005, 2007-2020) and "Readers' Choice Award – Best Small-Ship Cruise Line: Crystal Yacht Cruises" (2019-2020), TTG Luxury Travel, UK "Ultra-Luxury Cruise Line of the Year" (2020) and Travel + Leisure Magazine "Best River Cruise Line – Crystal River Cruises" (2017, 2020) to name only a few.

Through its family of brands, Genting Cruise Lines offers the widest and most imaginative spectrum of cruise products for the modern traveller, catering to all segments, geographies, life stages and travel styles.

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## CRUISE LINES

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