



DREAM CRUISES

DREAM CRUISES CELEBRATES “HI 5 ON THE HIGH SEAS” WITH 5TH BIRTHDAY SPECIAL OFFERS AND PROMOTIONS IN NOVEMBER

Guests with November birthdays can also enjoy a complimentary celebration package on board



Hong Kong, 18 October 2021 – Dream Cruises is inviting everyone to celebrate its 5th birthday in November with “Hi 5 on the High Seas” featuring a variety of special offers and promotions across its fleet in the region. As part of the festivities, guests whose birthday fall in November will also be treated to a complimentary birthday package to make their special day even more memorable on board Dream Cruises.

“We are truly thrilled to be celebrating Dream Cruises’ 5th birthday! It really feels like only yesterday that we welcomed our first ship, Genting Dream, to Asia in 2016 and we couldn’t be prouder of how quickly the brand has established itself in the region,” said Mr. Michael Goh, President of Dream Cruises. “In five short years Dream Cruises has expanded to a fleet of three ships, soon to be joined by our new Global Class currently being built in Germany, and have been honoured with numerous awards, highlighted by Genting Dream and World Dream’s inclusion in the world’s top ten Large Resort Ships in the Berlitz Cruising and Cruise Guide 2020.”

Added Mr. Goh: “Dream Cruises is also extremely proud to be the first cruise company to restart safe cruises in Asia since the COVID-19 pandemic and collectively across our fleet, Dream Cruises has welcomed close to 330,000 guests to date. I would like to specifically recognize the resilience of the brand and the hard work of our crew and staff to make cruises possible again during these challenging times.”

To commemorate this momentous occasion and to thank Dream Cruises’ loyal guests, the company has lined-up a selection of deals and promotions to sweeten the month of November for its guests.

Dream Cruises will kick-off the celebrations with a “Hi 5 on the High Seas” 50%-Off Flash Sale for Genting Dream sailings in Hong Kong and fares starting at \$205 for itineraries on World Dream in Singapore. Then join us on board for the trendiest way to celebrate special occasions – a “destination” celebration that will make you the talk of Instagram! For November babies, Dream Cruises is offering five lucky guests on every cruise across the fleet during November the chance to celebrate their birthdays in style with a free birthday package filled with surprises and goodies. If your birthday falls in the month of November, simply be one of the first five guests to register on the



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official Dream Cruises website at least seven days before your particular cruise departure in November for a festive experience including birthday decorations in your cabin, a personalized birthday cake and a bottle of sparkling wine.



Throughout November, guests can also enjoy discounts and offers on board the fleet with retail savings of up to 75% on selected designer goods and merchandise at The Dream Boutiques including specially priced, limited quantities of Bvlgari's Diva's Dream carnelian necklace. To pamper body and soul, the Crystal Life Spa will also offer an extravagant 5-hour "5-Step Journey of Dreams" treatment combining a Himalayan Salt Stone Massage with a selection of beauty therapies for the ultimate in indulgence.

On select sailings in November, special events and activities on board Dream Cruises will boost the party atmosphere for every guest. On the 3-6 November cruise on Genting Dream and 7-9 November cruise on World Dream, guests can enjoy complimentary birthday cookies in their cabins, a special birthday celebration ceremony with cake cutting, upgraded menus, set dinners and up to 50% off at various food and beverage outlets, fun games and arts and crafts workshops.

Don't miss this opportunity to join in the fun, wish Dream Cruises a happy birthday and take advantage of birthday goodies to brighten up the month of November!

Please download hi-res images at:

https://gentinghk-my.sharepoint.com/:f/p/corpcomm/Em_JNOUjZ-1JpX0JCRWUVPYBpM5Qv0g10_GnIPS9qWMDYA?e=RVGm95

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About Dream Cruises

Carrying on Genting Hong Kong's proud heritage of nearly 30 years of Asian cruise industry experience, Dream Cruises aims to be a pacesetter in the global cruise landscape. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises is meeting the needs of the 'emerging generation' of confident, independently minded and upwardly mobile Asian travellers by offering inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from



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Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world's top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position.

Dream Cruises was also recently awarded 'Best Luxury Cruise Line' at the Annual 30th Travel Trade Gazette's (TTG) Travel Awards 2019 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.

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