



## **Dream Cruises Thanks Hong Kong for the Tremendous Response for Genting Dream's "Super Summer Seacations"**

*First two cruises at nearly 90%; Friday night departures enjoying popularity with enthusiastic cruisers throughout the summer*



**Hong Kong, 2 June 2021** – Dream Cruises' recently announced restart of cruises on board Genting Dream in Hong Kong has been met with an enthusiastic response from the public. After only one week of sales since bookings officially opened on Thursday, 27 May, Genting Dream's first two high seas "Super Summer Seacation" cruises departing on 30 July and 1 August are close to 90% while Friday night departures throughout August are already at nearly 50% of capacity.

"We are truly grateful for the tremendous response we have received from the people of Hong Kong and we are delighted to be able to offer them a "Super Summer Seacation" experience to help satisfy their craving to travel again. The interest in Genting Dream has even extended to inquiries from corporate groups, charity organizations and wedding parties who are looking at chartering the ship later in the year," said Mr. Kent Zhu, President of Genting Cruise Lines. "Also contributing to the success of our cruises has been the backing we have received from our travel and business partners who have been a great support to Dream Cruises throughout the years."

"Wing On Travel is excited to work with Dream Cruises to promote the restart of cruises on board Genting Dream and have already received calls and inquiries, showing a positive response from the market," said Ms. Lanny Leung, Director & CEO of Wing On Travel. "Genting Dream's fantastic array of activities and facilities including live shows and music performances, Rope Course, Rock Climbing Wall and Waterslide Park will provide fun for the whole family!"

"Since the announcement of Dream Cruises' operations, our corporate and business clients have been very interested in booking MICE itineraries on board Genting Dream. As well, our loyal long-haul and overseas cruise passengers who have been yearning to cruise again now have a product that will fulfil their desire to vacation on the open seas," said Mr. Alex Lee, General Manager, Mirarmar Travel. "Our hope is that this will help stimulate the hard hit tourism economy and bring much needed bookings back to travel agents who have been affected by COVID-19."

Set to begin sailing from 30 July, Genting Dream will embark on 2 and 3-night "Super Summer Seacations" on the high seas in time for the summer holidays in Hong Kong. The "Super Summer Seacations" will comprise of a 2-Night "Super Weekend Seacation", departing Fridays, a 2-Night



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“Super Weekday Seacation” departing Wednesdays, and a 3-Night “Super Summer Seacation” departing Sundays.

Early bird promotional rates start at only HK1188 per person based on twin occupancy in a Balcony Stateroom for a 2-night “Super Weekday Seacation” departing on Wednesdays. A special limited offer, this rate will be available only until mid-June, so book early to avoid disappointment!

### “Super Summer Seacation” – A Better Way to Get Away



*Kids' Water Park*

Dream Cruises is elevating the “staycation” into a “Super Summer Seacation” for travellers who want a vacation experience unlike any that can be had on land.

The flagship of the Dream Cruises fleet, the 3,300 (lower berth) Genting Dream is ranked as one of “The top 10 Large Resort Ships” in the Berlitz Cruise and Cruise Ships Guide 2020 and the “*Super Summer Seacations*” will combine the multitude of dining, leisure and recreation facilities on board with engaging experiences that will keep guests of all ages entertained throughout their journey.

Unlike a regular hotel “staycation”, a “Super Summer Seacation” will provide guests with extra value and benefits with accommodations starting with all sea view balcony staterooms up to The Palace, for the ultimate in pampering.



*Balcony Stateroom*



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Sunbathe, moon-gaze or contemplate the mysteries of the endless ocean from the intimacy of a private balcony. Turn inside and thoughtfully selected amenities and comforts await every guest in each stylish, and, at over 215 square feet, spacious Balcony Stateroom.



*Palace Penthouse*

The Palace is the “all-inclusive, all-suite” luxury concept across the Dream Cruises fleet, featuring the charm of a boutique hotel with the exclusivity of a private clubhouse. Guests can indulge in an unprecedented level of service and comfort, with lavish dining experiences, a rich collection of enrichment activities, and all-inclusive privileges. The Palace elevates the luxury cruising experience into an art form.

For additional reassurance, Genting Dream also delivers 100% external fresh air filtered and supplied to each passenger cabin as well as on board public spaces to provide a safer environment than most hotels and office buildings.



*Water Slides*

Also included in the “Super Summer Seacation” fare are complimentary food and beverage outlets – with paid specialty restaurants also available – six water slides, swimming pool, and Jacuzzis; mini-golf, rock climbing, ropes course and zip-line; live entertainment and performances; and, for children, the Little Dreamers’ Academy, a kids’ water park and free child care services.

The best part of a “Super Summer Seacation” compared to regular “staycation”? ...The chance to escape from Hong Kong instead of just escaping from home!



## **The First Choice for CruiseSafe**

Dream Cruises is the number one choice for cruise safety and peace of mind with its pioneering efforts in establishing enhanced preventive measures, setting new standards for its ships and for the cruise industry.

The first cruise line to resume service in Asia, Dream Cruises' track record has been exemplary, having successfully completed nearly eleven months of operations in Taiwan with Dream Cruises' Explorer Dream, and almost seven months in Singapore with World Dream, welcoming nearly 200,000 guests on board so far for COVID-19 incident-free voyages.

The experience gained through these operations and the close collaboration with local authorities to supplement existing protocols with local guidelines have helped Dream Cruises develop a new norm of safe cruising including passenger testing before boarding and stringent health screening processes and guidelines prior to embarkation and disembarkation; upgraded crew quarantine procedures; thorough sanitization, disinfection and heightened hygiene practices for guest cabins, onboard public areas and recreational activities; and, enhanced food and beverage safety.

Dream Cruises will continue to work with all relevant local authorities in Hong Kong to ensure compliance with all local guidelines to provide the safest environment for everyone upon resumption of cruises.

Additional third party endorsement of the company's health and hygiene protocols provide further reassurance with both Explorer Dream and World Dream obtaining the newly developed "Certification in Infection Prevention - Maritime (CIP-M)" from DNV, the largest classification society in the world. World Dream was also the first ship to have its CIP-M extended to three years as well as acquiring additional "CruiseSafe Certification" by the Singapore Tourism Board.

Hi-res photos and videos:

[https://gentinghk-my.sharepoint.com/:f/p/corpcomm/EI5fKRcqL\\_5FvtFHpOcZIEIBBr1H4S00tfKFYruPpLDpAQ?e=jeahtv](https://gentinghk-my.sharepoint.com/:f/p/corpcomm/EI5fKRcqL_5FvtFHpOcZIEIBBr1H4S00tfKFYruPpLDpAQ?e=jeahtv)

## **About Dream Cruises**

Genting HK brings 26 years of Asian cruise industry experience in creating its new cruise line – Dream Cruises. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises aims to be a pacesetter in the global cruise industry, meeting the needs of the 'emerging generation' of confident, independently minded and upwardly mobile Asian travelers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world's top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position.



## DREAM CRUISES

Dream Cruises was also recently awarded 'Best Luxury Cruise Line' at the Annual 30<sup>th</sup> Travel Trade Gazette's (TTG) Travel Awards 2019 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.

### **About Genting Dream**

Genting Dream, Dream Cruises' inaugural cruise ship, is amongst the largest and most spacious cruise ships in Asia. The 18-deck, 150,695-ton, ship offers leading crew-to-guest ratio in Asia, luxurious accommodation options and the finest Asian hospitality. Genting Dream accommodates 3,352 guests, attended by 2,000 crew members, forming the leading crew-to-guest ratio in Asia-based cruising.

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