



DISCOVER THE LANDMARKS OF JAPAN ON WORLD DREAM THIS SUMMER

Dream Cruises brings the world's first lavender fields of Hokkaido and Torii gates of Kyoto at sea on board World Dream for a virtual Super Summer Seacation escape to Japan.



Singapore, 3 May 2021 – Embark on World Dream from May 28 to August 31 for the ultimate Super Summer Seacation to discover wonders from the North to the South of Japan without having to leave Singapore. Iconic travel destinations and landmarks such as the lavender fields in Hokkaido and the Torii gates in Kyoto, as well as local specialties and cultural experiences will provide guests with the “next best thing” to visiting the Land of the Rising Sun. In the spirit of the international sports event to take place in Tokyo this summer, guests will also have the opportunity to put their athleticism to the test for a chance to win a Dream Champion Gold Medal.

Experience summer in Hokkaido in the world's first-ever lavender field at sea



The Wonders of Japan journey will begin in the North, starting with Hokkaido – the perfect summer holiday destination renowned for its lavish fields of lavender during the month of July. Take the most Instagrammable photos in the world's first-ever lavender field at sea and feast your eyes on over 1,200 square feet of purple shrubs under the sun in the fresh sea breeze or indulge in special lavender spa treatments at the Crystal Life Spa, the world's largest beauty and wellness haven at sea. Guests can also learn to make their own lavender sachets and crepe paper lavender bouquets to bring a piece of Hokkaido back home.

Tokyo – For Anime Lovers and Adrenaline Junkies

In celebration of the Tokyo Summer Olympic games this year, Dream Cruises will host its first-ever Dream Championships on World Dream, where guests can test their strength, agility and stamina in a series of challenges ranging from S.A.F.E. ARCHERY®, a ropes course and climbing wall, waterslides and more, to win a Dream Medal. Then, to embrace the spirit of Akihabara, the haven for all manga and anime lovers in Tokyo, guests will be invited to dress up as their favorite characters and join the Cosplay Video Game Challenge, where the most well-versed manga and



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anime enthusiasts will put their knowledge to the test; for those who wish to create their own Manga Japanese comics, the Manga Drawing Class is not to be missed.

Photo hotspot in the world's first Torii gates at sea, explore the Ancient Cultural Heart of Japan



The Wonders of Japan journey travels further down the main island of Japan to the Kansai region, where Osaka, the ancient capital city of Japan is located. The famous vermilion Torii gates of Fushimi Inari-taisha, one of the most iconic landmarks in Kyoto, will be re-created at sea for the first-time ever on World Dream and provide shutterbugs with another eye-catching beauty spot for photos. Also known as the Geisha Central, geishas dressed in elaborate kimonos and strolling in the streets of Gion is one of the most exquisite sceneries that can only be found in Kyoto. Guests of World Dream will have the opportunity to witness the magical transformation of the iconic Geisha look by makeup artist; for those who wish to channel their inner Geisha, they can also learn to create their own Geisha hair ornaments to complete the look.

Guests are also invited to learn and appreciate the Japanese culture through live performances of the traditional parasol dance, which originated from the Japanese dance-drama Kabuki, as well as Yukata fashion shows, the traditional Japanese attire usually worn during the summer season. Food lovers won't want to miss specialties from Osaka served in The Lido, the complimentary onboard restaurant, as well as decadent desserts made with Uji matcha, the green tea that hails from the cultural city of Uji in the Kansai region, at the Lobby Café.





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Explore the Island of Shikoku, Kyushu and Okinawa



Dream Cruises has curated distinctive cultural and culinary experiences from the islands of Shikoku, Kyushu and Okinawa for guests to enjoy, without stepping foot outside of Singapore. Arts and crafts from Okinawa such as origami, star-sand bottle making and Bingata dye craft workshops provide family fun time at sea, while guests of all ages can indulge in local delicacies from the islands in the complimentary and specialty restaurants on World Dream, including Okinawa Wagyu beef and Kyushu delicacies.

Summer Fun for Little Dreamers



Kids aged 2-12 will enjoy exclusive access to the Little Dreamers Program, the signature program of Dream Cruises that inspires children to tap into their potential and learn new skills, while being creative and having fun at sea. Year-round complimentary activities feature the popular STEAM Education workshops “LEGO BOOST Robot Coding” and “Advance Maze Challenge”, music sessions, craft workshops and the Little Dreamers Story Club. Special chargeable summer programs will also be available from May 28 to June 26, including the Kids Theatre Workshop, the Little Scientists Workshop and the Creative Slippers Workshop. These special summer programs will wrap up with a graduation ceremony, where the Little Dreamers will receive a commemorative certificate signed by the Captain as a unique souvenir of their Super Summer Seacation on World Dream.

Please download hi-res images at:

<https://gentinghk-my.sharepoint.com/:f/p/corpcomm/EoUVJo0bYa5EoUF1iO6G2J4B5M0yzk9xZNz7VgrT0Td2Xw?e=YeR07L>

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About Dream Cruises

Genting HK brings 26 years of Asian cruise industry experience in creating its new cruise line – Dream Cruises. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises aims to be a pacesetter in the global cruise industry, meeting the needs of the ‘emerging generation’ of confident, independently minded and upwardly mobile Asian travelers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world’s top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises’ third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the “Mid-Sized Ship” category in the Top 20 position.

Dream Cruises was also recently awarded ‘Best Luxury Cruise Line’ at the Annual 30th Travel Trade Gazette’s (TTG) Travel Awards 2019 and ‘Best Cruise Line – Cuisine’, ‘Best Cruise Line – Entertainment’ and ‘Best Cruise Line – Family’ by the Travel Weekly Asia Readers’ Choice Awards 2019.

For media enquiries, please contact:

(Mr) Desmond Chung
Corporate Communications & PR
desmond.chung@gentingcruiselines.com

(Ms) Edith Poon
Corporate Communications & PR
edith.poon@gentingcruiselines.com