



Photo Link: [Crystal Endeavor](#)

Crystal Endeavor's Luxury Iceland Expeditions Open to Extraordinary Demand

Over 50 Percent of the Ship's New Iceland Voyages Reserved in the First 24 Hours Signaling that Expedition Travelers are Ready for True Luxury

MIAMI, APRIL 14, 2021 – Luxury cruising continues its comeback as Crystal's recently announced *Crystal Endeavor* summer 2021 voyages – the much-anticipated inaugural sailings for the company's new groundbreaking expedition ship– were met with great enthusiasm from affluent travelers. The company announced today that just 24 hours after the five 10-night [Luxury Iceland Expeditions](#) circumnavigating Iceland and crossing the Arctic Circle opened for reservations on Tuesday April 13, they are booked at over 50 percent of capacity.

"We are thrilled with the response to *Crystal Endeavor's* inaugural sailings in Iceland as it is clear that luxury travelers, and returning Crystal Society members in particular, are looking forward to traveling again and reconnecting with their onboard Crystal family on our newest, most innovative ship to date," said Jack Anderson, Crystal's interim president and CEO. "*Crystal Endeavor* signifies an entirely new chapter in Crystal's long history of delivering unforgettable journeys and giving travelers distinctive ways to see the world in the embrace of the Crystal brand.

"This 'Made in Germany' ship will deliver on what Crystal does best – innovative ship design, generous public spaces, unique destination experiences and world-class cuisine while remaining true to the heart of the Crystal Experience – the people who provide personal, warm service and make guests feel at home," Anderson added.

Crystal Endeavor's booking response comes just one month after the recently announced *Luxury Bahamas Escapes* on *Crystal Serenity* generated Crystal's highest booking day in its 30-year history, further reaffirming, that both, Crystal's famously loyal fanbase and new-to-Crystal guests, are ready to sail the high seas once again.

The *Luxury Iceland Expeditions* begin on July 17 with five consecutive journeys round-trip from Reykjavik. The voyages highlight the region's breathtaking coastlines and wildlife havens, massive glaciers and countless waterfalls, quaint villages and fascinating heritage of Iceland's towns and islands.

Guests can book the *Luxury Iceland Expeditions* with compelling savings, reduced deposits and an extended final payment date to 60 days prior to first date of service, as well as other incentives. Cruise fares start at \$13,999 per guest, including double Book Now Savings at \$3,000 for a limited time only. Guests will receive a \$300 per person *As You Wish* shipboard credit; Crystal Society Savings will double to five percent; new-to-Crystal guests will save 2.5 percent; and solo fares start at just 150 percent. Travelers with Future Cruise Credits and Future Cruise Payments may

redeem them on these sailings. Guests wishing to extend their explorations in Iceland can select one-, two- or three-night hotel programs at Reykjavík's luxurious Hotel Borg, starting at \$499 per person. Convenient air options are available from many major U.S. and European cities, as Iceland's capital city is just six hours from New York City and three hours from London.

Built at MV WERFTEN in Stralsund, Germany, part of a family of shipyards known for their passenger ship, icebreaker and private yacht building expertise, *Crystal Endeavor* will be the fastest, most powerful and most spacious expedition ship in the industry, with a Polar Class 6 (PC6) classification that enables her to sail in the Arctic and Antarctic regions.

The 20,200-GRT vessel is designed to the highest standards of renowned German engineering and, with her responsive, agile maneuverability, safety and technical capabilities, the yacht is akin to a finely tuned German-built elite sports car for seakeeping (like Porsche, a fast, smooth, powerful ride) and little vibration (like Mercedes).

Crystal Endeavor's luxurious design will offer discerning travelers elegantly casual, expansive private and public spaces with 100 gross tons per person and 10,000 cubic feet per guest for a passenger space ratio of more than 100. The ship accommodates just 200 guests with a one-to-one crew-to-guest ratio delivering the personal and genuine service for which Crystal is known. Accommodations are elegantly appointed retreats for guests after days full of exploration, with every suite offering private butler service.

Throughout the ship, Crystal hallmarks will accent guests' onboard experience: Michelin-inspired dining options including Master Chef Nobu Matsuhisa's Umi Uma & Sushi Bar, Prego, 24-hour room service and the Vintage Room experience; spacious social spaces; the only casino on an expedition yacht; a glass-covered, two-story solarium – which houses the Seahorse Pool and Jacuzzi – providing panoramic views from sea to sky; and the full-service Crystal Life Salon & Spa with a state-of-the-art Fitness Center as well as a wrap-around Promenade Deck, rare in the industry but an iconic Crystal design element. Expedition-specific amenities and spaces will enhance guests' experience, including enrichment areas, designated mud rooms, and an Expedition Lounge. The ship's marina will feature the "toys" found aboard a private yacht for further explorations including a fleet of zodiacs, kayaks, snorkel gear, and more.

About Crystal

Only the world-renowned Crystal Experience offers an unwavering, unparalleled standard of excellence and luxury across four distinct cruising options: Crystal Cruises, the World's Most Awarded Luxury Cruise Line; Crystal River Cruises, the World's Most Luxurious River Cruise Line; Crystal Yacht Cruises, offering boutique luxury and bold adventure in the world's most elite harbors; and Crystal Expedition Cruises, taking Crystal's acclaimed elegance to the farthest reaches of the world. Crystal has been recognized with top honors in the *Condé Nast Traveler* Readers' Choice Awards for a record 27 years including, in 2019, for Best Medium-Ship Cruise Line for Crystal Cruises, Best Small-Ship Cruise Line for Crystal Yacht Cruises and Best River Cruise Line for Crystal River Cruises. Crystal was also voted "World's Best" by the readers of *Travel + Leisure* for 24 years, including, in 2017 and 2020, Best River Cruise Line for Crystal River Cruises; and won "Cruise Line of the Year" and "Most Luxurious Guest Experience" by *Virtuoso* for 2018 & 2019. Crystal is proud to be a platinum partner of the advisors of ASTA.

For more information and Crystal reservations, contact a travel advisor, call 888.799.2437, or visit www.crystalcruises.com. Join the hundreds of thousands who subscribe to the [Crystal Insider](#) blog, follow [Crystal Cruises' Facebook page](#); [@crystalcruises](#) on [Twitter](#) and [Instagram](#); [@crystalrivercruises](#) on [Instagram](#); and engage in the conversation with [#crystalcruises](#), [#crystalrivercruises](#) and [#WhereLuxuryisPersonal](#).

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