



**WORLD DREAM FIRST CRUISE SHIP IN THE ASIA PACIFIC TO RECEIVE OFFICIAL OIC SMIIC HALAL CERTIFICATION FROM THE UNWHD & VEGETARIAN CERTIFICATION FROM GVCS**



*From L to R: Mr. Jarwin Peralta, Hotel Director of World Dream, Mr. Michael Goh, President of Dream Cruises, Mr. Mohamed Jinna, Chairman of UNWHD and Captain Robert Bodin of World Dream*

**Singapore, 12 December 2020** – Dream Cruises is pleased to announce that World Dream has received official OIC SMIIC Standards Halal certification from the United World Halal Development (UNWHD) and Vegetarian certification from the Global Vegetarian Certification Services (GVCS), the first cruise ship in Asia Pacific to bear both marks of distinction for discerning travellers. Muslim guests will be able to enjoy peace of mind when travelling on board World Dream’s two and three night “Merry Super Seacation” high seas cruises departing from Singapore for the ultimate “stay-cation” adventure. This holiday season, travellers can also enjoy Singapore’s only live fireworks with laser show celebration for a festive Christmas and to countdown the New Year.

The UNWHD was established in 2012 and focuses on the opportunities and overall development of the halal industry and markets globally. GVCS an independent certification body evaluating and confirming the safety and quality of components which complies with international vegetarian standards, guidelines, policies and procedures.

“As an Asian homegrown brand, it gives us great pleasure to provide a holistic Halal-friendly cruise experience for our guests as part of Dream Cruises’ wide-range of offerings to cater to the diverse Asian population. Following on previous certifications for Genting Dream in Singapore and World Dream in Hong Kong, this new certification encompasses not only cuisine but the overall elevated Halal lifestyle on board our ship,” said Mr. Michael Goh, President, Dream Cruises. “Not only have our award-winning Dream Cruises chefs created a wide array of tempting Halal dishes, they will be available upon request in our selected F&B restaurants as well as through Room Service for extra convenience.”

“UNWHD vision was always to have a Halal friendly cruise ship operating in Asian waters and we are excited about this new partnership with Genting Cruise Lines to certify World Dream from its Dream Cruises fleet,” said Mr. Mohamed Jinna, Chairman, UNWHD. “Singapore has always been the No. 1 country in many aspects and has always been a front runner for taking new and unique initiatives and setting as an example for other countries to follow as a pioneer.”



The Lido, one of World Dream's most popular restaurants on board serving breakfast, lunch and dinner, with a 24/7 Snack Corner, now offers a dedicated Halal Corner for Muslim guests to whet their appetites. In addition to The Lido, selected F&B restaurants on board World Dream, along with Room Service, will offer Halal options in their menus to provide the most flexible dining options found at sea for Muslim guests.

Complementing the wide-ranging selection of Halal cuisine available, World Dream will further cater to Muslim guests with a comprehensive variety of lifestyle offerings.

World Dream will be the first cruise ship in the Asia Pacific (non-inclusive of the MENA) to receive the official OIC SMIIC Halal certification from the United World Halal Development (UNWHD), in recognition of the ship's holistic Halal Friendly Cruise Super Seacation experiences including:-

- OIC/SMIIC standards based Halal certified cuisine prepared in a dedicated Halal central kitchen with fresh & Halal certified ingredients.
- A special designated Halal Section at The Lido Restaurant, and Dream Dining Restaurant Lower & Room Service (Upon Request).
- Special Sahur/Sehari Menu (Pre-Dawn Meal) or Iftar Menu (Fast-Breaking Meal) arrangements for Muslim guests during Ramadan/Lebaran
- Prayer Room (Quran, Prayer Mats, Compass available upon request)
- Fully-equipped 24-Hour Medical Centre with doctors (special attention paid to female patient requirements)
- Rejuvenating experience at the Crystal Life Spa and Main Pool (exclusive services based on gender requirements)



*Prayer Room on board World Dream*



*Dedicated Halal Section at The Lido Restaurant*

World Dream is also proud to provide plant-based dining options and meatless food alternatives for health conscious travelers. A dedicated Vegetarian Corner offers Farm to Plate dining certified by the Global Vegetarian Certification Services (GVCS), assuring guests of proper preparation techniques and facilities for all their vegetarian dietary requirements.

All Singaporeans will be able to enjoy a brand-new vacation option that will take the regular “staycation” concept and turn it into a “Merry Super Seacation” experience as they sail away into the big, blue sea. Available on World Dream’s two and three-night high seas itineraries, the “Merry Super Seacations” will combine the multitude of leisure and recreation facilities on board the ship with engaging experiences that will keep guests of all ages entertained throughout their journey. All activities on board will be organized in accordance with permitted group sizes – specific to each activity – in line with the prevailing national policy, and measures will be in place to deter intermingling among groups of five persons.

World Dream offers a wide array of suites, including interconnecting rooms suitable for families, as well as The Palace accommodations – a luxury “ship-within-a-ship” enclave with European-style butler service, as well as private facilities including its own swimming pool, spa, gym and dining venues. Guests can also enjoy a diverse collection of recreational activities including the virtual reality Esc EXPERIENCE LAB, six water slides, kids’ water park, the Little Dreamers Club, rock-climbing and zip-line course, retail therapy in The Dream Boutiques or simply relaxing with a spa treatment in the Crystal Life Spa.

Every “Merry Super Seacation” sailing of World Dream will end with Asia’s one and only laser show at sea – a spectacular and perfectly synchronized performance featuring the strongest and most potent multi-coloured lasers to ever be installed on a cruise ship, with over 4 million shades to light up the most colourful voyage at sea. To celebrate Christmas and to usher in the New Year, guests can also enjoy Singapore’s only live fireworks with laser show this holiday season, only on World Dream. Set sail today!

Please download hi-res images at this [link](#).

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### **About Dream Cruises**

Genting HK brings 26 years of Asian cruise industry experience in creating its new cruise line – Dream Cruises. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises aims to be a pacesetter in the global cruise industry, meeting the needs of the ‘emerging generation’ of confident, independently minded and upwardly mobile Asian travellers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world’s top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises’ third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the “Mid-Sized Ship” category in the Top 20 position.

Dream Cruises was also recently awarded ‘Best Luxury Cruise Line’ at the Annual 30<sup>th</sup> Travel Trade Gazette’s (TTG) Travel Awards 2019 and ‘Best Cruise Line – Cuisine’, ‘Best Cruise Line – Entertainment’ and ‘Best Cruise Line – Family’ by the Travel Weekly Asia Readers’ Choice Awards 2019.

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