

# GENTING CRUISE LINES

## **DREAM CRUISES TO RECRUIT SINGAPOREANS TO WORK ON WORLD DREAM**

*New employment prospects and partnerships to support more jobs for Singaporeans*

**Singapore, 15 October 2020** – With the recently announced debut homeport deployment and resumption of cruise operations of Dream Cruises' World Dream, Genting Cruise Lines is also utilizing this occasion to reinforce its commitment to reviving sea-faring opportunities in Singapore and cultivating local cruise talent through new employment prospects and educational partnerships to provide more jobs for Singaporeans, during this difficult pandemic period.

On October 8, Genting Cruise Lines announced that Dream Cruises will be the first cruise brand to restart service in Singapore with World Dream, as she makes her homeport debut from 6 November 2020 onwards. World Dream will be the newest built cruise ship to homeport in Singapore, offering a series of brand new 2 and 3-night "Super Seacation" experiences for Singapore residents during the school and year-end holidays.

"Dream Cruises is looking forward to providing cruise travel options to the citizens of Singapore after the many months of coping with the COVID-19 pandemic," said Mr. Michael Goh, President, Dream Cruises. "To provide our guests with the highest level of service and hospitality, we are looking within the Singapore talent pool to fill many different positions available on board World Dream. In the past, it was also difficult to recruit Singaporeans, who have many opportunities in the leisure and hospitality industry and cruise lines traditionally tended to use international crew. However, to help alleviate the severe job losses in the domestic economy due to COVID-19, Genting Cruise Lines is committed to hiring as many Singaporeans as possible to support the local economy."

Continued Mr. Goh: "Historically, international crew on cruise ships have to work for eleven months with a one-month vacation. As World Dream operates short 2 and 3-nights cruises, Singaporeans joining as crew can work on the ship with shorter work arrangements that could allow them to see their families frequently. This will make it very attractive for Singaporeans who have lost their jobs in the travel industry during this pandemic."

In the lead up to the inaugural cruise of World Dream, Genting Cruise Lines will be searching for talent to fill in excess of 100 jobs covering all aspects of cruise ship operations from Marine Officers to Cruise Operations and Galley Chefs, Media Technicians, various hotel and hospitality staff and special Cruise Ambassadors to ensure the best guest relations. The search for talent will encompass a broad local footprint ranging from ex-naval or maritime officers and crew to the hard hit food and beverage sector and the hotel and hospitality industry.

When World Dream begins her "Super Seacation" routes, short 2 and 3-night domestic cruises mean that the ship is never far from home. As Dream Cruises explores expanded itineraries when travel restrictions begin to ease in the future, regional itineraries will still provide ample shore time for Singaporeans at home versus sea days for crew members.

In conjunction with World Dream's homeport deployment in Singapore and the immediate job opportunities provided by the resumption of cruises, Genting Cruise Lines also remains deeply invested in the long-range nurturing of talent for Singaporeans through the signing of a Memorandum of Understanding (MOU) with Nanyang Polytechnic, Ngee Ann Polytechnic,

# GENTING CRUISE LINES

Singapore Polytechnic, Temasek Polytechnic, Republic Polytechnic and the Institute of Technical Education. Under this collaborative effort, a series of joint activities, learning projects and internship programs will be made available to students and graduates who are keen to explore a career in the cruise and tourism related sector.

“World Dream’s debut in Singapore and her new itineraries will be a win-win situation for the local workforce and for Genting Cruise Lines as we are providing new career opportunities during these challenging times and for the future,” added Mr. Goh. “In addition to providing employment opportunities for Singaporeans, the restart of World Dream will also benefit all the associated businesses that support cruise operations and the trickle-down effect will no doubt be an important part of the revitalization of the Singaporean economy. Genting Cruise Lines is proud to play a part in helping Singapore on its road to recovery.”

###

## **About Genting Cruise Lines**

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands – Star Cruises, Dream Cruises and Crystal Cruises – providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Founded in 1993, Star Cruises established the Asia-Pacific as a popular, world-wide cruise destination and, with its current fleet (SuperStar Aquarius, SuperStar Gemini, Star Pisces and The Taipan), continues to pioneer the contemporary cruise market in the region.

Launched in 2015, Dream Cruises delivers the highest level of guest service and spacious comfort in the region. Genting Dream which debuted in November 2016 and World Dream, in November 2017, were developed specifically for the China and Asia market, and provides passengers with inspirational journeys at sea that are Asian at heart and international in spirit. Explorer Dream, launched in April 2019, will further fuel Dream Cruises’ global aspirations. Production is also currently underway in Germany on two new Global Class ships.

By sea, river, land or air, Crystal has redefined the way the world views luxury travel. The world-renowned Crystal Experience – featuring global journeys with Crystal Cruises, Crystal River Cruises, Crystal Yacht Expedition Cruises, Crystal AirCruises and Crystal Air – continues to entice the world’s most discerning travelers with incomparable luxury and unparalleled personal service.

Through its family of brands, Genting Cruise Lines offers the widest and most imaginative spectrum of cruise products for the modern traveller, catering to all segments, geographies, life stages and travel styles.

## **About Dream Cruises**

Genting HK brings 26 years’ of Asian cruise industry experience in creating its new cruise line – Dream Cruises. Featuring a fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises is the pacesetter in the global cruise industry, meeting the needs of the ‘emerging generation’ of confident, independently-minded and upwardly-mobile Asian travellers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on two 208,000 gross ton Global Class ships, Global Dream and her second Global Class sister ship.

# GENTING CRUISE LINES

Since its launch, Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020 ranking Genting Dream and World Dream in the world's top ten Large Resort Ships – the only two highest rated 4.5 star ships operating in the region. With the latest addition of Explorer Dream as part of the Dream Cruises fleet, Explorer Dream also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the “Mid-Sized Ship” category, ranked 17th in the Top 20 position.

Dream Cruises was also recently awarded ‘Best Luxury Cruise Lines’ at the Travel Trade Gazette’s (TTG) Travel Awards 2019 and “Best Cruise Line – Cuisine”, “Best Cruise Line – Entertainment” and “Best Cruise Line – Family” by the Travel Weekly Asia Readers’ Choice Awards 2019 and “Best New Cruise Ship” for World Dream at the 12th Annual TTG China Travel Awards 2019.

For media enquiries, please contact:

(Mr) Desmond Chung  
Corporate Communications  
[Desmond.chung@gentingcruiselines.com](mailto:Desmond.chung@gentingcruiselines.com)

(Ms) Edith Poon  
Public Relations  
[Edith.poon@gentingcruiselines.com](mailto:Edith.poon@gentingcruiselines.com)