



Photo Link: [Crystal Symphony](#)

## **CRYSTAL CRUISES NAMED ULTRA-LUXURY CRUISE LINE IN THE 2020 TTG LUXURY TRAVEL AWARDS**

### ***Panel of esteemed travel advisors and specialists voted for winners in U.K.-based awards***

**MIAMI, March 2, 2020** – Crystal Cruises was honored as the *Ultra-Luxury Cruise Line of the Year* in the 2020 TTG Luxury Travel Awards during a gala ceremony in London Friday. The awards, designed to showcase excellence across 14 categories, are voted on by some of the industry’s most esteemed experts. Crystal Cruises’ win – given for its commitment to highly specialized standards of personalized luxury, service, space and choices – is the latest in the company’s decades-long history of earning the highest acclaim and accolades from travelers and professionals alike

“We are thrilled and honored to be recognized by TTG Media in the ultra-luxury cruise category, as this award speaks directly to the hallmarks of the Crystal Experience that have dazzled travelers around the world time and again,” said Carmen Roig, Crystal’s senior vice president of marketing and sales. “It is always gratifying to know the special attention to the details that matter most – personalized service, abundant space and choices and consistency in our commitment to our guests’ satisfaction – is resonating with travel advisors and their clients.”

TTG’s *Ultra-Luxury Cruise Line of the Year* category is specifically for cruise lines whose ships boast particularly high staff-to-guest ratios and personal attention to each guest’s wishes; generous space-per-guest ratios, offering larger guest suites and public areas; and flexible and diverse dining experiences. Celebrating its 30<sup>th</sup> Anniversary of cruising this year, Crystal has set the industry bar in these areas and many others since its inception. The company reaffirmed its philosophy that true luxury is defined by the individual wishes of each guest when it launched its *Where Luxury is Personal* campaign, celebrating the varied preferences of travelers. Crystal is celebrated for the genuine warmth and personal connections delivered by crew members across its brand experiences.

### **About Crystal**

Only the world-renowned Crystal Experience offers an unwavering, unparalleled standard of excellence and luxury across *four* distinct cruising options: Crystal Cruises, the World’s Most Awarded Luxury Cruise Line; Crystal River Cruises, the World’s Most Luxurious River Cruise Line; Crystal Yacht

Cruises, offering boutique luxury and bold adventure in the world's most elite harbors; and Crystal Expedition Cruises, taking Crystal's acclaimed elegance to the farthest reaches of the world. Crystal has been recognized with top honors in the *Condé Nast Traveler Readers' Choice Awards* for a record 26 years including, in 2019, for Best Medium-Ship Cruise Line for Crystal Cruises, Best Small-Ship Cruise Line for Crystal Yacht Cruises and Best River Cruise Line for Crystal River Cruises. Crystal was also voted "World's Best" by the readers of *Travel + Leisure* for 20 years; and won "Cruise Line of the Year" and "Most Luxurious Guest Experience" by Virtuoso for 2018 & 2019. Crystal is proud to be a platinum partner of the advisors of ASTA.

For more information and Crystal reservations, contact a travel advisor, call 888.799.2437, or visit [www.crystalcruises.com](http://www.crystalcruises.com). Join the hundreds of thousands who subscribe to the [Crystal Insider](#) blog, follow [Crystal Cruises' Facebook page](#); @crystalcruises on [Twitter](#) and [Instagram](#); @crystalrivercruises on [Instagram](#); and engage in the conversation with #crystalcruises, #crystalrivercruises and #WhereLuxuryisPersonal.

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