



Photo Link: [Crystal Serenity and Crystal Esprit](#)

CRYSTAL TAKES GOLD & SILVER IN 2020 TRAVVY AWARDS

Best Luxury Cruise Line, Best Small Cruise Ship and other top honors awarded by travel industry experts

MIAMI, February 17, 2020 – Crystal has once again taken top honors awarded by travel advisors, winning gold and silver in six prestigious categories in the 2020 Travvy Awards. During a gala ceremony held in New York City last week, Crystal and its brand experiences were among the travel industry’s best and brightest honored at the sixth annual Travvy Awards, hosted by travAlliancemedial and voted on by thousands of actively working travel professionals. Earning Gold Awards were Crystal Cruises for “Best Luxury Cruise Line” and *Crystal Esprit* for “Best Small-Sized Cruise Ship,” as hundreds of individual awards were given to destinations, hotels, tour operators and services and more.

“The acclaim of our travel partners – the preeminent experts in our industry and the most trusted resources for our guests – is always an honor that we do not take lightly,” said Carmen Roig, Crystal’s senior vice president of marketing and sales. “These professionals see the ever-evolving landscape of global travel and are savvy to the desires of luxury travelers, and the fact that they continue to choose Crystal as the best of the best is extremely gratifying. We are humbled by their vote of confidence and thank the travel partner community for their continued support.”

Also honored in the 2020 Travvy Awards were Silver Award-winning Crystal River Cruises, for “Best River Cruise Line”; *Crystal Symphony* for “Best Luxury Cruise Ship,” “Best Cruise Mid-Size Cruise Ship” and “Best Cruise Ship Overall.”

Crystal Cruises' ocean-going global experiences continue to represent the heart of the long-celebrated travel innovator's brand, which remains the World's Most Awarded Luxury Cruise Line. Celebrating its 30th Anniversary of luxury cruising this year, the industry-leading company continues to redefine luxury travel, expanding its global offerings to new waters and experiences. Across all of its brands – Crystal Cruises, Crystal River Cruises, Crystal Yacht Cruises and the upcoming Crystal Expedition Cruises – the company remains dedicated to a superlative, seamless guest experience highlighted by personalized service.

Crystal also maintains a steadfast commitment to the travel advisor community, offering travel pros a bevy of tools to equip them to sell Crystal and grow their luxury business. Crystal's Partner Resource Center and Travel Advisor University are filled with resources to educate travel partners including videos and webinars; personalized URL services; sales and marketing kit; CruiseBuilder 2.0 and training modules that will keep them up to date on the most recent developments of the ever-evolving Crystal brand.

About Crystal

Only the world-renowned Crystal Experience offers an unwavering, unparalleled standard of excellence and luxury across four distinct cruising options: Crystal Cruises, the World's Most Awarded Luxury Cruise Line; Crystal River Cruises, the World's Most Luxurious River Cruise Line; Crystal Yacht Cruises, offering boutique luxury and bold adventure in the world's most elite harbors; and Crystal Expedition Cruises, taking Crystal's acclaimed elegance to the farthest reaches of the world. Crystal has been recognized with top honors in the *Condé Nast Traveler* Readers' Choice Awards for a record 26 years including, in 2019, for Best Medium-Ship Cruise Line for Crystal Cruises, Best Small-Ship Cruise Line for Crystal Yacht Cruises and Best River Cruise Line for Crystal River Cruises. Crystal was also voted "World's Best" by the readers of *Travel + Leisure* for 20 years; and won "Cruise Line of the Year" and "Most Luxurious Guest Experience" by *Virtuoso* for 2018 & 2019. Crystal is proud to be a platinum partner of the advisors of ASTA.

For more information and Crystal reservations, contact a travel advisor, call 888.799.2437, or visit www.crystalcruises.com. Join the hundreds of thousands who subscribe to the [Crystal Insider](#) blog, follow [Crystal Cruises' Facebook page](#); @crystalcruises on [Twitter](#) and [Instagram](#); @crystalrivercruises on [Instagram](#); and engage in the conversation with #crystalcruises, #crystalrivercruises and #WhereLuxuryisPersonal.

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