



PRESS RELEASE

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**GENTING HONG KONG CELEBRATES 25 YEARS OF EXCELLENCE WITH
TEN NEW PRESTIGIOUS INTERNATIONAL ACCOLADES FOR CRYSTAL,
DREAM CRUISES & STAR CRUISES!**

Hong Kong, 17 October 2018 – Genting Hong Kong is celebrating 25 years of excellence with 10 prestigious new awards and accolades from around the world. Within the past two months, its Genting Cruise Lines brands - Crystal, Dream Cruises and Star Cruises – have added to Genting Hong Kong’s vast array of honours amassed from a quarter of a century as the pioneer of the Asian cruise industry.

Dream Cruises was awarded ‘Best Cruise Operator’ at this year’s Travel Trade Gazette’s (TTG) Travel Awards and received further recognition across the region, winning the award for ‘Best Premium Experience Cruise Line’ at the China Travel & Meetings Industry Awards 2018 organized by Travel Weekly China in Beijing on 17 September. At the Travel Weekly Asia Readers’ Choice Awards in Singapore on 15 October, Dream Cruises also garnered “Best Cruise Line – Cuisine” and the “Best Cruise Line – Entertainment” awards while World Dream was named “Best New Ship”.

Across the globe, international ultra-luxury brand Crystal was recognized by various international publications including being voted by the readers of Condé Nast Traveler magazine as the Best Medium Ship Line in the Readers' Choice Awards for the 25th year. Crystal Cruises was also named as runner-up for Best Small Ship Line for Crystal Esprit, the first vessel for Crystal Yacht Expedition Cruises. As well, acclaimed Crystal River Cruises was runner up for “Best River Ship Line” in the Condé Nast Traveler’s Readers' Choice Awards and named “Best Cruise Line - River Cruise” by Travel Weekly Asia’s Readers’ Choice Awards.



Additionally, Star Cruises, the first cruise line to be inducted into the TTG “Travel Hall of Fame” for winning ‘Best Cruise Operator in the Asia-Pacific’ ten years in a row previously, was recognized again for the achievement at the 29th Annual TTG Travel Awards 2018 held in Bangkok, Thailand on 20 September.

“As a homegrown Asian cruise company celebrating its 25th anniversary this year, we are deeply honoured to consistently receive awards and recognitions from across Asia and around the world for our brands, Dream Cruises, Crystal and Star Cruises. Over the past quarter century, our brands have garnered countless accolades and we are very grateful for the ongoing support over the years from our customers, trade partners and media, especially from TTG Travel Trade Publishing, Travel Weekly China and Conde Nast Traveller,” said Mr Kent Zhu, President of Genting Cruise Lines. “At Genting Cruise Lines, we will continue to push boundaries as we move ahead with our expansion plans and global aspirations, offering best in class service with innovative offerings and itineraries.”

The award-winning Dream Cruises’ fleet offers some of the finest, best quality, German built ships in the world with Genting Dream and World Dream delivering premium cruise products for the local as well as the Fly-Cruise market. From her homeport in Singapore, Genting Dream will take guests on a series of enticing 2-Night, 3-Night and 5 Night cruise itineraries visiting Penang, Phuket, Langkawi, Kuala Lumpur (Port Klang), Surabaya, North Bali and Macleod Island while World Dream, from her dual homeports in Guangzhou (Nansha) and Hong Kong, sets sail to the beautiful Okinawa Islands, picturesque Danang and Halong Bay in Vietnam and tropical Subic Bay and Manila in the Philippines. World Dream also offers 2 Night weekend cruises for guests who wish to take a quick break and relax with their family or friends. The highly anticipated new Global class ships will be delivered beginning in January 2021.

Crystal continues to expand its portfolio of experiences that appeal to a variety of luxury travelers, enabling travel partners to grow their luxury business and reach new audiences. With dramatic redesigns completed for Crystal Symphony and on-going for Crystal Serenity, the company continues to invest in its core Ocean voyages, which span the globe and offer



travelers diversely enriching choices. Crystal River Cruises welcomed two new river ships earlier this year, as Crystal Debussy and Crystal Ravel joined the fleet alongside identical sisters, Crystal Bach and Crystal Mahler, offering the only all-suite, all-balcony, all-butler accommodations in the region. The fleet is rounded out by Crystal Mozart, the largest ship plying the waters of Europe's rivers. Crystal Yacht Expedition Cruises' Crystal Esprit continues to take travelers seeking exclusive, active experiences to the world's most elite yachting playgrounds in the Adriatic and West Indies, while the world's largest and most spacious luxury expedition yacht, Crystal Endeavor, will debut in August of 2020.

In Asia, the region's pioneering cruise brand, Star Cruises will continue to provide more options for cruise travelers from China, especially from the Northern region in Tianjin and Qingdao, offering a variety of different cruise experiences to the popular destinations of Kyushu, Japan on SuperStar Virgo. In Southeast Asia, upon the completion of SuperStar Virgo's 3 month deployment in Northern China, Star Cruises will redeploy its flagship to Manila for the year-end holiday season (4 Dec 2018 – 8 Jan 2019), celebrating her second homeport deployment within this year in the capital city of the Philippines. From her homeport in Hong Kong, Star Pisces offers a convenient, wallet-friendly cruise option for local and foreign guests and provides the best vantage point to view Victoria Harbour while SuperStar Aquarius remains the only cruise ship to boast a year round homeport deployment in Keelung. Also, Star Cruises will commence the multiple homeport deployment of SuperStar Gemini in Port Klang, Penang and Langkawi in Malaysia, along with Phuket in Thailand, focusing on destinations around the calm and tranquil waters of the Straits of Malacca from 5 November 2018 until 28 April 2019, reinforcing the brand's footprint in the region.

Genting Cruise Lines Awards List

China Travel & Meetings Industry Awards 2018 (Travel Weekly China)

- Best Premium Experience Cruise Line (Dream Cruises)

Condé Nast Traveler's Readers' Choice Awards 2018

- Best Medium Ship Line (Crystal Cruises)
- Best Small Ship Line Runner-Up (Crystal Cruises – Crystal Esprit)
- Best River Ship Line Runner-Up (Crystal River Cruises)

Travel Trade Gazette’s (TTG) Travel Awards 2018

- Best Cruise Operator (Dream Cruises)
- Travel Hall of Fame (Star Cruises)

Travel Weekly Asia Readers’ Choice Awards 2018

- Best Cruise Line – Cuisine (Dream Cruises)
- Best Cruise Line – Entertainment (Dream Cruises)
- Best New Ship (World Dream)
- Best Cruise Line – River Cruise (Crystal River Cruises)

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At the 29th TTG Travel Awards 2018 Ceremony & Gala Dinner in Bangkok, Dream Cruises won the award for ‘Best Cruise Operator’ and Star Cruises was again recognized in the “Travel Hall of Fame” . Mr. Thatcher Brown, President Dream Cruises (left) and Mr. Michael Goh, Senior Vice President – International Sales of Genting Cruise Lines (right) received the awards on behalf of Dream Cruises and Star Cruises respectively.



Mr. Thatcher Brown, President Dream Cruises (left) and Mr. Michael Goh, Senior Vice President – International Sales of Genting Cruise Lines (right) received the “Best Cruise Line – Cuisine” , “Best Cruise Line – Entertainment” and “Best New Ship (World Dream)” on behalf of Dream Cruises and “Best Cruise Line - River Cruise” on behalf of Crystal River Cruises.



Dream Cruises won the ‘Best Premium Experience Cruise Line’ award at the China Travel & Meetings Industry Awards 2018 organized by Travel Weekly China in Beijing on 17 September. Mr. Jackson Zhang, Assistant Vice President, Sales of Genting Cruise Lines (right) receiving the award from Mr. Arnie Weissmann (left) Editor in Chief of Travel Weekly.

About Genting Cruise Lines

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands – Star Cruises, Dream Cruises and Crystal Cruises – providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Founded in 1993, Star Cruises established the Asia-Pacific as a popular, world-wide cruise destination and, with its current fleet of five vessels (SuperStar Virgo, SuperStar Aquarius, SuperStar Gemini, Star Pisces and The Taipan), continues to pioneer the contemporary cruise market in the region.

Launched in 2015, Dream Cruises has delivered the highest level of guest service and spacious comfort in the region via its fleet of two ships: Genting Dream which debuted in November 2016 and World Dream, in November 2017. Developed specifically for the China and Asia market, Dream Cruises provides passengers with inspirational journeys at sea that are Asian at heart and international in spirit.

By sea, river, land or air, Crystal has redefined the way the world views luxury travel. The world-renowned Crystal Experience – featuring global journeys with Crystal Cruises, Crystal River Cruises, Crystal Yacht Expedition Cruises, Crystal AirCruises and Crystal Air – continues to entice the world’s most discerning travelers with incomparable luxury and unparalleled personal service.

Through its family of brands, Genting Cruise Lines offers the widest and most imaginative spectrum of cruise products for the modern traveller, catering to all segments, geographies, life stages and travel styles.