



PRESS RELEASE

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Genting Hong Kong Celebrates Silver Anniversary in 2018

Special contests and giveaways worth over HKD2.5 million on Dream Cruises and Star Cruises highlight 25th birthday year

Hong Kong, 19 October 2018 – Genting Hong Kong is celebrating 25 years of pioneering spirit in 2018 with a host of special offers, contests and giveaways to highlight a quarter century as the leader in the Asian cruise industry.

Originally founded in 1993 as Star Cruises, Genting Hong Kong has been an integral force in establishing the Asia Pacific as a cruise destination and introducing the cruise product as an attractive vacation option to the growing middle class demographic in the region.

During the past quarter century, Genting Hong Kong has grown in stature to become a leading player in the cruise industry not only in Asia, but worldwide as well. Starting with Star Cruises, Genting Hong Kong has evolved to not only encompass a stable of cruise brands but also a host of other associated travel, tourism and hospitality enterprises as well.

In 2015, Genting Hong Kong enhanced its cruise portfolio with the acquisition of international, ultra-luxury brand, Crystal Cruises, and the unveiling of its brand new premium cruise line, Dream Cruises, in order to accommodate the spectrum of passengers from contemporary to high-end, and now collectively known as Genting Cruise Lines.

The award-winning Dream Cruises' fleet offers some of the finest, best quality, German built ships in the world with Genting Dream and World Dream delivering premium cruise products for the local as well as the Fly-Cruise market. From her homeport in Singapore, Genting Dream will take guests on a series of enticing 2-Night, 3-Night and 5 Night cruise itineraries visiting Penang, Phuket, Langkawi, Kuala Lumpur (Port Klang), Surabaya, North Bali and Macleod Island while World Dream, from her dual homeports in Guangzhou (Nansha) and Hong Kong, sets sail to the beautiful Okinawa Islands, picturesque Danang and Halong Bay in Vietnam and tropical Subic Bay and Manila in the Philippines. World Dream also offers 2 Night weekend cruises for guests who wish to take a quick break and relax with their family or friends. The highly anticipated first new Global class ship will be delivered in Q1 2021.

Crystal continues to expand its portfolio of experiences that appeal to a variety of luxury travelers. As part of the original fleet of Crystal Cruises' ocean vessels, Crystal Symphony and Crystal Serenity have been continually updated to deliver unparalleled luxury on the seas with journeys spanning the globe and offering travelers diversely enriching choices. Crystal River Cruises' fleet of four sister ships Crystal Debussy, Crystal Ravel, Crystal Bach and Crystal Mahler, offer the only all-suite, all-balcony, all-butler accommodations in the region while their sibling, Crystal Mozart, is the largest ship plying the waters of Europe's rivers. Crystal Yacht



Expedition Cruises' Crystal Esprit takes travelers seeking exclusive, active experiences to the world's most elite yachting playgrounds in the Adriatic and West Indies, while the world's largest and most spacious luxury expedition yacht, Crystal Endeavor, will debut in August of 2020.

Star Cruises will provide more options for cruise travelers in the Northern Chinese ports of Tianjin and Qingdao, offering a variety of different cruise experiences to the popular destinations of Kyushu, Japan on SuperStar Virgo. In Southeast Asia, upon the completion of SuperStar Virgo's 3 month deployment in Northern China, Star Cruises will redeploy its flagship to Manila for the year-end holiday season (4 Dec 2018 – 8 Jan 2019). In Hong Kong, Star Pisces continues to offer a convenient, budget-friendly cruise option for local and foreign guests with the best vantage point to view Victoria Harbour while SuperStar Aquarius remains the only cruise ship to boast a year round homeport deployment in Keelung. Also, Star Cruises will begin the multiple homeport deployment of SuperStar Gemini in Port Klang, Penang and Langkawi in Malaysia, along with Phuket in Thailand, focusing on destinations around the Straits of Malacca from 5 November 2018 until 28 April 2019.

Rounding out its diverse collection of businesses, Genting Hong Kong also operates Resorts World Manila, an integrated resort in the Philippines, renowned Singapore nightlife brand Zouk, and German shipyards MV Werften and Lloyd Werft.

Special 25th Anniversary Offers

To commemorate Genting Hong Kong's 25th Anniversary, Star Cruises and Dream Cruises will be celebrating with some special birthday offers for passengers and guests.

Cruise Offers*

As a special birthday treat, Star Cruises and Dream Cruises are offering celebratory Buy 1, Get 1 Free promotions and Oceanview cabin to Balcony cabin upgrades on participating ships throughout the region.

* Terms and conditions apply. Please check with your booking source for participating ships and validity periods.

Lucky Draws

Passengers on board Star Cruises and Dream Cruises will get the chance to win big or small during cruises in November with Digital Scratch and Win cards, Lucky Draws and Grand Lucky Draws available for guests to enjoy. Every passenger who registers for a digital Scratch and Win card will enjoy an instant surprise and be eligible for lucky draw prizes including fabulous packages on Crystal Cruises during every cruise, as well as for one of five Grand Prizes including Bvlgari watches worth up to HKD200,000 to be announced at the end of November.

On Board Offers

In the month of November, every cabin on participating ships will receive a special 25th Anniversary Coupon Book containing freebies, discounts and gifts with purchase worth over



HKD2000 that can be redeemed at food and beverage, spa and entertainment outlets, for shore excursions and cabin upgrades. Additionally, during the anniversary period, take advantage of free menu upgrades at inclusive restaurants, special discounts for designated dishes at Blue Lagoon and Anniversary Set Menus at Specialty Restaurants – all washed down with Silver Anniversary signature cocktails and mocktails. As well, elevate your cruise experience with an anniversary discount of 25% on cabin upgrades as well as selected Anniversary Tour Package Discounts or partake in some retail therapy with Silver Anniversary Shopping Spree sales at various retail outlets.

On Board Activities

Win a share of a total jackpot of USD125,000 to be won at the Grand Anniversary Jackpot Bingo taking place across the Dream Cruises and Star Cruises fleets or perhaps take home one of 25 Prizes at the Pre-Show Giveaway in the theatre before selected performances. Indulge in some birthday cake and take a stroll down memory lane at 1993 inspired dance parties and movie screenings for some blast from the past fun! Dream Cruises will also celebrate with a Silver Anniversary edition of Dream Night where guests can enjoy a commemorative firework display and laser show to make their night even more memorable.

For more details about all of the cruise and on board offers and activities for the 25th Anniversary, please visit www.starcruiises.com or www.dreamcruiseline.com.

Dream Cruises Global Class Naming Contest

In anticipation for the debut of Dream Cruises' newest class of ship in 2020, Dream Cruises has launched a naming contest inviting members of the public to propose a name, in English and/or Chinese, for the new cruise liner. At 204,000 gross tons, the Global Class ships will be able to accommodate about 5,000 passengers in 2,500 cabins based on a twin share basis. The participant that submits the chosen name will win 25 complimentary cruises on board the new ship when she starts her service. To enter, please visit: <http://25anniversary.gentinghk.com/>

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About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting Hong Kong took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises in 1993. In 2015, to further expand its cruise portfolio in the region, Genting Hong Kong launched Dream Cruises to cater to the fastest growing Asian market. The same year, Genting finalized the acquisition of Crystal Cruises to extend Genting Hong Kong's reach in the global up-scale market. The three cruise brands together are now collectively known as Genting Cruise Lines.



Genting bought three shipyards in Germany in 2016, collectively known as “MV Werften”, to build cruise ships up to 200,000 gross tons for its three cruise brands, following the purchase of Lloyd Werft the previous year which specializes in building Megayachts and other newbuilds.

Initiating the Group’s foray into land-based attractions, Resorts World Manila was the first integrated resort in the Philippines when it opened in 2009. A one-stop, non-stop entertainment and leisure destination, Resorts World Manila features world-class entertainment, unique events, and exciting lifestyle options throughout its extensive premises. Genting Hong Kong’s investment in iconic Singapore nightlife brand Zouk – a world-class entertainment institution and trendsetter in Asia’s dance music scene, and perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company’s appeal to a younger and more dynamic clientele.

