



## **GENTING CRUISE LINES UNVEILS NEW HULL ARTWORK FOR DREAM CRUISES' EXPLORER DREAM**

*Artist Kuri Huang continues the mermaid brand icon with "Waves of Dreams", her whimsical and colourful ode to exploration and discovery*



*Artist rendition of Explorer Dream's new hull art*

**Hong Kong, 13 March 2019** – Genting Cruise Lines unveiled the concept and design behind the new artwork that will adorn the hull of Dream Cruises' newest family member, the 75,338-gross-ton, 1,870 passenger Explorer Dream, which is currently undergoing a comprehensive upgrade before her launch later this month. The new hull artwork by New York-based, Chinese artist, Kuri Huang continues the brand's signature mermaid brand icon as the ethereal hull painting beckons viewers to ride upon "Waves of Dreams" in a whimsical and colourful ode to exploration and discovery.

"Dream Cruises is excited to welcome the artistic talents of Kuri Huang who will provide the hull art to our newest ship, Explorer Dream," said Mr Thatcher Brown, President of Dream Cruises. "Huang's artistic style aptly embodies Dream Cruises' brand essence with its imaginative depiction of mythic creatures on a quest to explore new horizons across the seas."

The artwork on the hull of Explorer Dream continues the mermaid brand icon made famous by her sister ships Genting Dream and World Dream. Huang's fresh, new take on the myth of the mermaid sees a softer, almost impressionistic, approach to the depiction of this iconic figure and also introduces the dream-like figure of the unicorn to further personify the spirit of exploration and discovery.

"I am honoured to be able to add my artistic vision to the Dream Cruises brand and to be able to carry on the saga of their iconic mermaid for their newest family member, Explorer Dream," said Kuri Huang. "In my artwork, I wanted to symbolize the intrepid, pathfinding spirit of the



new ship by bringing in the new character of the unicorn to represent the spirit of discovery in Explorer Dream.”

The artistic narrative of the new hull art tells the tale of a beautiful mermaid who yearns to travel beyond the confines of the ocean to a realm above the waters. With the help of the sea god, in the form of a majestic unicorn, she is able to realize her dream of discovering new lands and experiencing exotic cultures while retaining her indelible link to the seven seas.

The latest addition to the Dream Cruises family, Explorer Dream will assume the role of pathfinder for the brand’s global aspirations. Formerly the “SuperStar Virgo” of sister brand Star Cruises, “Explorer Dream” is currently undergoing a US 56 million dollar transformation that will incorporate exquisite new facilities including The Palace, Dream Cruises’ signature, luxury private enclave featuring over 40 new suites and butler service. An integral part of the brand, Dream Cruises was the first cruise line to offer this concept to discerning, high-end travellers in Asia. Ensclosed in their private luxe surroundings, guests will be able to enjoy all new food and beverage options combining the best of “East meets West” and exclusive activities as part of the Connoisseurs Circle for the ultimate enrichment programme.

Other new or upgraded facilities on board Explorer Dream will include exciting entertainment and leisure spaces including the virtual reality ESC Experience Lab, Zodiac Theatre, the Palm Court observatory lounge and a spectacular new lobby atrium area with additional world-class dining experiences with the introduction of Seafood Grill by Mark Best, Mozzarella Ristorante & Pizzeria and Umi Uma Sushi & Teppenyaki.

Explorer Dream will strengthen the Dream Cruises’ brand in North China with homeports in Shanghai and Tianjin during Spring/Summer 2019 with a selection of voyages of various durations from Shanghai or Tianjin to picturesque destinations in ever-popular Japan.

**Itineraries from Shanghai, beginning 12 April:**

3-night Okinawa/Fukuoka/Nagasaki Getaway

- Shanghai/Naha
- Shanghai/Fukuoka
- Shanghai/Nagasaki

4-night Kyoto/Osaka Getaway

- Shanghai/Osaka
- Shanghai/Kyoto

4-night Kyushu/Okinawa Getaway

- Shanghai/Nagasaki/Kagoshima
- Shanghai/Naha/Miyakojima

6-night Japan Explorer

- Shanghai/Osaka/Beppu/Nagasaki

**Itineraries from Tianjin, beginning 1 July:**

4-night Fukuoka/Nagasaki/Kagoshima/Shimonoseki Getaway



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- Tianjin/Fukuoka
- Tianjin/Kagoshima
- Tianjin/Nagasaki
- Tianjin/Shimonoseki

### 5-night Jewels of Japan

- Tianjin/Nagasaki/Beppu
- Tianjin/Shimonoseki/Beppu
- Tianjin/Kagoshima/Nagasaki
- Tianjin/Fukuoka/Beppu
- Tianjin/Kagoshima/Fukuoka
- Tianjin/Kagoshima/Shimonoseki
- Tianjin/Shimonoseki/Nagasaki

Taking the first step to evolve Dream Cruises into “Asia’s Global Cruise Line” by sailing outside Asian waters, in Autumn/Winter of 2019, Explorer Dream will homeport in Sydney and Auckland where she will embark on a variety of seven-night weekly itineraries to destinations “Down Under”.

### **Itineraries from Sydney, beginning 27 October:**

#### 7-night Australian Discovery

- Sydney/Newcastle/Gladstone/Sunshine Coast/Brisbane

#### 7-night Tasmania Explorer

- Sydney/Port Arthur/Hobart/Melbourne/Burnie
- Sydney/ Hobart/Port Arthur/Burnie/Eden

### **Itineraries from Auckland, beginning 15 December:**

#### 7-night New Zealand Adventure

- Auckland/Bay of Islands/Milford Sound/Doubtful Sound/Dunedin/Wellington/Napier
- Auckland/Bay of Islands/Milford Sound/Doubtful Sound/Akaroa/Picton/Napier
- Auckland/Bay of Islands/Milford Sound/Doubtful Sound/Dunedin/ Napier/Gisborne
- Auckland/Napier/Milford Sound/Doubtful Sound/Dunedin/Wellington/Gisborne

For more information about Dream Cruises, please visit [www.dreamcruiseline.com](http://www.dreamcruiseline.com); like us at [www.facebook.com/DreamCruisesHQ](https://www.facebook.com/DreamCruisesHQ) and follow us at [www.weibo.com/dreamcruises](http://www.weibo.com/dreamcruises).



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*Explorer Dream Hull Art Concept by Kuri Huang*

Please download high resolution images here: <https://bit.ly/2XWWJVe>

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### **About Dream Cruises**

Genting Hong Kong brings nearly 25 years' of Asian cruise industry experience in creating its new cruise line – Dream Cruises.

Dream Cruises aims to be a pacesetter in the cruise industry in the region, meeting the needs of the 'emerging generation' of confident, independently-minded and upwardly-mobile Asian travellers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the China and Asia market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests the highest levels of service and spacious comfort in the region. Further expanding the Dream Cruises family, the highly anticipated Explorer Dream will launch in 2019 and production has also started in Germany on the first new Global Class ship that will join the fleet in 2021.

Accommodations reflect both size and choice for travellers with over 70 per cent of staterooms featuring private balconies and over 100 connecting rooms catering to extended families and groups. Distinguished by its European style butler service and special all-inclusive guest



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privileges, The Palace, a luxurious ship within a ship concept, will indulge travellers in lavish suites and an aura of exclusivity.

With the finest Asian and international dining, exceptional service, enthralling entertainment and inspirational experiences, Dream Cruises aims to redefine vacation travel with a transformational journey at sea.

Since its launch, Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2019 with Genting Dream and World Dream jointly placing 7th in the Large Resort Ship category, awarded 'Best Cruise Operator' at the Travel Trade Gazette's (TTG) Travel Awards 2018 and "Best Cruise Line – Cuisine", "Best Cruise Line – Entertainment" and "Best New Ship" for World Dream at the Travel Weekly Asia Readers' Choice Awards 2018.