



## **Genting Cruise Lines Celebrates Christening and Launch of Explorer Dream, the Newest Member of Dream Cruises**

*Dream Cruises debuts in Shanghai with the first newly-launched cruise ship in China since the recalibration period in the local cruise industry*

**Shanghai, 12 April 2019** – Genting Cruise Lines welcomed the third member of its Dream Cruises' fleet with the christening and inaugural homeport deployment of Explorer Dream in Shanghai Wusongkou International Cruise Terminal. Explorer Dream is the first newly-launched cruise ship of the post-recalibration period in the Chinese cruise industry and her arrival also marks Dream Cruises' debut in Eastern China, with the cruise liner purposely-built and recently renovated for the Asian and Chinese luxury market. Leveraging on the deployment of Explorer Dream, Dream Cruises' first 200,000-tonne Global Class ship, set to debut in 2021, will also celebrate her inaugural deployment in Shanghai as the largest cruise ship to homeport in the Asia-Pacific.

Honorable guests Mr. Su Ping, Vice Magistrate of Shanghai Baoshan District Government and Mr. Hui Lim, Deputy Chief Executive Officer and Executive Director of Genting Hong Kong were joined by management executives and over 500 guests at the ceremonial launch event. The christening ceremony featured Ms. Grace Chen, the god-mother of Explorer Dream and one of the most influential fashion innovators in China. The innovative christening was activated by her magic wand of dreams and aspirations and the spirit of exploration was symbolised by a majestic unicorn that led the iconic Dream Cruises' mermaid out of the ocean and into a new realm, where she will embark on the quest to discover new horizons across the seas. With the traditional breaking of the champagne bottle against the bow of the ship, Explorer Dream officially begins her journey with Dream Cruises.

"Dream Cruises is the most recognized cruise brand in Southern China due to World Dream being positioned in the dual homeports of Guangzhou and Hong Kong. However, as we all know, the Eastern and North Chinese market is five times larger than the south and Dream Cruises will be building two 204,000 gross ton "Global Class" ships to be launched starting early 2021 in Shanghai and Tianjin to accommodate this market. These two ships, being built in our own shipyards Germany, are also designed to be the most advanced and intelligent cruise ships ever to be constructed," said Mr. Hui Lim, Deputy Chief Executive Officer and Executive Director of Genting Hong Kong. said, "In order to prepare the foundations and increase Dream Cruises' brand awareness in East and North China, we are pleased today to welcome "Explorer Dream" in Shanghai as the third ship in our Dream Cruises fleet."

Explorer Dream is the second cruise ship of Genting Cruise Lines to homeport in Shanghai, made possible by the tremendous support of the Shanghai Baoshan District Government. Mr. Su Ping, Vice Magistrate of Shanghai Baoshan District Government said, "In July 2017, Genting Cruise Lines launched the Golden Sea Route 7-night itinerary in Shanghai, which garnered the Best Itinerary Award during the Shanghai Cruise Tourism Festival. In October 2018, a strategic Memorandum of Understanding was signed between the Baoshan District Government and Genting Cruise Lines to forge a new partnership. Now, the inaugural arrival of Explorer Dream, the newest member of Dream Cruises in Shanghai, will bring forth distinctive and premium cruise travel products to propel the optimal development of the cruise industry in China."

After the inaugural ceremony, Grace Chen presented a spectacular fashion show at sea aboard the ship. Eighteen models showcased her Voyage collection and walked the runway on the Palace Pool Deck, where guests enjoyed a visual feast inspired by the spirit of exploration and discovery, both of which are the brand essence of Dream Cruises.



Since its launch two years ago, Dream Cruises has garnered numerous accolades for its two cruise ships, Genting Dream which debuted in 2016 and World Dream in 2017, including Star Performer Top Ten Ratings in the Large Resort Category, “Most Popular Family Cruise Brand in China 2018” by Global Times, Top 5 Cruise Lines in the Large/Medium sized cruise ship category by Conde Nast Traveler’s Gold List and more.

Built with German craftsmanship, Explorer Dream measures 268 meters in length and 32 meters in width. She has a total gross tonnage of 75,338 tons, 928 cabins and lower berth capacity of 1,856 passengers. The signature, luxury “ship within a ship” enclave of Dream Cruises - The Palace, provides an unprecedented “True Asian Luxury” experience to discerning travelers in China and Asia, boasting an industry leading staff to guest ratio, a majority of its suites at over 40 square meters, as well as Proprietary Butler Training endorsed by affiliated company Crystal Cruises – The World’s Most Awarded Luxury Cruise Line.

A generous variety of culinary options will also be available to cater for every taste – from inspired Asian flavours to exquisite Western delicacies. Acclaimed Australian Chef Mark Best will extend his influence on to Explorer Dream with his Seafood Grill by Mark Best serving up the ocean’s bounty in a spectacular al fresco setting. Signature Dream dining favorites will also take pride of place on the new ship including Umi Uma for Japanese delights, Silk Road for traditional Chinese fare, Blue Lagoon for Southeast Asian comfort food and Palm Court for informal refreshments and breath-taking views. For adventurous foodies, the all new Mozzarella Ristorante e Pizzeria will tantalize with a modern fusion of classic Italian dishes and pizzas with a Japanese twist.

Guests of Explorer Dream can also enjoy thematic programs on their journeys at sea including “The Connoisseurs Circle” bespoke enrichment program, featuring inspirational talks and events that are especially curated for guests of The Palace, such as a fashion talk by Grace Chen, the godmother of Explorer Dream.

As the fastest cruise ship in Asia, Explorer Dream offers a great variety of itineraries and flexibility. Sailings from Shanghai homeport will take guests on cruises to popular destinations in Japan that range from 3-night to 6-night itineraries, such as the 3-night cruises to Kyoto, Osaka or Kobe, or the 2-night round-trip cruise to Okinawa. In the month of April, when cherry blossoms in Japan are in bloom, guests can enjoy the dazzling floral display on shore, complemented by authentic Japanese experiences on the cruise, such as specialty dishes featuring Japanese Wagyu beef and pork, tuna cutting performances, Yukata trials, poolside festivals and more.

Starting from 1 July, Explorer Dream will begin her homeport deployment in Tianjin with more summer cruise options for family travelers, who will enjoy the renowned stage productions of Kaixin Mahua at sea. Taking the first step to evolve Dream Cruises into “Asia’s Global Cruise Line” by sailing outside Asian waters, in October 2019, Explorer Dream will homeport in Sydney and Auckland where she will embark on a variety of seven-night weekly itineraries to “Down Under” destinations.

Please download hi-res images at this <[LINK](#)>.



DREAM CRUISES  
星梦邮轮



Dream Cruises of Genting Cruise Lines welcomed the third member of the fleet with the christening and inaugural homeport deployment of Explorer Dream in Shanghai Wusongkou International Cruise Terminal.



Mr. Hui Lim, Deputy Chief Executive Officer and Executive Director of Genting Hong Kong delivered the welcome address at the debut and christening of Explorer Dream.



Mr. Su Ping, Vice Magistrate of Shanghai Baoshan District Government graced the occasion.



Mr. Kent Zhu, President of Genting Cruise Lines presented the scale model of Explorer Dream to Ms. Jin Yanhua, Deputy General Manager of Wu-songkou International Cruise Terminal



The christening ceremony was hosted by Ms. Grace Chen, the godmother of Explorer Dream and one of the most influential fashion innovators in China.





Mr. Su Ping, Vice Magistrate of Shanghai Baoshan District Government (4th right), Mr. Hui Lim, Deputy Chief Executive Officer and Executive Director of Genting Hong Kong ( 6th left ) 、 Mr. Alan Howard Smith, Deputy Chairman and Independent Non-executive Director of Genting Hong Kong (5th left), Mr. Lam Wai Hon, Ambrose, Independent Non-executive Director of Genting Hong Kong (4th left), Mr. Kent Zhu, President of Genting Cruise Lines (4th left), Mr. Thatcher Brown, President of Dream Cruises and Managing Director of Crystal Cruises Asia (5th right), Mr. Loui Lim, Executive Vice President (New Ships Design) of Genting Cruise Lines (3rd left), Ms. Grace Chen, Godmother of Explorer Dream (6th right) and Captain Christian Aalbers of Explorer Dream (1st right) toasted to the inaugural and christening of Explorer Dream.



After the ceremonial launch event , Grace Chen presented a spectacular fashion show at sea aboard the ship; 18 models showcased the Voyage collection and walked the runway on the Palace Pool Deck, where the guests enjoyed a visual feast inspired by the spirit of exploration and discovery, both of which are the brand essence of Dream Cruises.





## **About Dream Cruises**

Genting Hong Kong brings nearly 25 years' of Asian cruise industry experience in creating its new cruise line – Dream Cruises.

Dream Cruises aims to be a pacesetter in the cruise industry in the region, meeting the needs of the 'emerging generation' of confident, independently-minded and upwardly-mobile Asian travellers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the China and Asia market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests the highest levels of service and spacious comfort in the region. Further expanding the Dream Cruises family, the highly anticipated Explorer Dream has launched in 2019 and production has also started in Germany on the first new Global Class ship that will join the fleet in 2021.

Accommodations reflect both size and choice for travellers with over 70 per cent of staterooms featuring private balconies and over 100 connecting rooms catering to extended families and groups. Distinguished by its European style butler service and special all-inclusive guest privileges, The Palace, a luxurious ship within a ship concept, will indulge travellers in lavish suites and an aura of exclusivity.

With the finest Asian and international dining, exceptional service, enthralling entertainment and inspirational experiences, Dream Cruises aims to redefine vacation travel with a transformational journey at sea.

Since its launch, Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2019 with Genting Dream and World Dream jointly placing 7th in the Large Resort Ship category, awarded 'Best Cruise Operator' at the Travel Trade Gazette's (TTG) Travel Awards 2018 and "Best Cruise Line – Cuisine", "Best Cruise Line – Entertainment" and "Best New Ship" for World Dream at the Travel Weekly Asia Readers' Choice Awards 2018.