

PRESS RELEASE

FOR IMMEDIATE RELEASE

Genting Cruise Lines Launches year-long Make-A-Wish® @ Sea Campaign across its ships in Asia

Special Fundraising Collaboration with Make-A-Wish International® will help grant wishes for children with critical illnesses across the region



Wish child, Naufal and his family, together with the ship crew showing their support for the year-long Make-A-Wish® @ Sea campaign during a special voyage with Naufal's family on board SuperStar Gemini.

Hong Kong, 29 April 2019 – In conjunction with the 25th Anniversary of Genting Cruise Lines and also in recognition of World Wish Day® on 29 April – an annual day that celebrates the granting of life-changing wishes to children with critical illnesses – Genting Cruise Lines is pleased to announce its year-long collaboration and commitment to Make-A-Wish® International with the launch of the Make-A-Wish® @ Sea fund-raising campaign across its Dream Cruises and Star Cruises fleet in the region.

As part of the Make-A-Wish® @ Sea campaign, Genting Cruise Lines donated US\$125,000 worth of cabins to Make-A-Wish® International to be used for their various fund-raising initiatives in support of the granting of wishes for children battling critical illnesses and undergoing medical treatments in Asia.

Guests cruising on board any of Dream Cruises' and Star Cruises' ships can take part in the Make-A-Wish® @ Sea initiative by making a donation while on their cruise holiday. Cruising guests can donate quickly and easily by scanning designated QR codes available on board each ship and a small fixed amount will be included in their bill for settlement upon check out. Alternatively, on board guests can also make cash contributions via donation boxes that will be readily available on every ship.

“On behalf of Genting Cruise Lines, we are deeply honored to have this opportunity to embark on this meaningful year-long journey with Make-A-Wish® International. We are lending our support with our Dream Cruises and Star Cruises ships and crew to help raise funds, so that more wishes can be fulfilled for these remarkably brave children battling critical illnesses,” said Mr. Kent Zhu, President of



Genting Cruise Lines. “Together with Make-A-Wish® International, we will continue to work hand-in-hand in creating more awareness for the Make-A-Wish® @ Sea campaign to stimulate guest participation and support.”

In honor of World Wish Day® in the month of April and in the spirit on granting wishes, Genting Cruise Lines also had the privilege to be part of a Wish Child’s dream to take a cruise vacation with his family. Aqil Naufal bin Zulkipli, a 6-year-old boy from Malaysia, diagnosed with acute lymphoblastic leukemia, had the chance to experience a 3-Night Phuket / Penang round-trip cruise vacation with Star Cruises on board SuperStar Gemini, which departed from Port Klang on 19 April. While on the cruise, Naufal, together with his three siblings and parents, enjoyed the cruise vacation with a special tour of the bridge and the chance to meet Captain Jörgen Holmberg, Master of SuperStar Gemini.

“This collaboration with Genting Cruise Lines will not only help us put smiles and bring hope to our wish children in Asia, it also enables us to fulfill more wishes for children with critical illnesses in the region from the funds raised,” says Mr Michel Rudolphie, President and CEO of Make-A-Wish® International.

“Join Genting Cruise Lines and Make-A-Wish® International, as we celebrate the hundreds of thousands of life-changing wishes that have been granted and the thousands still to come. With your kind support and donation to the Make-A-Wish® @ Sea campaign on board Dream Cruises and Star Cruises’ ships across Asia, together, we can make a difference,” added Mr. Kent Zhu.

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Genting Cruise Lines presented a symbolic cheque for USD125,000 in cabin equivalent to Make-A-Wish International. (L to R) Dream Cruises’ Mermaid mascot, Mr. Hui Lim, Deputy Chief Executive Officer and Executive Director, Genting Hong Kong with Make-A-Wish® representative, Wish children, and Dream Cruises’ Astronaut mascot.



About Genting Cruise Lines

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands – Star Cruises, Dream Cruises and Crystal Cruises – providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Founded in 1993, Star Cruises established the Asia-Pacific as a popular, world-wide cruise destination and, with its current fleet (SuperStar Aquarius, SuperStar Gemini, Star Pisces and The Taipan), continues to pioneer the contemporary cruise market in the region.

Launched in 2015, Dream Cruises has delivered the highest level of guest service and spacious comfort in the region via its fleet of two ships: Genting Dream which debuted in November 2016 and World Dream, in November 2017. Developed specifically for the China and Asia market, Dream Cruises provides passengers with inspirational journeys at sea that are Asian at heart and international in spirit. Explorer Dream, to launch in March 2019, will further fuel Dream Cruises' global aspirations while production has also started in Germany on two new Global Class ships that will join the fleet beginning in Q1 2021.

By sea, river, land or air, Crystal has redefined the way the world views luxury travel. The world-renowned Crystal Experience – featuring global journeys with Crystal Cruises, Crystal River Cruises, Crystal Yacht Expedition Cruises, Crystal AirCruises and Crystal Air – continues to entice the world's most discerning travelers with incomparable luxury and unparalleled personal service.

Through its family of brands, Genting Cruise Lines offers the widest and most imaginative spectrum of cruise products for the modern traveller, catering to all segments, geographies, life stages and travel styles.

About Make-A-Wish® International

Make-A-Wish® creates life-changing wishes for children with critical illnesses. We seek to bring every eligible child's wish to life because a wish is an integral part of a child's treatment journey. Research shows children who have wishes granted can build the physical and emotional strength they need to fight their illness. Make-A-Wish is the world's leading children's wish-granting organization, serving children in more than 50 countries worldwide. Together, generous donors, supporters, staff and more than 45,000 volunteers grant a wish every 17 minutes, on average, somewhere in the world. Since 1980, Make-A-Wish has granted nearly 480,000 wishes to children; more than 30,000 in 2018 alone. For more information about Make-A-Wish International, visit worldwish.org.

