

Genting Cruise Lines Presents the World Premiere of Dream Cruises' Global Dream Hull Art at ITB Asia

Also showcasing Global Dream's smart show cabin with state-of-the-art technology for the first time in Southeast Asia



Singapore, 24 October 2019 – Genting Cruise Lines officially announced the world premiere and unveiling of Global Dream's brand new hull artwork, entitled "A Dream Through Time and Space" at ITB Asia in Singapore today. Building on the successful debuts of Genting Dream, World Dream and Explorer Dream, Dream Cruises' new 208,000 gross tonne ship, Global Dream, is currently under construction at Genting Hong Kong's very own MV Werften shipyard in Germany. Global Dream is set to enter into service in early 2021 and will invite more Asian guests to cruise worldwide on inspiring voyages on board the largest cruise ship to homeport in the Asia Pacific region.

With Global Dream's sister ship to debut in 2022, Dream Cruises' five ship fleet will be the youngest and most modern in the world. As the only global cruise line with all "Made in Germany" cruise ships, Dream Cruises' fleet will feature the highest safety standards, build quality, speed, power and luxury finishes. A testament to Dream Cruises' quality vessels and exemplary service, the latest edition of the well-respected Berlitz Cruising and Cruise Ships 2020 has again ranked Genting Dream and World Dream in the Top 10 'Large Resort Ship' - the only two highly ranked cruise ships to homeport year-round in Asia. Dream Cruises' latest addition, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category, earning a Top 20 ranking.

In addition to the unveiling of the hull artwork, guests attending ITB Asia will have the chance to preview and experience Global Dream through a specially constructed, full-scale smart show cabin on display during the event for the very first-time in Southeast Asia, allowing guests to find out more about the outstanding features of the new ship.

Guest of Honour, Mr. Chee Hong Tat, Senior Minister of State, Ministry of Trade and Industry & Ministry of Education, Singapore helped preside over the unveiling ceremony along with Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong, Mr Hui Lim, Deputy CEO &



Executive Director of Genting Hong Kong, Mr. Kent Zhu, President of Genting Cruise Lines and Mr Michael Goh, President of Dream Cruises and Head of International Sales, Genting Cruise Lines.

“Singapore has been an important homeport for Genting Cruise Lines over the last 26 years and we are pleased to announce that Global Dream will celebrate her inaugural arrival in Singapore in Q2 2021 during her relocation cruise from Germany to Asia,” said Mr. Kent Zhu. “We greatly appreciate and look forward to the continued support from the Singapore Tourism Board and our partners from Singapore and across the region.”

“Genting Cruise Lines has been a key partner to Singapore in the cruise tourism industry, through the constant renewal of its product offerings. We look forward to welcoming Global Dream on her inaugural arrival on our shores,” said Mr. Chee Hong Tat.

Added Mr. Zhu: “Having just celebrated our 25th Anniversary in Singapore last year, we are excited to return with the unveiling of Global Dream’s hull artwork at this year’s ITB Asia in Singapore. As arguably the most identifiable feature of a cruise ship, the hull artwork is another important milestone in the development of any cruise ship and will set the personality of the ship when she launches. The new hull artwork provides a fresh take on our beloved mermaid and astronaut characters and captures the adventurous spirit and sense of modernity that will be the hallmarks of Global Dream’s essence.”

Shanghai native and London based Illustrator, Shan Jiang, was commissioned to create the latest chapter of the Dream Cruises hull art romance. Having worked with a variety of notable companies and publications, Mr Shan’s work is strongly influenced by his home city of Shanghai; its skyscrapers and bungalows, contemporary concepts and traditional superstitions and flourishing subcultures

“*A Dream Through Time and Space*” continues the epic journey of the mermaid and the astronaut as they seek to satisfy their boundless curiosity and explore an infinite universe – driven by the desire for the extraordinary. Embodying the independent and fearless spirit of a new generation of traveller, the two worlds of the mermaid and astronaut blend together, resulting in a new way to explore the seven seas– one that combines age-old maritime tradition with space-age technology.

Guests attending ITB Asia were also among the first in the Southeast Asian region to experience Global Dream’s specially constructed balcony show cabin, which was built in Germany. Featuring 20 square metres of space, the luxurious Global Class cabins will be the industry’s most spacious staterooms at approximately 15% larger than standard cabins found on most other cruise lines.

Global Dream’s cabins will also feature cutting edge, state-of-the-art technology, redefining the concept of cruising with Bluetooth locks and a new smart system, enabling passengers to control different functions such as the LED mood lighting and climate control with a smartphone app, voice recognition or through a touch-screen control panel. Smart sensors will also be able to detect occupants in the cabin to automatically adjust the lights and temperature for better energy efficiency and triple vent air-conditioning outlets ensure even air distribution for maximum comfort.

“The Global Class Smart Cabin Design has raised the bar for a personalised cruise cabin experience. The voice recognition technology and smart sensors in the room offer guests an unprecedented level of control over their personal comfort during the cruise. The thoughtful use of technology in the new Global Class will surely enhance the modern traveller’s journey,” said Mr Lionel Wong, Chief Executive Officer, SATSCreuers (Marina Bay Cruise Centre Singapore).

Accommodating over 9,000 passengers and with lower berth capacity of 4,700 passengers, Global Dream will be the largest cruise ships in the world by passenger capacity and brings affordable, high-end cruising to a wide range of passengers with 2,350 cabins consisting of a variety of categories

including villas, penthouses, suites, themed suites, balcony cabins and inside cabins. Global Dream will also feature Dream Cruises' signature 151-suite luxury "ship-within-a-ship" concept, "The Palace".

Featuring a variety of innovative new features and facilities, Global Dream will include the industry's most spacious staterooms and most luxurious suites, the first-ever theme park concept at sea - "Dream Park at the Pier" highlighted by the "Space Cruiser", the world's longest roller coaster at sea – the largest cinema at sea with eight theatres to meet the leisure and entertainment needs of travellers and MICE guests, and more. Singapore's homegrown and internationally renowned nightlife brand, Zouk, the 3rd best club in the world, will also have a presence on Global Dream while Dream Avenue will provide guests with a multi-purpose outdoor leisure and recreational space.

After the event, Global Dream was universally lauded by travel and business partners in attendance.

Said Mr Micker Sia, Managing Director of WTS Travel & Tours Pte Ltd: "The Global Class Smart Cabin takes our experience to the next level, transforms the cabin interior into a 'smart home' infrastructure which adaptively responds to our needs. Dream Cruises is definitely innovation at its best.

Ms Chan Guat Cheng, Executive Director of Chan Brothers Travel Pte Ltd added: "We look forward to the launch of Global Dream, which introduces technology advancements to reduce the hassle on-board, and enhance the overall experience of cruise-goers."

Mr Albert Ho, Executive Director of Citystate Travel Pte Ltd commented that "Global Dream's smart room state-of-the-art features will appeal to the younger generation of travellers and encourage them to embrace cruising as a compelling vacation option."

Ms Gina Teo, Managing Director at Stamford Travel Pte Ltd remarked that "The Smart Cabin is beautifully done, with the wet and dry restroom, tv and sofa convertibles bed for 2. I can image it will be a lovely experience staying in one of these cabins."



Guest of Honour, Mr. Chee Hong Tat, Senior Minister of State, Ministry of Trade and Industry & Ministry of Education, Singapore (middle) helped preside over the unveiling ceremony along with Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong (left), Mr Hui Lim, Deputy CEO & Executive Director of Genting Hong Kong (right).



From left to right: Mr. Keith Tan, Chief Executive of Singapore Tourism Board, Tan Sri Lim Kok Thay, Mr. Chee Hong Tat and Mr Hui Lim with Global Dream's hull artwork "A Dream Through Time and Space".



From left to right: Ms. Christine Li, Genting Cruise Lines' Senior Vice President of Marketing, Mr. Michael Goh, President of Dream Cruises and Head of International Sales for Genting Cruise Lines, Mr. Keith Tan, Tan Sri Lim Kok Thay, Mr. Chee Hong Tat, Mr Hui Lim and Mr. Kent Zhu, President of Genting Cruise Lines at the Genting Cruise Lines booth at ITB Asia in Singapore.



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About Genting Hong Kong Limited ("Genting HK")

Genting HK is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting HK took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises in 1993. In 2015, to further



expand its cruise portfolio in the region, Genting HK launched Dream Cruises to cater to the fastest growing Asian market. The same year, Genting HK finalized the acquisition of Crystal Cruises to extend its reach in the global up-scale market. The three cruise brands are now collectively known as Genting Cruise Lines. This year, Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong, accepted the 'Breakthrough Contribution to Tourism' Award at the Singapore Tourism Awards 2019 on behalf of Genting Cruise Lines.

In 2015, Genting HK acquired Lloyd Werft in Germany, which specializes in building mega private yachts and passenger vessels. A year later, Genting acquired another three shipyards in Germany, collectively known as "MV Werften", to build mega cruise ships of up to 200,000 gross tons for its three cruise brands.

Genting HK owns 45% of Resorts World Manila, which was the first integrated resort in the Philippines when it opened in 2009. In 2015, Genting HK bought iconic Singapore nightlife brand Zouk – a perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company's appeal to a younger and more dynamic clientele.

About Dream Cruises

Genting HK brings 26 years' of Asian cruise industry experience in creating its new cruise line – Dream Cruises. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises aims to be a pacesetter in the global cruise industry, meeting the needs of the 'emerging generation' of confident, independently-minded and upwardly-mobile Asian travellers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 204,000 gross ton Global Class ship that will join the fleet in early 2021.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020 ranking Genting Dream and World Dream in the world's top ten Large Resort Ships – the only two highest rated cruise ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position.

Dream Cruises was also awarded 'Best Luxury Cruise Line' at the Travel Trade Gazette's (TTG) Travel Awards 2019 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019 and "Best New Cruise Ship" for World Dream at the 12th Annual TTG China Travel Awards 2019.







APPENDIX – The Global Dream Hull Artwork Story

A Dream Through Time and Space

The epic journey of the mermaid and the astronaut continues as they seek to satisfy their boundless curiosity and explore an infinite universe. Both are driven by the desire for the extraordinary.

Embodying the independent and fearless spirit of a new generation of traveller, the mermaid and the astronaut break free from their earthly confines, trying to attain the total freedom symbolized by the butterflies tantalizingly at their fingertips.

From her realm of the ocean, the mermaid evolves, adapting to a brave new world beyond. Sporting gossamer wings, she joins her astronaut in a modern age of high-flying rockets and interstellar spaceships.

As their two worlds blend together, a new way to explore the seven seas emerges – one that combines age-old maritime tradition with space-age technology.