



CRYSTAL INTERNATIONAL ASIA ANNOUNCES NEW ASIAN-FRIENDLY RIVER CRUISE EXPERIENCE EXCLUSIVELY ON CRYSTAL MOZART

Chinese speaking crew and tour guides and authentic Asian cuisine highlight enchanting itineraries traversing the majestic Danube in Europe

Hong Kong, 6 November 2019 – Crystal International Asia, in collaboration with Crystal River Cruises, announced its new river cruise line experience on Crystal Mozart specifically for discerning guests from across China and Asia. The experience will provide Asian-friendly features for the growing number of guests from the region who are interested in exploring the many wonders of Europe but who may feel more comfortable travelling with some of the comforts of home.

“We are excited to be able to offer our guests the option to sail with Crystal River Cruises and experience the splendours of Europe without having to forgo the comforts of home,” said Michael Goh, president of Dream Cruises, and head of international sales for Genting Cruise Lines. “With the Asian cruise market currently enjoying unprecedented growth, our more experienced cruisers are looking for new and exciting destinations and adventures outside of local waters and Crystal Mozart is the ideal option for an intimate journey into the heart of Europe.”

Beginning in March 2020, Crystal Mozart’s spectacular voyages will be anchored by the cities of Vienna, Austria and Budapest, Hungary and will feature a variety of 6, 7 and 10-night all-inclusive itineraries on the Danube River including special Christmastime Market cruises to truly embrace the festive holiday season.

Crystal Mozart is Europe’s most spacious river ship, at twice the width of any other, and offers an unrivalled number of social spaces, restaurants and the largest spa on the rivers. The Queen of the Danube features private butler service in every room category, king-sized beds, ETRO amenities, robes and slippers, and wall-mounted flat-screen HD TVs. Additional enticing features include farm-to-table cuisine in multiple, open-seating eateries: the elegant Waterside Restaurant, namesake Bistro cafés and the exclusive Vintage Room; and the Palm Court for entertainment, enrichment presentations and sweeping views of the countryside. Crystal’s attention to detail reaches ashore, as guests are transported on the days’ adventures in luxury motor coaches equipped with complimentary water and Wi-Fi for added convenience and comfort.

As part of Crystal Mozart’s new focus on the Asian traveller, in addition to her all-inclusive elegance highlighted by a welcoming lifestyle on board along with immersive experiences ashore, a host of new Asian-friendly features will provide a comforting familiarity to guests from the region.

Dedicated English and Chinese speaking butlers will be available to pamper guests with world-renowned service while Michelin-inspired cuisine featuring the finest International and Asian dishes is sure to please even the pickiest of palates. To ensure that everyone can discover the beauty and charm of each port of call, enriching shore experiences will be led by professional English and Chinese language tour guides and designed to deepen the understanding of Europe’s iconic landscapes, historic cities and quaint villages.



These new features will debut on board Crystal Mozart in 2020 when she plies the iconic waterway of the mighty Danube taking in fairy tale towns and inspiring landscapes including the spectacular Wachau Valley and its famous vineyards and breweries and historic and medieval cities like Vienna, Bratislava, Budapest, Passau, Melk and Krems.

A special highlight of every Crystal sailing is a complimentary live musical experience that captures the true essence and cultural character of the region of each voyage. These intimately orchestrated “Signature Events” combine privileged access to a landmark venue — such as Vienna’s famed Belvedere Palace — with an enthralling command performance by musicians renowned for their unique repertoire and world-class skills.

“Crystal has reimaged and redefined luxury river cruising for Asian travellers across Europe with the all-suite, butler-serviced Crystal Mozart and we invite our guests to immerse themselves in the culture, history and wonders of majestic cities of the Danube River like Vienna and Budapest through an abundance of overnight stays and masterfully curated shore excursions that bring each experience to life,” Goh added.

For more information and Crystal Mozart reservations, email askcrystal.asia@crystalcruises.com or visit www.crystalcruises.asia and follow Crystal Cruises’ Facebook page at [CrystalCruises.Asia](https://www.facebook.com/CrystalCruises.Asia).

For media enquiries, please contact:

Desmond Chung
+852 2378 5924
desmond.chung@gentingcruiselines.com

Amanda Li
+852 2378 2082
amanda.wy.li@gentingcruiselines.com

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About Crystal

Only the world-renowned Crystal Experience offers an unwavering, unparalleled standard of excellence and luxury across four distinct cruising options: Crystal Cruises, the World’s Most Awarded Luxury Cruise Line; Crystal River Cruises, the World’s Most Luxurious River Cruise Line; Crystal Yacht Cruises, offering boutique luxury and bold adventure in the world’s most elite harbors; and Crystal Expedition Cruises, taking Crystal’s acclaimed elegance to the farthest reaches of the world. Crystal has been recognized with top honors in the Condé Nast Traveler Readers’ Choice Awards for a record 26 years including, in 2019, for Best Medium-Ship Cruise Line for Crystal Cruises, Best Small-Ship Cruise Line for Crystal Yacht Cruises and Best River Cruise Line for Crystal River Cruises. Crystal was also voted “World’s Best” by the readers of Travel + Leisure for 20 years; and won “Cruise Line of the Year” and

“Most Luxurious Guest Experience” by Virtuoso for 2018 & 2019. Crystal is proud to be a platinum partner of the advisors of ASTA.