



GENTING CRUISE LINES SIGNS AGREEMENT OF INTENT WITH OKINAWA AGRICULTURAL COOPERATIVE ASSOCIATION

Signature JA Local produce to be served on summer cruises to Okinawa, Japan

Okinawa, Japan, 11 April 2018 – Genting Cruise Lines is pleased to announce its collaboration with Okinawa Agricultural Cooperatives Association (JA Okinawa), and Leospo Incorporated (“Leospo Inc.”), introducing an exceptional gastronomic experience at sea with Okinawa’s finest selection of home-grown and locally produced premium delicacies, such as the world-famous Okinawa *Wagyu* beef and Okinawa *Agu* pork for its summer cruise itineraries to Okinawa on selected ships. Travellers can now experience and savour many of Okinawa’s fresh produce and offerings across the Genting Cruise Lines fleet, including signature and non-export delicacies that are only available in Japan. These Okinawan specialties will be served on Dream Cruises’ World Dream, as well as Star Cruises, which include SuperStar Virgo, SuperStar Aquarius and SuperStar Gemini.

Upon arrival of World Dream in Naha, Okinawa, Mr. Thatcher Brown, President of Dream Cruises signed the agreement of intent on behalf of Genting Cruise Lines. He said, “The long history of Genting Cruise Lines with Okinawa dates back to 1997, when we first called upon Naha; today Okinawa is one of our most popular summer destinations. We are honoured to be the first cruise line to partner with JA Okinawa and Leospo Inc. on all of our 160 summer cruises to the picturesque islands of Ryukyu this year, where guests of Dream Cruises and Star Cruises will have the privilege to indulge in seasonal local produce and delicacies from Okinawa throughout their journeys from ship to shore.”

Mr Tsutomu Oshiro, President of JA Okinawa said, “This agreement of intent will reinforce our working relationship with Genting Cruise Lines to promote Okinawa’s agricultural and livestock products. From now until the end of November, JA Okinawa will offer a wide variety of local produce, starting with Okinawa *Wagyu* beef and Okinawa *Agu* pork, both of which are bred in Okinawa’s warm climate and representative of Okinawa’s *Safe and Trusted* brand. Guests will also enjoy our fruits and vegetables, such as *Goya* (bitter gourd) and pumpkins, as well as signature Okinawan food such as *Sheikwasha* (flat lemon) juice and brown sugar. We are confident that our collaboration with Genting Cruise Lines will help promote our products to inbound cruise guests and lead to the next surge in exports.

Ms. Ling Lin, Vice President of Leospo Inc. said, “We are glad to connect Genting Cruise Lines and JA Okinawa on this collaboration to provide Okinawa specialties to cruise visitors from China. Upon the signing of agreement, we look forward to greet guests of Dream Cruises and Star Cruises with signature Okinawa food and produce, complementing their gastronomic cruise experience.

From April to November 2018, guests embarking on any of the Okinawa summer cruise itineraries with Dream Cruises or Star Cruises will enjoy specially designed thematic menus, using

GENTING

CRUISE LINES

雲頂郵輪集團

many of Okinawa's finest delicacies such as the highly-acclaimed Okinawa Wagyu beef, which is primarily reserved for in-land consumption due to its scarce supply, as well as rich and succulent Okinawa Agu pork, a signature ingredient in the region's cuisine.

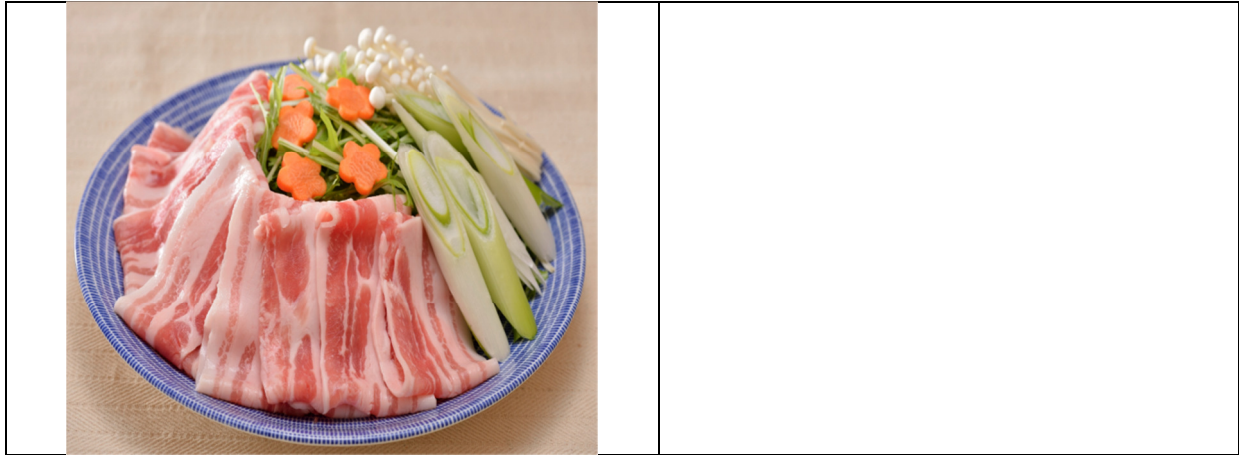
The gastronomic journey will begin on World Dream, the latest member of Dream Cruises, where signature Okinawa Wagyu beef and Okinawa Agu pork will be served in traditional Japanese dishes such as Shabu Shabu (hot pot) and Teppanyaki (iron grill); Chinese food lovers will enjoy BBQ Okinawa Agu Pork, as well as two varieties of wok-fried dishes – Okinawa beef with bitter melon and garlic, as well as Okinawa beef rib eye with preserved sweet plum sauce. The Okinawa prime rib roast will be perfect for those who crave for a good slab of juicy steak on their journey at sea.

Complementing their Okinawan experience at sea, guests of World Dream will also be immersed in Okinawan culture as they enjoy Sanshin music performances, arts & crafts workshops, Awamori appreciations and more.

The Okinawan menus will also be available on three of the Star Cruises ships – namely the flagship SuperStar Virgo, SuperStar Aquarius and SuperStar Gemini, with summer itineraries to idyllic destinations in Okinawa including Naha, Miyakojima, Ishigaki and Nakagusuku.

 <p>AGREEMENT OF INTENT SIGNING CEREMONY 覚書締結調印式</p>	<p>(From left) Ms. Ling Lin, Vice President of Leospo Inc.; Mr. Thatcher Brown, President of Dream Cruises and Mr. Tsutomu Oshiro, President of JA Okinawa signed the Agreement of Intent to usher in the first-ever cruise collaboration with JA Okinawa and Leospo Inc.</p>
	<p>From April to November 2018, guests embarking on any of the Okinawa summer cruise itineraries with Dream Cruises or Star Cruises will enjoy specially designed thematic menus, using many of Okinawa's finest delicacies such as the highly-acclaimed Okinawa Wagyu beef, which is primarily reserved for in-land consumption due to its scarce supply, as well as rich and succulent Okinawa Agu pork, a signature ingredient in the region's cuisine.</p>

GENTING
CRUISE LINES
 雲頂郵輪集團



[Explore the summer beauty of Okinawa with Genting Cruise Lines](#)

Genting Cruise Lines will embark on a total of 160 cruises to Okinawa this summer with four cruise ships, comprising of Dream Cruises and Star Cruises, taking guests to picturesque Naha, Miyakojima, Ishigaki and Yonaguni.

Vessel	Cruising period	Homeport	Destinations
World Dream	1 April – 30 Nov	Hong Kong Guangzhou	Naha & Miyakojima
SuperStar Virgo	1 April – 27 July	Keelung & Manila	Naha, Miyakojima & Ishigaki
	1 – 5 Sept	Shanghai	Naha & Miyakojima
SuperStar Aquarius	1 April – 10 June 27 July – 28 Oct	Keelung	Miyakojima & Ishigaki
	13 June – 24 July	Kaohsiung	Miyakojima, Ishigaki, & Nakagusuku
SuperStar Gemini	1 – 25 April	Kaohsiung	Miyakojima & Ishigaki
	28 April – 30 Oct	Xiamen	Naha, Miyakojima & Nakagusuku

For media enquiries, please contact:

Edith Poon
 (852) 2378 2086 / (852) 5361 0241
edith.poon@gentingcruiselines.com

June Feng
 (852) 2378 5787 / (852) 5636 1586
june.feng@gentingcruiselines.com

GENTING

CRUISE LINES

雲頂郵輪集團

###

About Genting Hong Kong

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting Hong Kong took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises in 1993. In 2015, to further expand its cruise portfolio in the region, Genting Hong Kong launched Dream Cruises to cater to the fastest growing Asian market. The same year, Genting finalized the acquisition of Crystal Cruises to extend Genting Hong Kong's reach in the global up-scale market.

Genting bought three shipyards in Germany in 2016, collectively known as "MV Werften", to build cruise ships up to 200,000 gross tons for its three cruise brands, following the purchase of Lloyd Werft the previous year which specializes in building Megayachts and other newbuilds.

Initiating the Group's foray into land-based attractions, Resorts World Manila was the first integrated resort in the Philippines when it opened in 2009. A one-stop, non-stop entertainment and leisure destination, Resorts World Manila features world-class entertainment, unique events, and exciting lifestyle options throughout its extensive premises. Genting Hong Kong's investment in iconic Singapore nightlife brand Zouk – a world-class entertainment institution and trendsetter in Asia's dance music scene, and perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company's appeal to a younger and more dynamic clientele.