



DREAM CRUISES

GENTING CRUISE LINES CHRISTENS 'DREAM CRUISES' WORLD DREAM IN HONG KONG

First-Ever Cruise Ship to Be Christened in the History of the City

Hong Kong, 17 November 2017 – Genting Hong Kong celebrated the arrival of Dream Cruises' second new ship, World Dream, today at the Kai Tak Cruise Terminal with a special blessing and christening ceremony to impart good fortune and luck to the vessel. Puan Sri Cecilia Lim, World Dream's official Godmother and the wife of Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong, delivered her inspirational message and activated the traditional breaking of the champagne on the hull of the new ship in the presence of more than 1,000 guests including government dignitaries, business and trade partners and media.

World Dream is the sister ship to Genting Dream which debuted last November to great acclaim receiving a Star Performer Top Ten rating in the Large Resort category of the highly-revered Berlitz Cruising and Cruise Guide 2018 along with 'Best New Ship' and 'Best Cruise Line – Entertainment' recognitions at the Travel Weekly Asia Reader's Choice Awards 2017, and will double the capacity for Dream Cruises, Asia's luxury cruise line, in the region.

Notable attendees at the debut and christening included Guest of Honour The Chief Executive of the Hong Kong Special Administrative Region, the Honourable Mrs Carrie Lam Cheng Yuet-ngor and Mr Edward Yau, Secretary for Commerce and Economic Development, Ms Cathy Chu, JP, Commissioner for Tourism and Dr Peter Lam, GBS, Chairman of Hong Kong Tourism Board.

"We are truly excited to christen World Dream in Hong Kong – and to be the first-ever cruise ship to have this honour in a city that holds such significance to Genting Hong Kong and Dream Cruises. As the pioneer of the Asian cruise industry 24 years ago, Genting Hong Kong developed the Asian cruise industry with the founding of Star Cruises, with its headquarters in Hong Kong," said Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong. "Now, with Genting Dreams' arrival in the Pearl River Delta a year ago, she has delivered over 300,000 international passenger trips from across the region. Hundreds of jobs have been created and tourism receipts in hotels, airlines and destination management industries for the Pearl River Delta have grown significantly."

During the event, Tan Sri Lim also expressed the importance of Hong Kong to both Genting Hong Kong and the overall cruise industry in the Asia Pacific and reiterated the company's commitment to showcase the city and grow the Pearl River Delta region into a world-class, cruise destination hub. He noted that, as a well-developed port city, Hong Kong is strategically located to promote China's "Greater Bay Area" initiative to link the major cities in the Pearl River Delta into an integrated economic and business centre.

During the event, Guest of Honour, The Chief Executive of the Hong Kong Special Administrative Region, the Honourable Mrs Carrie Lam Cheng Yuet-ngor, and Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong delivered their messages to the audience followed by the customary exchange of gifts and souvenirs to the various VIPs in attendance. Guests were also treated to a dazzling sneak preview performance of World Dream's brand new signature stage production, Sonio, a picturesque production inspired by the dawn of a new dream, and the much anticipated blessing by the God mother and the smashing of the bottle of champagne activated by the simple touch of a spectacular full moon to symbolize the attainment of one's dreams.

Unique in the cruise industry, Dream Cruises was created to bring guests' dreams to life through transformational and inspirational voyages at sea. With the well-received launch of Genting Dream last year, Dream Cruises has been able to build on the success of the inaugural ship to fine tune World Dream to better cater to the needs of affluent, independently-minded and confident Asian travellers. Along with serving the regional high-end market, World Dream will also appeal to multi-generational families with all-inclusive activities, the finest Asian and international dining and



DREAM CRUISES

unforgettable entertainment – all delivered with service that is Asian at heart and international in spirit.

World Dream will provide guests with the highest levels of service and spacious comfort that Dream Cruises has become known, with over 70 per cent of staterooms featuring private balconies and a selection of connecting rooms catering to extended families and groups. The well-received Dream Palace “ship within a ship” concept on board World Dream will offer more suites and all-inclusive options and privileges. Several new restaurant concepts along with new entertainment options that combine both high tech and high touch experiences will be announced shortly. The recognized Crystal Life Spa brand will operate both the Western Spa and Asian Spa on World Dream.

Complimenting World Dream’s on board attractions, diverse itineraries featuring new, authentic destination experiences will take guests on tropical and cultural journeys in Asia. Specially designed voyages taking in sun-drenched, popular destinations for the winter feature 6-day/5-night cruises to Manila and Boracay in the Philippines alternating with 6-day/5-night journeys to Ho Chi Minh and Nha Trang in Vietnam.

As well, World Dream will be offering Warm Weekend Vacations from Hong Kong for the ultimate stay-cation where passengers can bask outside in the temperate climate of the South China Sea and surround themselves with the warmth and service of the attentive staff inside.

Featuring the finest Asian and international dining, exceptional service, enthralling entertainment and inspirational experiences, World Dream and Dream Cruises will continue to redefine vacation travel for every guest through transformational journeys at sea.



World Dream, the second luxury cruise ship of Dream Cruises arrived in Hong Kong on 17 November.



Guest of Honour, The Chief Executive of the Hong Kong Special Administrative Region, the Honourable Mrs Carrie Lam Cheng Yuet-ngor presented commemorative couplets to Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong and Puan Sri Cecilia Lim, World Dream’s official Godmother.



DREAM CRUISES



In celebration of World Dream's Inaugural ceremony, the Hong Kong Tourism Board has specially arranged a spectacular pyrotechnics presentation to light up the skies above Kai Tak Cruise Terminal.



(Centre) The Chief Executive of the Hong Kong Special Administrative Region, the Honourable Mrs Carrie Lam Cheng Yuet-ngor, (7th left) Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong and (7th right) Puan Sri Cecilia Lim, World Dream's official Godmother toasted to the inaugural of World Dream with government dignitaries, business and trade partners.

About Genting Cruise Lines

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands – Star Cruises, Dream Cruises and Crystal Cruises – providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Established in 1993, Star Cruises is the pioneer in the Asia Pacific cruise industry currently with a fleet of six ships catering to the contemporary market segment. As “The Most Popular Cruise Line in Asia”, Star Cruises will further expand its footprint in the region with the delivery of two new “Global Class” ships, each measuring 201,000 gross tons, in 2020 and 2021.

“Asia's Luxury Cruise Line”, Dream Cruises delivers the highest level of guest service and spacious comfort in the region via newly launched Genting Dream (November 2016) and the upcoming World Dream (late 2017). Developed for the high-end consumers in China and Asia, Dream Cruises will provide passengers with more choice, comfort and value to create a perfect dream voyage.

Crystal Cruises is “The World's Most Awarded Luxury Cruise Line”, having earned more “World's Best” awards than any other cruise line, hotel, or resort in history. Recently, Crystal has embarked on a significant brand expansion introducing two new classes of cruising – Crystal Yacht Cruises and Crystal River Cruises – and reaching new heights with Crystal Luxury Air and Crystal AirCruises.



DREAM CRUISES

About Dream Cruises

Genting Hong Kong brings over 23 years' of Asian cruise industry experience together with internationally-acclaimed luxury cruise expertise in creating its new cruise line – Dream Cruises.

With a heritage of international and regional cruise expertise embedded in its DNA, Dream Cruises is the first-ever Asian luxury cruise line and caters specifically to the large and rapidly growing high-end market in China and Asia.

Dream Cruises aims to be a pacesetter in the cruise industry in the region, meeting the needs of the 'emerging generation' of confident, independently-minded and affluent Asian travellers. Dream Cruises offers inspirational luxury, which is Asian at heart and international in spirit.

Purpose-built for the China and Asia market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining the fleet in November 2017, offering guests the highest levels of service and spacious comfort in the region.

Accommodations reflect both size and choice for travellers with over 70 per cent of staterooms featuring private balconies and over 100 connecting rooms catering to extended families and groups. Lavish suites in the exclusive Dream Palace will feature European butler service and special guest privileges.

With the finest Asian and international dining, exceptional service, enthralling entertainment and inspirational experiences, Dream Cruises aims to redefine vacation travel with a transformational journey at sea.