



DREAM CRUISES

PRESS RELEASE

FOR IMMEDIATE RELEASE

Dream Cruises Racks Up the Recognitions

Genting Dream Receives Star Performer Top Ten rating in the highly-revered Berlitz Cruising and Cruise Guide 2018

Hong Kong, 16 November 2017 – Dream Cruises, Asia’s luxury cruise line, continues to rack up the recognitions with Genting Dream receiving a Star Performer Top Ten rating in the Large Resort category of the highly-revered Berlitz Cruising and Cruise Guide 2018, now in its thirty-third year of continuous printing. In the rankings, based on ratings awarded by Douglas Ward, the Guide’s eminent expert author, Genting Dream was placed sixth in the Large Resort category, earning 1585 out of a possible 2000 points.

Meticulously updated every year by cruise expert Douglas Ward, the Berlitz Cruising and Cruise Guide 2018 contains unbiased reviews and fascinating detail of almost 300 ocean-going cruise vessels, and grades them on service, food, entertainment and facilities, using an internationally recognised ratings system.

This latest acknowledgment comes on the heels of two earlier honours for Dream Cruises at the Travel Weekly Asia Reader’s Choice Awards 2017 where Genting Dream was voted as the ‘Best New Ship’ and Dream Cruises rising to the top in the ‘Best Cruise Line – Entertainment’ category.

“These accolades from industry experts and the public are especially heartening for a new brand like Dream Cruises which was created to cater specifically to high-end consumers in China and the Asia Pacific,” said Mr Thatcher Brown, President of Dream Cruises. “This recognition reaffirms that all of the time and hard work we have invested in launching Dream Cruises and Genting Dream has truly resonated with people in the region and we are now looking forward to even more success with the imminent debut of our newest ship, World Dream, later this month.”

World Dream will carry on the tradition of excellence forged by her sister ship with brand new family fun experiences and facilities that bring together the coolest new 3D and laser technologies and the hottest entertainment and amusement showcase at sea.

Taking center stage is World Dream’s breathtakingly beautiful new signature show “Sonio”, a picturesque production inspired by the dawn of a new dream which will transform the Zodiac Theatre into a wonderland of music and magic with delightful choreography and daring acts set against a backdrop rich in enthralling 3D visuals.

World Dream will also enhance the brand’s signature “Dream Night” with Asia’s first ever laser and fireworks display at sea. Serving as the grand finale to each 5-night cruise experience, this visual



spectacle combines dazzling laser artistry with the pyrotechnic flair of a fireworks display all perfectly synchronized to a soundscape of live music.

For the young and the young at heart, World Dream has also created Esc Experience Lab, a virtual reality game zone at sea with stunning simulators and interactive games that will provide guests with immersive experiences ranging from Formula 1 auto racing to inter-galactic adventures in Star Wars Battle Pods.

Shopaholics can also rejoice as luxury and duty-free retail have been redefined on board World Dream. Guests can enjoy a privileged shopping experience at some of the most exclusive luxury outlets on board a cruise ship, including Asia's first Tiffany & Co. and the first-ever Dior jewellery and watches boutiques at sea. In addition, with the introduction of new, innovative and engaging features, such as an interactive Scents & Spirits experience wall and MAKE UP BAR, shopping has been reinvented as a personalized journey of self-discovery and inspiration.

World Dream is scheduled to begin her dual-homeport deployment from Hong Kong and Guangzhou (Nansha) in mid-November, with alternating weekly 5-night itineraries to Vietnam and the Philippines, as well as 2-night weekend itineraries in the South China Seas.

For more information about Dream Cruises, please visit dreamcruiseline.com and follow us on Facebook, Weibo and Weixin.



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About Genting Cruise Lines

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands - Star Cruises, Dream Cruises and Crystal Cruises - providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Established in 1993, Star Cruises is the pioneer in the Asia Pacific cruise industry currently with a fleet of six ships catering to the contemporary market segment. As "The Most Popular Cruise Line in Asia", Star Cruises will further expand its footprint in the region with the delivery of two new "Global Class" ships, each measuring 201,000 gross tons, in 2020 and 2021.

"Asia's Luxury Cruise Line", Dream Cruises delivers the highest level of guest service and spacious comfort in the region via newly launched Genting Dream (November 2016) and the upcoming World



Dream (Nov 2017). Developed for the high-end consumers in China and Asia, Dream Cruises will provide passengers with more choice, comfort and value to create a perfect dream voyage.

Crystal Cruises is "The World's Most Awarded Luxury Cruise Line", having earned more "World's Best" awards than any other cruise line, hotel, or resort in history. Recently, Crystal has embarked on a significant brand expansion introducing two new classes of cruising - Crystal Yacht Cruises and Crystal River Cruises - and reaching new heights with Crystal Luxury Air and Crystal AirCruises.

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