



PRESS RELEASE

FOR IMMEDIATE RELEASE

Star Cruises Honoured with Best Itinerary Award for SuperStar Virgo's 8D7N Golden Sea Route at the Shanghai Cruise Tourism Festival

Shanghai, 29 September 2017 – Star Cruises, The Most Popular Cruise Line in Asia, was honoured with the Best Itinerary Award during the Shanghai Cruise Tourism Festival organized by the Shanghai Baoshan Government on 23 September 2017. This award was in recognition of Star Cruises' innovative 8D7N "Golden Sea Route" itinerary to Japan departing from Shanghai to the Japanese ports of Osaka and Tokyo with additional ports of call to take in the natural wonders of Mount Fuji and Kagoshima.

"We are very honoured to receive this Best Itinerary Award from the Shanghai Cruise Tourism Festival and Shanghai Baoshan Government and truly appreciate their recognition and support," said Mr. Ang Moo Lim, President of Star Cruises. "Star Cruises remains committed to evolving the cruise industry and continues to offer best-in-class services across its fleet, innovating and introducing new concepts with exciting new destinations and cruise itineraries. It is our ongoing goal to promote both Star Cruises and cruising as a choice holiday-vacation option."

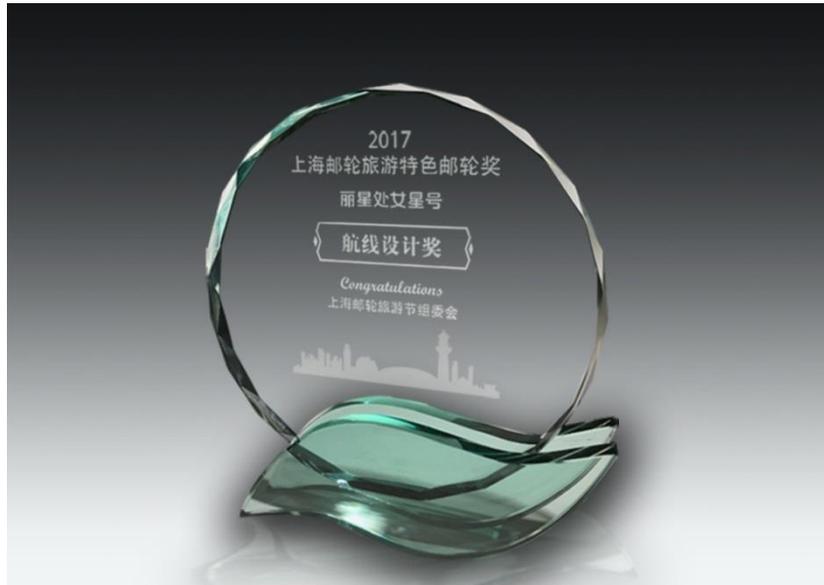
In the wake of the success of her "Golden Sea Route" itinerary, SuperStar Virgo is now offering a special "Autumn Scenery" Cruise where guests can admire the glorious autumn landscape and the spectacular changing colours of the leaves in Japan. As part of this itinerary, SuperStar Virgo is also organizing special onboard activities for her guests including an "Autumn Scenery" photography contest, Taichi Class at Sea, China's Got Talent – Senior Version and many other activities for all passengers of all ages.

For more information or to book tickets for SuperStar Virgo's 8D7N Shanghai-Osaka-Tokyo-Mt Fuji-Kagoshima-Shanghai cruise departing October and November, please contact your travel agent or Genting Travel Services.

Official Website: <http://www.starcruiises.com>

WeChat: "SCTA-HK"或"丽星邮轮"

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Star Cruises' Best Itinerary Award

About Star Cruises

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for a ninth year in 2016 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for the sixth year in a row in 2017.

