



GENTING
HONG KONG

Genting Hong Kong Limited
(Continued into Bermuda with limited liability – Registration No.29337)
(formerly known as Star Cruises Limited)

PRESS RELEASE

FOR IMMEDIATE RELEASE

**Genting Hong Kong Celebrates Crystal Skye's Sold Out Inaugural Asian
Departure from Hong Kong**

Sneak preview showcases her spacious design and luxury amenities



Hong Kong, 29 September 2017 – Genting Hong Kong, a leading global leisure corporation, today celebrated the much-awaited inaugural Asian flight of Crystal Skye, the world's newest, most ultra-luxurious and spacious private tour jet developed exclusively for highly discerning individual and group travelers around the world. As she prepares for her fully-booked maiden voyage on 1 October to the exotic and tropical islands of Fiji and Tahiti, Genting offered a rare first-hand preview of the luxurious onboard features that await guests.

“We are extremely pleased and encouraged by the outstanding response for Crystal Skye's maiden voyage from Asia – a fully-booked, all-inclusive journey to Fiji and Tahiti – signaling strong demand from the region's most discriminating travelers,” said Mr. Colin Au, Group President of Genting Hong Kong. “We are also delighted to finally welcome Crystal Skye in Asia, a new milestone for Genting Hong Kong and Crystal Cruises, setting an even higher benchmark in global luxury travel and pushing the boundaries of bespoke vacation experiences.”



Genting Hong Kong Limited

(Continued into Bermuda with limited liability – Registration No.29337)
(formerly known as Star Cruises Limited)

The sold out inaugural Asian journey departing from Hong Kong on 1 October, will take guests on a 7-night/8-day voyage to the idyllic islands of Fiji and Tahiti. Competitively priced at US\$18,000, the all-inclusive Crystal Skye experience features the finest hotels and accommodations in Fiji and Tahiti, unique cuisine, all beverages, entertainment, private plane transfers and the exclusive service of the world’s first “Air Butlers”.

In response to the overwhelming reception of the inaugural AirCruise to the South Pacific, Crystal Skye will embark on a fantastic, all-inclusive six-night, Masa Mara, Kenya Safari adventure this February for the Lunar New Year holidays.

“Crystal Skye takes the spirit of cruising to the clouds with seamlessly indulgent luxury and comfort, combining Crystal’s award-winning personal service with innovative design showcasing an opulent interior highlighted by elegant, world-class amenities,” added Mr. Au.

The exquisitely outfitted Boeing 777-200LR has a spacious design for up to 88 guests, and is appointed with features rarely found in even the most luxurious private jets. During the special showcase, travel agents, partners and media got to experience the spacious dedicated social lounge with a stand-up central bar designed to foster friendly camaraderie during non-stop bespoke journeys to any destination around the world.

Visitors also got the chance to sit back and relax on customized Crystal Exclusive Class seats, fully-reclining, flatbed Welsh handcrafted sleeper seats designed for ergonomic comfort and equipped with sophisticated in-flight amenities and entertainment. Attended by a team of dedicated Crystal Skye Butlers, guests were served Michelin-inspired hors d’œuvres especially prepared by the onboard Executive Chef, François Van Zyl, in collaboration with Master Chef Chan Kwok Keung, “World Champion of The Chinese Cuisine” and paired with the finest selections of champagnes and premium wines from the Crystal SkyCellar.

In addition to pre-planned, all-inclusive itineraries, Crystal Skye is also available for private charters for personal holidays with extended family and friends or for the ultimate in business trips.

Crystal Skye, the only twin-aisle private jet, can be privately chartered for 1 to 28 days. With the ability to fly non-stop for 19.5 hours, travellers can explore the far reaches of the earth while enjoying the personalized service for which Crystal is renowned worldwide. Guests will be able to create custom journeys from a selection of diverse points around the globe, ranging from the cosmopolitan (London and New York City), to the exotic (Igauzu Falls, Argentina and Tashkent, Uzbekistan), to the scenic (Rio de Janeiro and Buenos Aries), and a host of other dazzling destinations in between. A collection of interchangeable “Destination Experiences” also allows guests to curate personalized itineraries in each destination.



GENTING
HONG KONG

Genting Hong Kong Limited

(Continued into Bermuda with limited liability – Registration No.29337)
(formerly known as Star Cruises Limited)

Crystal Skye is operated for Crystal AirCruise by Comlux Aruba NV. For more information about this itinerary or for private chartering, please visit www.CrystalCruises.com or contact the concierge numbers below:

China (86) 400 800 0348	Hong Kong (852) 2378 5760
Kuala Lumpur (603) 2382 5760	Taiwan (886) 2 2547 5760
Singapore (65) 6822 5760	

###



(2nd left) Mr. Kent Zhu, President of Genting Cruise Lines; Mr. François Van Zyl, on-board executive chef of Crystal Skye; Mr. Loui Lim, Vice President, Brand Strategy, Marketing & Communications of Genting Hong Kong; Mr. Chan Kwok Keung, Chinese Master Chef and Mr. Thatcher Brown, President of Dream Cruises were joined by Crystal SkyeButlers in celebration of Crystal Skye's arrival in Asia.

Please download hi-resolution images at: <http://bit.ly/2x12bN5>



Genting Hong Kong Limited

(Continued into Bermuda with limited liability – Registration No.29337)
(formerly known as Star Cruises Limited)

About Genting Hong Kong Limited (“Genting”)

Genting is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises, “The Most Popular Cruise Line in Asia”, in 1993. In 2000, Genting bought NCL and grew it to the third largest cruise line in the world and in 2016 launched Dream Cruises, “Asia’s Luxury Cruise Line”, with homeports in Hong Kong and Nansha, China, and soon in Singapore. To maintain a global presence, Genting acquired Crystal Cruises, recognized as “The World’s Most Awarded Luxury Cruise Line”.

Genting also purchased three shipyards in Germany in 2016, collectively known as “MV Werften”, to build luxurious Rhine and Danube river ships, the world’s largest “Endeavor Class” expedition yachts at 20,000 gross tons and the latest generation of mega cruise ships of 204,000 gross tons for its three cruise brands. Genting also bought Lloyd Werft, which specializes in building some of the largest and most expansive Megayachts in the world, and other highly specialized vessels, as well as in yacht and cruise ship repairs and maintenance.

Genting Hong Kong’s investment in iconic Singapore nightlife brand Zouk – a world-class entertainment institution and trendsetter in Asia’s dance music scene, and perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company’s appeal to a younger and more dynamic clientele.

