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## **Star Cruises Announces SuperStar Libra's New Triple Homeports in Kuala Lumpur, Penang and Phuket from September**

*Taps Kuala Lumpur's growing role as top regional air hub with fly-cruise options, boosting Southeast Asia's cruise industry and providing more flexibility for guests in the region*

**Hong Kong – 8 August 2017** – Star Cruises today announced SuperStar Libra's latest deployment from 3 September onwards with triple homeports in Kuala Lumpur via Port Klang and Penang in Malaysia, as well as in Phuket, Thailand, with two cruises per week, including the 3-nights Kuala Lumpur (via Port Klang)/Phuket/Penang cruise or the 4-nights Kuala Lumpur (via Port Klang)/Langkawi/Phuket/Penang cruise. With the introduction of Star Cruises' multiple homeports and fly-cruise options, guests in Southeast Asia as well as the region will now have more flexibility and easy access to take a cruise with SuperStar Libra from any of these three well-connected key cities, especially Kuala Lumpur, which is now a major aviation hub in Asia.

"We are extremely delighted with SuperStar Libra's new deployment in Kuala Lumpur, together with Penang and Phuket," said Mr. Ang Moo Lim, President of Star Cruises. "Star Cruises is optimistic this will grow our source markets in Southeast Asia, allowing guests more access to multiple homeports and concurrently developing and stimulating the growth of the cruise tourism sector across borders through fly-cruise options."

Throughout Star Cruises' outstanding long history and strong connection with Malaysia and Thailand, Star Cruises had pioneered the cruising industry in the region for over 24 years and will continue to do so, bringing in millions of tourists and tourism dollars, growing both the local cruise tourism and international/inbound travel via the fly-cruise travel market.

With Penang previously as the only homeport for SuperStar Libra in Malaysia, domestic travellers nationwide and international passengers can now celebrate with more options to either embark from the historically rich culture city of Penang or the modern bustling city of Kuala Lumpur via its new main homeport in Port Klang, Malaysia. Kuala Lumpur remains one the key gateway to Malaysia and also the Southeast Asian region with an expected targeted inbound tourism of over 30 million in 2017. In Thailand, Phuket is also a renowned destination for many international tourists and Star Cruises is now opening up options for travellers from the island, both domestic and from the fly-cruise travel to hop a cruise with SuperStar Libra.



During SuperStar Libra's triple homeport deployment in Malaysia and Thailand, guests of all ages, including families, can look forward to many exciting activities on board the 10-storey cruise ship. Star Cruises remains passionate and committed in offering the best cruise experience with a free and easy cruising holiday concept, accentuated by world-class service with a familiar touch of Asian hospitality.

The 42,285-tonne SuperStar Libra offers extensive onboard programs to guests, including live international performances, shopping at luxury retailers and duty-free shops, taking part in various sports and recreational activities, relaxing at the spas, swimming pools and jacuzzis, as well as a wide range of shore excursions at various popular destinations. Besides that, SuperStar Libra also offers a wide range of onboard accommodations to suit diverse needs and budget from the spacious cabins of the Executive Suites with their own personal living room space to the amazing sea view of Oceanview Staterooms and more.

**Itinerary of SuperStar Libra Deployment from 3 September 2017 onwards**

<b>Day</b>	<b>Destination</b>	<b>Arrival</b>	<b>Departure</b>
Sunday	Kuala Lumpur (via Port Klang)	0700	1600
Monday	Phuket	1500 (1400)	-
Tuesday	Phuket	-	0100 (0001)
	Penang	1500	2300
Wednesday	Kuala Lumpur (via Port Klang)	1300	2200
Thursday	Langkawi	1500	2200
Friday	Phuket	0800 (0700)	1900 (1800)
Saturday	Penang	0900	1700
Sunday	Kuala Lumpur (via Port Klang)	0700	1600

( ) local time indicated in brackets



Kuala Lumpur (Malaysia): Discover the bustling Malaysian capital that uniquely blends traditional and modern, rich with historic monuments and soaring skyscrapers with a diverse Asian culinary experience. In September, guests can take a cruise from Kuala Lumpur and embark on SuperStar Libra via Port Klang.



Phuket (Thailand): Thailand's biggest and most popular island welcomes sun-worshippers from all over the world to enjoy its beautiful beaches, tropical beauty and exotic culture. Travellers will also have the option to take a cruise with Star Cruises and embark from Phuket from September onwards.



Penang (Malaysia): An existing homeport for SuperStar Libra, Penang is a melting pot of cultures, rich with colonial architectures, ancient places of worship, beautiful tropical flora and fauna with an exciting and legendary culinary selection that is unique to Penang.



Langkawi (Malaysia): The island of myths and legends has come into its own as a world-class holiday destination with its pristine beaches, magical islands, mysterious mangroves and colourful cultures.

Download high resolution photos here: <http://bit.ly/2vI0QJn>

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### **About Genting Cruise Lines**

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands - Star Cruises, Dream Cruises and Crystal Cruises - providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Established in 1993, Star Cruises is the pioneer in the Asia Pacific cruise industry currently with a fleet of six ships catering to the contemporary market segment. As "The Most Popular Cruise Line in Asia", Star Cruises will further expand its footprint in the region with the delivery of two new "Global Class" ships, each measuring 201,000 gross tons, in 2020 and 2021.

"Asia's Luxury Cruise Line", Dream Cruises delivers the highest level of guest service and spacious comfort in the region via newly launched Genting Dream (November 2016) and the upcoming World Dream (late 2017). Developed for the high-end consumers in China and Asia, Dream Cruises will provide passengers with more choice, comfort and value to create a perfect dream voyage.

Crystal Cruises is "The World's Most Awarded Luxury Cruise Line", having earned more "World's Best" awards than any other cruise line, hotel, or resort in history. Recently, Crystal has embarked on a significant brand expansion introducing two new classes of cruising - Crystal Yacht Cruises and Crystal River Cruises - and reaching new heights with Crystal Luxury Air and Crystal AirCruises.

### **About Star Cruises**

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for a ninth year in 2016 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for the sixth year in a row in 2017.

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### **About SuperStar Libra**

SuperStar Libra, at 42,285 gross registered tons, is 216.3m long and 32.64m wide, with an average cruising speed of 17 knots. 10 storeys high, SuperStar Libra offers 718 cabins, with 1,436 lower berths. The full range of facilities includes eight restaurants and bars offering International cuisines and beverages to satisfy all tastes. A show lounge, karaoke bar, beauty salon and spa and Jacuzzi cater to a wide range of leisure interests, while the almost limitless onboard entertainment ensures an unbeatable cruising experience for families, couples and the young at heart.

Official Website: <http://www.starcruiises.com>

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