



Genting Dream Completes First Month of Sailings in Hong Kong

Next stop for Around the World at Sea on board Genting Dream: Germany for Oktoberfest!



Hong Kong, 2 September 2021 – Dream Cruises has successfully completed its first month of operations in Hong Kong with Genting Dream resuming sailings from Kai Tak Cruise Terminal on 30 July 2021. Since the end of July, Genting Dream has welcomed close to 20,000 guests on board for “Super Seacation” get-aways, introducing a new and fun vacation option for Hong Kong during the summer holidays.

“Genting Cruise Lines is proud to have achieved this milestone for Dream Cruises in Hong Kong. Completing one month of cruise operations without any COVID-19 related incidents has shown our precautionary measures are effective and has provided more peace of mind for our potential customers,” said Mr. Kent Zhu, President of Genting Cruise Lines. “We have invested a lot of time and effort in making sure our cruises provide the safest possible environment for our guests and we have been greatly encouraged by the response we have seen from Hong Kong residents for Genting Dream.”

Bookings for Genting Dream has been robust since the start of operations with many of the first cruises completely sold out (based on the required reduced capacity) and strong demand for upcoming cruises as well.

Early findings paint a picture of travelers who have been starved for vacation experiences over the past year and a half and are willing to spend more on their holidays since COVID-19 disrupted lives around the world and severely restricted international travel. Guests are happy to splurge on premium accommodations now with the utilization rate of Genting Dream’s suites in The Palace at nearly 80% (based on reduce capacity). The Palace is the “all-inclusive, all-suite” luxury concept across the Dream Cruises fleet, featuring the charm of a boutique hotel with the exclusivity of a private clubhouse. Guests can indulge in an unprecedented level of service and comfort, with lavish dining experiences, a rich collection of enrichment activities, attentive butler service and all-inclusive privileges.

Guests are also eager to share this experience with their loved ones with 55% of passengers consisting of family travelers. Additionally, passengers have been predominantly satisfied with the overall service and product offerings during their Super Seacation resulting in an uptick of repeat guests of around 25% who have or have the intention of booking another cruise on board Genting Dream.

Part of the appeal of Dream Cruises’ Super Seacations is the sense of being able to travel away from Hong Kong and to experience foreign cultures and attractions without ever having to leave the



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ship. As part of her on board offerings, Around the World at Sea will transport guests to their favourite tourist destinations with immersive theming capturing the spirit of holiday hotspots.

Throughout the month of September, guests can enjoy a 360 degree Japanese Festival at Sea combining a myriad of activities and thematic elements including extensive decorations, arts and crafts workshops and cultural performances.

From 3-29 October, travel from Japan to Germany to celebrate the iconic Oktoberfest, the German festival loved the world over.



German born Chef Reinhard Mammes, Fleet Executive Chef of Dream Cruises, will showcase signature German dishes ranging from Crispy Pork Knuckles, Nurnberger Sausages to Pretzels all washed down with a selection of German beers in Genting Dream's inclusive restaurants, the Dream Dining Room and The Lido. A special Oktoberfest Drinks Package will also be available highlighting a selection of German beers and a souvenir Oktoberfest at Sea beer stein to take home. For those who would prefer to master the art of cookery, complimentary culinary workshops will teach guests how to make the Apfel Strudel, German Pretzels and Bavarian Potato Salad.

At Zouk Beach on Deck 17, a variety of al fresco stalls will provide an assortment of Oktoberfest delights from pretzels, Lebkuchenhertz (gingerbread hearts), traditional sausages to a hearty range of hot dishes. Activities designed for the whole family will include Bavarian folk dancing to an array of festive games including a Yodeling Competition! For kids, complimentary themed arts and crafts activities will keep them busy making Miniature Clay Pretzel Accessories, Alpine Craft Hats, and Bavarian Paper Doll Cards.

Enrichment talks will also decipher the traditional meaning and modern messages of tying the dirndl, the traditional dress for women and girls in the Alps, unraveling the secret codes of how German women would tie the bows on their dresses.

"From Japan to Germany, Dream Cruises is bringing the world onto Genting Dream to satisfy the desire for guests to reacquaint themselves with the pleasure of travelling again," added Mr. Zhu. "Until we are able to holiday abroad, let Dream Cruises provide you with the next best thing to being there!"

Please download hi-res images at:

<https://gentinghk-my.sharepoint.com/:f/p/corpcomm/EiqjaCXqecRDtKLFZVzj8akBlepikPMDtVHkgvQPw0m4Fg?e=TkCNSb>

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About Dream Cruises

Carrying on Genting Hong Kong's proud heritage of nearly 30 years of Asian cruise industry experience, Dream Cruises aims to be a pacesetter in the global cruise landscape. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises is meeting the needs of the 'emerging generation' of confident, independently minded and upwardly mobile Asian travellers by offering inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world's top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position.

Dream Cruises was also recently awarded 'Best Luxury Cruise Line' at the Annual 30th Travel Trade Gazette's (TTG) Travel Awards 2019 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.

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