



DREAM CRUISES

## Dream Cruises Brings the World on to World Dream

*Immerse in the authentic flavours, taste sensations and fun with “Markets of the World”*



**Singapore, 20 August 2021** – Dream Cruises is bringing the world on to World Dream with “Markets of the World”, an exclusive series of thematic activities from September 19 to November 6 including “Dream Markets at Sea”, famous festivals and international cultures. Guests can enjoy the ultimate Super Seacation experience while discovering the authentic flavours, taste sensations and fun of a variety of cultures from across the globe without having to leave waters around Singapore. “Dream Markets at Sea” will feature an array of international and Asian street deli food stalls with international culinary delights from Spain, Germany, Western Australia and France as well as Hong Kong and Taiwan flavours, Japanese and Korean deli favourites, Southeast Asian specialties and Asian sweet treats. Then, experience the world through Western Australia staterooms, Mid-Autumn Festival, Oktoberfest and Halloween celebrations, and classic game booths. This new high seas programme will provide guests with a holiday experience inspired by the international destinations and cultures popular with Singaporeans.

“With international travel still restricted, Dream Cruises is bringing your favourite destinations directly to you with an exclusively curated series of cultural and culinary experiences and joyful festive celebrations on board, providing guests with an unparalleled cruising experience that cannot be found in any land based attractions in Singapore,” said Mr. Michael Goh, President of Dream Cruises and Head of International Sales, Genting Cruise Lines. “Markets of the World is a series of thematic activities that bring some of the most popular vacations spots and delectable cuisines on to World Dream, offering a 360° experience and endless fun for passengers of all ages.”

### **Dream Market at Sea**



From September 19 to November 6, experience the lively spirit of the Dream Market at Sea on the open deck with eight food stalls featuring an array of irresistible street deli items, international flavours, exotic drinks and desserts from all around the world, including the selections from Spain, Germany, France, Western Australia, Hong Kong, Japan, Taiwan, Thailand and more.



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Along the irresistible food, challenging game booths will bring back childhood memories with skill-testing activities such as the Happy Rainbow coin toss, Chopstick Marble Challenge and Bottle Flipping Challenge – to win prizes and provide fun for the whole family.

### **Western Australia Adventures**



Dream Cruises brings unique Western Australia adventures on board with 10 Western Australia Balcony Staterooms specifically re-created on World Dream, to inspire guests to experience the land “Down Under”. Meet and greet Quinton the Quokka, also known as the World’s happiest animal onboard who will make special appearance throughout your cruise. “Travel” to Western Australia onboard by visiting the interactive and pop up booth to take your best insta-worthy shots. Remember to share on social media and with love ones.

Up for an adventure? Take part in the “Western Australia Amazing Race” game to win a Quokka soft toy or other fabulous prizes. Take part in the Western Australia Trivia Wall for a chance to win an exclusive Western Australia hamper and stand a chance to win an all-expenses paid trip\* to Western Australia when you enter the photo contest.

\*applicable when borders reopen for leisure travel

Indulge in Lobster Fever during the October 15, 17, 20, 22, 24, 27 and 29 sailings with a Western Australia lobster and prawn pasta linguini cooking show and Western Australia Lobster menus available at specialty restaurants. Lobster fans must not want to miss this!

### **Mid-Autumn Festival**



Bring your family and friends together and celebrate the Mid-Autumn Festival through a variety of festive activities ranging from Chinese Mid-Autumn Riddles, Moon Gazing Fun Time, Mid-Autumn Lantern Crafting, and free moon cake tastings during the September 19 and 22 sailings.



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### Oktoberfest at Sea



The most renowned and loved German festival in the world, the iconic Oktoberfest, will set sail on World Dream on September 26, October 1, 3 and 10. Celebrate with German beers while wearing dirndls and lederhosens, enjoy German culinary specialties such as Crispy Pork Knuckles, Nurnberger Sausages and Pretzels. Join the complimentary cooking workshops and learn how to make Apfel Strudel, Pretzels and Bavarian Potato Salad! Bavarian Folk dances and games will be performed with prizes going to the Best Dressed Fraulein, Frau or Herren!

### Spooky Halloween



Guests can experience a Spooky Halloween on board World Dream on October 31 with a Halloween trick or treat walk around, Halloween make up talk, “Into the Night” dance class and the Spooky Halloween Awards. Enjoy creepy yet tasty Halloween cakes, cookies and treats and cocktails and mocktails at various outlets for a frightening good time!

Please download hi-res images at:

<https://gentinghk-my.sharepoint.com/:f:/p/corpcomm/ErMTToBi-lbFEg4XS-KRYhpQBk0pET0bUDST5BvzJtNAnEw?e=AAbuSn>

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### About Dream Cruises

Genting Hong Kong brings nearly 30 years of Asian cruise industry experience in creating its newest cruise line – Dream Cruises. Featuring an entire fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises aims to be a pacesetter in the global cruise industry, meeting the needs of the ‘emerging generation’ of confident, independently-minded and upwardly-mobile Asian travelers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New



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Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world's top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position.

Dream Cruises was also recently awarded 'Best Luxury Cruise Line' at the Annual 30<sup>th</sup> Travel Trade Gazette's (TTG) Travel Awards 2019 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.

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