



## **Dream Cruises Launches *Super Seacation Sweepstakes***

*Prizes worth close to HK\$4 million, open to all fully COVID-19 vaccinated residents in Hong Kong, in celebration of the arrival of Genting Dream*



Genting Dream has arrived in Hong Kong waters at 8am local time on June 9 and is currently anchored south of Lamma Island.

**Hong Kong, 9 June 2021** – Genting Dream, the 150,000-ton megaship of Dream Cruises, arrived in Hong Kong waters at 8am local time on June 9 and is currently anchored south of Lamma Island.

In celebration of the arrival of Genting Dream in Hong Kong, and as a token of appreciation to the overwhelming support of the *Super Summer Seacations* which are poised to kick start on July 30, Dream Cruises announces the official launch of the *Go! Super Seacation Sweepstakes*, with prizes worth close to HK\$4 million in total to be given away.

“Dream Cruises is thrilled to welcome the arrival of Genting Dream back to Hong Kong as we begin our preparations to resume cruises at the end of July,” said Mr. Kent Zhu, President of Genting Cruise Lines. “To show our appreciation for the support we have received for our *Super Summer Seacation* itineraries as well as to thank the people of Hong Kong for their efforts in the fight against COVID-19, we are excited to offer Hong Kong residents the chance to win some exceptional prizes in our *Go! Super Seacation Sweepstakes*.”



The *Go! Super Seacation Sweepstakes* will be open to all Hong Kong residents\* who have received two doses of the COVID-19 vaccines under the COVID-19 Vaccination Programme implemented by



the Hong Kong SAR Government on or before July 30. The enrolment period will be from June 10 to July 30, no purchase is necessary.

A total of five prizes will be up for grabs, including the Grand Prize of an All-You-Can-Cruise Annual Pass to a Deluxe Balcony Stateroom that houses a maximum of four guests, worth about HK\$3.8 million. The second prize is a two-night cruise vacation for up to six guests in a Palace Villa, the luxurious duplex accommodations aboard Genting Dream in The Palace, the exclusive “luxury ship-within-a-ship” concept of Dream Cruises, worth over HK\$100,000.



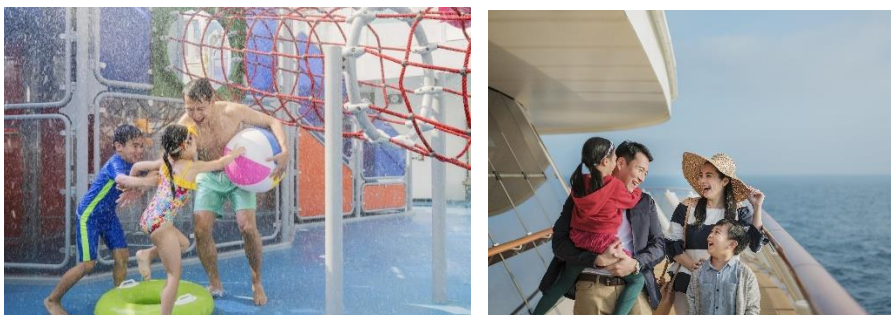
Fabulous prizes including an All-You-Can-Cruise Annual Pass to a Deluxe Balcony Stateroom (left) and a 2-night cruise vacation in Palace Villa, the luxurious duplex accommodations aboard Genting Dream(right) will be up for grabs.

The third prize is a two-night cruise vacation for up to four guests in a Balcony Stateroom that will be granted to three lucky winners, with total worth over HK\$54,000.

Participants can register by simply providing their Hong Kong Identity Card number and Hong Kong mobile phone number. The registration will be open starting from 12:00nn on June 10 until 23:59 on July 30. All non-conforming and duplicated entries will not be accepted. Winners will be randomly selected and announced on August 6.

Registration website (live from 12:00nn on 10 June 2021 to 23:59 on 30 July 2021):  
<http://bit.ly/GentingDreamSweptakesEN>

### **Super Summer Seacation**



Dream Cruises is elevating the “staycation” into a “Super Summer Seacation” for travellers who want a vacation experience unlike any that can be had on land.

The flagship of the Dream Cruises fleet, the 3,300 (lower berth) Genting Dream is ranked as one of “The top 10 Large Resort Ships” in the Berlitz Cruise and Cruise Ships Guide 2020 and the “Super Summer Seacations” will combine the multitude of dining, leisure and recreation facilities on board with engaging experiences that will keep guests of all ages entertained throughout their journey.

Unlike a regular hotel “staycation”, a “Super Summer Seacation” will provide guests with extra value and benefits with accommodations starting with all sea view balcony staterooms up to The Palace, for the ultimate in pampering.



The Palace is the “all-inclusive, all-suite” luxury concept across the Dream Cruises fleet, featuring the charm of a boutique hotel with the exclusivity of a private clubhouse. Guests can indulge in an unprecedented level of service and comfort, with lavish dining experiences, a rich collection of enrichment activities, and all-inclusive privileges. The Palace elevates the luxury cruising experience into an art form.

For additional reassurance, Genting Dream also delivers 100% external fresh air filtered and supplied to each passenger cabin as well as on board public spaces to provide a safer environment than most hotels and office buildings.

Also included in the “Super Summer Seacation” fare are complimentary food and beverage outlets – with paid specialty restaurants also available – six water slides, swimming pool, and Jacuzzis; mini-golf, rock climbing, ropes course and zip-line; live entertainment and performances; and, for children, the Little Dreamers’ Academy, a kids’ water park and free child care services.

The best part of a “Super Summer Seacation” compared to regular “staycation”? ...The chance to escape from Hong Kong instead of just escaping from home!

\* For persons previously infected with COVID-19, they will be eligible after having received one dose of COVID-19 vaccines with the same conditions. Directors, employees and spouses and children of such directors and employees of Genting Hong Kong Limited and its subsidiaries, as well as third party suppliers engaged by Dream Cruises for the *Go! Super Seacation Sweepstake* will not be eligible to enter the lucky draw.

Please download hi-res photos at:

<https://gentinghk-my.sharepoint.com/:f/p/corpcomm/Eu4h7Wbe9TdCjb-OynZESNIBGiPkUaKb3lIGKdBP-oMh0A?e=GoOd6c>

## **About Dream Cruises**

Genting HK brings 26 years of Asian cruise industry experience in creating its new cruise line – Dream Cruises. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises aims to be a pacesetter in the global cruise industry, meeting the needs of the ‘emerging generation’ of confident, independently minded and upwardly mobile Asian travelers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in 2022.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world’s top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises’ third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the “Mid-Sized Ship” category in the Top 20 position.

Dream Cruises was also recently awarded ‘Best Luxury Cruise Line’ at the Annual 30<sup>th</sup> Travel Trade Gazette’s (TTG) Travel Awards 2019 and ‘Best Cruise Line – Cuisine’, ‘Best Cruise Line –



## DREAM CRUISES

Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.

### **About Genting Dream**

Genting Dream, Dream Cruises' inaugural cruise ship, is amongst the largest and most spacious cruise ships in Asia. The 18-deck, 150,695-ton, ship offers leading crew-to-guest ratio in Asia, luxurious accommodation options and the finest Asian hospitality. Genting Dream accommodates 3,352 guests, attended by 2,000 crew members, forming the leading crew-to-guest ratio in Asia-based cruising.

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