



Photo Link: [Crystal Ocean Fleet](#)

## **CRYSTAL CRUISES NAMED 'BEST LUXURY CRUISE LINE' BY TRAVEL WEEKLY READERS FOR 5<sup>TH</sup> CONSECUTIVE YEAR**

**MIAMI, December 13, 2019** – The readers of *Travel Weekly* have named Crystal Cruises the “Best Luxury Cruise Line” in the world for the fifth consecutive year. The publication’s 2019 Readers’ Choice Awards were announced Thursday evening during a gala in New York City, where Crystal executives Carmen Roig, senior vice president of marketing and sales; Melissa Araya, director of strategic partnerships and Bertha Espinosa, vice president of guest services accepted the award. The awards are voted on by thousands of professional travel advisors across the country, who selected their favorite travel companies in 79 categories including airlines, cruise lines, destinations, hotels, and resorts.

“The readers of *Travel Weekly* are some of our industry’s savviest professionals, who keep their keen eye on what is resonating most with travelers,” said Roig. “To earn their recognition year after year makes us very proud and reaffirms that the caliber of luxury guests enjoy aboard Crystal ships and the personalized service of our crew are truly echoing what the world’s most discerning travelers are seeking.”

She added, “The highest praise remains that so many of the travel advisors who vote on awards such as these also confidently recommend Crystal to their clients, who have entrusted them with their grandest vacation plans. We will never take this trust lightly and thank them for their continued support.”

Crystal Cruises’ ocean-going ships, *Crystal Symphony* and *Crystal Serenity* are the most awarded luxury ships in the world, consistently leading the industry in luxury offerings for nearly three decades. As Crystal prepares to celebrate its 30<sup>th</sup> anniversary in 2020, the brand’s ships continue to dazzle travelers seeking comfortable elegance; immersive and enriching experiences in the world’s most fascinating locales; superlative culinary experiences; and its signature, genuine and personalized service that is unmatched in the industry for routinely exceeding guests’ wishes.

Crystal also continues to celebrate its enduring relationship with the travel advisor community, providing travel pros a cache of tools at their disposal to equip them to sell Crystal and grow their luxury business. Along with the day-to-day support of Crystal's Strategic Business Development Managers across the country, travel advisors can also utilize Crystal's Partner Resource Center and Travel Agent University, which are filled with resources including videos and webinars; sales and marketing kits; CruiseBuilder 3.0 and training modules as well as familiarization trips to keep up to date on the World of Crystal.

### **About Crystal**

Only the world-renowned Crystal Experience offers an unwavering, unparalleled standard of excellence and luxury across four distinct cruising options: Crystal Cruises, the World's Most Awarded Luxury Cruise Line; Crystal River Cruises, the World's Most Luxurious River Cruise Line; Crystal Yacht Cruises, offering boutique luxury and bold adventure in the world's most elite harbors; and Crystal Expedition Cruises, taking Crystal's acclaimed elegance to the farthest reaches of the world. Crystal has been recognized with top honors in the *Condé Nast Traveler* Readers' Choice Awards for a record 26 years including, in 2019, for Best Medium-Ship Cruise Line for Crystal Cruises, Best Small-Ship Cruise Line for Crystal Yacht Cruises and Best River Cruise Line for Crystal River Cruises. Crystal was also voted "World's Best" by the readers of *Travel + Leisure* for 20 years; and won "Cruise Line of the Year" and "Most Luxurious Guest Experience" by Virtuoso for 2018 & 2019. Crystal is proud to be a platinum partner of the advisors of ASTA.

For more information and Crystal reservations, contact a travel advisor, call 888.799.2437, or visit [www.crystalcruises.com](http://www.crystalcruises.com). Join the hundreds of thousands who subscribe to the Crystal Insider blog, follow Crystal Cruises' Facebook page; @crystalcruises on Twitter and Instagram; @crystalrivercruises on Instagram; and engage in the conversation with #crystalcruises, #crystalrivercruises and #WhereLuxuryisPersonal.

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