



PRESS RELEASE

FOR IMMEDIATE RELEASE

Genting Cruise Lines Celebrates Silver Anniversary in Singapore

*25 years of supporting Singapore's development to be the premier cruise hub in Asia;
Welcoming over 6.5 million guests on over 7,500 ships calls in the city*

Singapore, 14 December 2018 – Genting Cruise Lines celebrated its silver anniversary with a special event held on board Genting Dream in Singapore on 14 December to commemorate the very first sailing of Langkapuri Star Aquarius from Singapore in 1993, beginning 25 years of supporting Singapore to become the premier cruise hub in Asia, handling the most international passengers in Asia.

Among the nearly 500 guests representing government, travel agents and business partners, notable attendees at the 25th Anniversary celebration included Guest of Honour, Mr Chee Hong Tat, Senior Minister of State for Trade and Industry and Education, who congratulated Genting Cruise Lines on its silver anniversary and long-standing relationship with Singapore. Genting Cruise Lines representatives at the event included Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer, Mr. Colin Au, Group President of Genting Hong Kong and other senior executives and staff members from the company.

Originally founded a quarter of a century ago as Star Cruises, Genting Cruise Lines has been an integral force in establishing the ASEAN as an important region and introducing innovative ships designed specifically for the more relaxed Asian cruise market where guests can enjoy a variety of leisure activities and dining options unrestricted by the rigid schedules commonly found on other cruise ships.

Over the past 25 years, the company has welcomed more than 6.5 million guests on board its fleet through over 7,500 ship calls in Singapore. In the last 12 months, Genting Dream, the only ship on a year-round deployment in the city, welcomed about 400,000 cruise passengers, of whom 60% were tourists, helping Singapore become the port with the most number of international cruise passengers in Asia. With the majority of guests flying in to Singapore, the transformation of the city as a turnaround port has had substantial economic benefits not only for airlines and airports, but hotels, as visitors normally stay pre or post cruise, shopping and other sectors of the tourism industry.

“Genting Cruise Lines is honoured to have played a part in the evolution of Singapore to become one of the leading cruise hubs in Asia and we remain committed to the future growth of the city and the ASEAN region to become one of the most important and vibrant cruise regions in the



World,” said Tan Sri Lim Kok Thay. “And we are proud of our latest milestone in Singapore with the arrival of our world-class, 150,695 gross ton Genting Dream, which has been named one of the top 10 Large Resort Ship by the esteemed Berlitz Cruise Guide.”

“Cruise is one of the key pillars of Singapore’s tourism strategy....In the area of marketing and promotion, the Singapore Tourism Board, Changi Airport Group and Genting Cruise Lines embarked on a S\$28 million collaboration in 2017 to promote Genting Dream’s Singapore sailings. The three-year partnership is expected to bring in 600,000 overseas visitors and more than S\$250 million in tourism receipts,” added Mr. Chee Hong Tat.

With the completion of the Marina Bay Cruise Centre in Singapore and clear Chinese policy to promote cruising, Genting Cruise Lines ordered two 150,000 gross ton ships for delivery in 2016 and 2017 to create “Dream Cruises”, specifically catering to the growing premium segment in Asia. With just 3,350 lower berths, the Dream Class was designed to be the most spacious megaship in the world at 45 gross tons per lower berth. Catering for the luxury segment, Dream Cruises also introduced an all-inclusive “luxury ship-within-a-megaship’ enclave, called The Palace, featuring a collection of 140 suites, private amenities including a swimming pool, restaurants, gym and other facilities and boasting the largest luxury passenger space ratio of about 100 gross tons per lower berth. Guests of The Palace will also enjoy the highest crew to passenger ratio in the world highlighted by private butler service and refined Asian dining with a complementary menu of herbal soups, seafood, bird nest and other delicacies. Western options will feature caviar, wine and other items found on international luxury cruise ships.

The acquisition of Crystal Cruises in 2015 also helped Genting Hong Kong capitalize on the growing global demand in the luxury cruise market. Through significant investment by Genting Cruise Lines, Crystal has embarked on the most ambitious brand expansion in the history of luxury travel and hospitality, introducing two new cruise options – Crystal Expedition Yacht Cruises and Crystal River Cruises – and reaching new heights with Crystal Luxury Air.

Genting Cruise Lines is built upon three pillars of excellence – a “Made in Germany” cruise fleet synonymous with the highest in quality, safety, comfort and reliability, legendary Asian service standards and uncompromising North European safety standards. Genting Cruise Line is also the first cruise line to install surveillance equipment on the bridge of all its ships and the first cruise line to build its own ship simulator for the regular training of ship officers.

Looking forward to the next 25 years, Genting Cruise Lines has bought its own shipyards in Germany, called “MV Werften”, and will be building a fleet of technologically advanced cruise ships for its three brands. The first of a fleet of luxurious 20,000 gross ton “Endeavor Class”

expedition vessels will be delivered to Crystal Cruises in 2020, followed in succession by the first of a fleet of 200,000 gross ton “Global Class” ships for Dream Cruises in 2021, 67,000 gross ton “Diamond Class” ships for Crystal Cruises in 2022 and innovative “Contemporary Class” ships for Star Cruises in 2023.

Accommodating up to 9,500 passengers, Dream Cruises’ “Global Class” will be the largest cruise ships in the world by passenger capacity and will consist of mainly large, family-friendly cabins featuring two bathrooms bringing affordable cruising to all middle class passengers while also retaining its signature 150-suite “The Palace” enclave for luxury guests.

“The last 25 years have passed quickly and we are looking forward to our next 25 years to provide our cruise option to the 150 million Asian tourists who travel all over the world. By the end of the next quarter century, we will have the most modern fleet in the world for our three cruise brands, offering the most variety of itineraries and destinations, providing best-in-class service and, most important of all, maintaining our uncompromising safety culture developed over the past 25 years,” concluded Tan Sri Lim.



Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer, Genting Hong Kong, delivers his speech during Genting Cruise Lines’ 25th Anniversary Celebration on board Genting Dream in Singapore on 14 December



Tan Sri Lim, Chairman and Chief Executive Officer, Genting Hong Kong, presents the Guest of Honour, Mr. Chee Hong Tat, Senior Minister of State, Ministry for Trade and Industry and Education with a souvenir ship plaque in the shape of Genting Dream featuring the Singapore skyline



Individuals instrumental to the launch of Star Cruises in Singapore in 1993 are presented with special, silver ship model.

(L to R) Mr. Lee Loong Koon, Former Director (Cruise Business), Singapore Tourist Promotion Board, Mr. Joseph Chew, Former Director, Singapore Tourist Promotion Board, Mr. Alfred Poon, Former Assistant Director (Cruise Business), Singapore Tourist Promotion Board, Peter Foster, Senior Vice President, Hotel Operations & New Build Hotel Design, Genting Cruise Lines, Mr. Paul Sanpawichu, Hotel Director of Genting Dream, Mr. Colin Au, Group President, Genting Hong Kong Limited, Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer, Genting Hong Kong, Mr. Gustaf Gronberg, Executive Vice President, Marine Operations & New Build, Genting Cruise Lines, Ms. Wong Lee Lin, Director, Sembcorp Marine Repairs and Upgrades, Staff Captain Jan Gelinder, Staff Captain of Genting Dream, Ms. Kathleen Gan, Former Manager, Singapore Cruise Centre



Strategic Travel Partners were presented with silver ship models of Dream Cruises.

(L to R) Mr. Kent Zhu, President, Genting Cruise Lines, Ms. Pauline Suharno, Secretary General, Asosiasi Travel Agent Indonesia, Mr. Michael Goh, Senior Vice President, International Sales, Genting Cruise Lines, Mr. Matthew Wu, Chairman, International Cruise Council Taiwan, Mr. Rocky Kho, Executive Council Member & Chairman of Kuala Lumpur Chapter, The Malaysia Association of Tour & Travel Agents, Mr. Paul Paw, Honorary President cum Advisor, Malaysia Chinese Tourism Association, Mr. Thanapol Cheewarattanaporn, President, Thai Travel Agents Association, Ms. Julia Chang, Representative, National Association of Travel Agents Singapore



Genting Cruise Lines presents a symbolic cheque for USD125,000 in cabin equivalent to Make A Wish International.

(L to R) Dream Cruises' Mermaid mascot, Mr. Hui Lim, Executive Director & CIO, Genting Hong Kong, Ms. Michaela Felber, Director, Corporate Alliances and Development, Make-A-Wish International, Wish Children, and Dream Cruises' Astronaut mascot



Guests took part in a special cake cutting ceremony during Genting Cruise Lines' 25th Anniversary celebration on board Genting Dream on 14 December

Please download photos here:

https://drive.google.com/open?id=1rIvIy2qobuP5fBVquyCv2WjuZ_1DvJ6v

###

About Genting Hong Kong Limited (“Genting Hong Kong”)

Genting Hong Kong is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting Hong Kong took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises in 1993. In 2015, to further expand its cruise portfolio in the region, Genting Hong Kong launched Dream Cruises to cater to the fastest growing Asian market. The same year, Genting finalized the acquisition of Crystal Cruises to extend Genting Hong Kong's reach in the global up-scale market. The three cruise brands together are now collectively known as Genting Cruise Lines.

Genting bought three shipyards in Germany in 2016, collectively known as “MV Werften”, to build cruise ships up to 200,000 gross tons for its three cruise brands, following the purchase of Lloyd Werft the previous year which specializes in building Megayachts and other newbuilds.



Initiating the Group's foray into land-based attractions, Resorts World Manila was the first integrated resort in the Philippines when it opened in 2009. A one-stop, non-stop entertainment and leisure destination, Resorts World Manila features world-class entertainment, unique events, and exciting lifestyle options throughout its extensive premises. Genting Hong Kong's investment in iconic Singapore nightlife brand Zouk – a world-class entertainment institution and trendsetter in Asia's dance music scene, and perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company's appeal to a younger and more dynamic clientele.

