



**DREAM CRUISES LAUNCHES NEW “ONE DAY GREATER BAY CRUISE”
CONNECTING GUANGZHOU AND HONG KONG**

Innovative Service to Boost the Development of the Cruise Economy in the Greater Bay Area

Guangzhou, 7 March 2019 – Dream Cruises, Asia’s Global Cruise Line, announced the launch of an innovative “One Day Greater Bay Cruise” on World Dream that will link Guangzhou and Hong Kong and also help boost the cruise economy in the Greater Bay Area. Guests will be able to experience World Dream, Asia’s homegrown luxury cruise ship, and the scenic splendor of the Greater Bay Area at a very affordable price of RMB 499 per person. Guests can choose to depart every Friday from Guangzhou (Nansha) to Hong Kong or every Sunday from Hong Kong to Guangzhou (Nansha). During the product promotion period from March to June 2019, every passenger will also receive a voucher worth HKD100 for consumption on board.

“Our new itinerary is perfect for first time guests who would like to experience a cruise without the usual time and financial commitment of a regular length voyage,” said Mr. Kent Zhu, President of Genting Cruise Lines. “However, even with the shorter duration, our guests can still indulge in the many amenities on board World Dream including world-class dining, comprehensive leisure and entertainment facilities, duty free shopping and even a unique and breathtaking vantage point to view the spectacular Hong Kong/Zhuhai/Macau Bridge.”

Dream Cruises began to deploy its ships to Guangzhou (Nansha), Shenzhen (Shekou) and Hong Kong in 2016 to operate cruises originating from the Greater Bay Area. Since then, Dream Cruises has developed 18 itineraries reaching 14 destinations and has welcomed more than 1.8 million passengers by the end of 2018. Dream Cruises, which pioneered the concept of multiple homeports, continues to promote the development of the cruise industry in the Greater Bay Area.

Beginning with her launch in 2017, World Dream has become a popular fixture in the Greater Bay Area and has received numerous awards and recognitions including being ranked in “The Top 10 Large Resort Ships” in the 2019 Berlitz Cruising and Cruise Guide, the most authoritative guide for the cruise industry.

Currently enjoying dual homeport in Guangzhou (Nansha) and Hong Kong, the 150,000-gross-ton World Dream embarks on exciting adventures to the most popular ports of call in Japan, Vietnam, the Philippines and other destinations. To further its commitment to the recently issued Outline of the Planning and Development of Guangdong-Hong Kong-Macau Greater Bay Area, which encourages the development of cruise industry in the Greater Bay Area, “One Day Greater Bay Cruise” will allow even more people to enjoy the hassle free convenience of a cruise.

The “One Day Greater Bay Cruise” Experience:



DREAM CRUISES

• Affordable luxury cruising



• Explore famous cities and scenic destinations in the Greater Bay Area



• Free world class lunch buffet



• Fantastic duty-free shopping





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- Free world-class entertainment



- Exemplary service standards



“Guangzhou and Hong Kong are core cities of the 21st Century Maritime Silk Road and the Greater Bay Area and Dream Cruises is invested in further promoting this region as an important cruise destination,” added Mr. Zhu. “We are excited to be adding to the Dream Cruises family with the addition of our new 200,000-tonnage Global Class ship which is currently being constructed at our MV Werften shipyards in Germany and expected to be delivered by early 2021 to further drive interest in the Greater Bay Area.”

For more information about Dream Cruises and Explorer Dream, please visit www.dreamcruiseline.com.

About Dream Cruises

Genting Hong Kong, through the Genting Group, brings more than 50 years of experience in the hospitality service and 25 years’ of Asian cruise industry experience in creating its new, luxury cruise line, Dream Cruises, which officially launched in 2015. Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining the fleet in November 2017, offering guests the highest levels of service and spacious comfort in the region.



Accommodations in the Dream Class ships reflect both size and choice for travellers with the majority of staterooms featuring private balconies and connecting rooms catering to extended families and groups.

With the finest Asian and international dining, exceptional service, enthralling entertainment and inspirational experiences, Dream Cruises aims to redefine vacation travel with a transformational journey at sea. Dream Cruises aims to be a pacesetter in the cruise industry globally, meeting the needs of the 'emerging generation' of confident, independently-minded and upwardly-mobile Asian travellers and families. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

'The Palace', a luxury "ship within a megaship" featuring a space ratio of 80 gross tons per passenger and 1 crew to 1 passenger service, is the Asian equivalent to the best all-inclusive international luxury cruise lines. 'The Palace' features approximately 150 suites with its own exclusive sundeck, swimming pool, gym and other facilities and all-inclusive luxury Asian menus, beverages, butler service, excursions are also included in the cruise fare.

Dream Cruises has the youngest and most modern fleet of "Made in Germany" cruise ships, with the highest quality and reliability and best marine design standards. Manned by North European officers and a well-trained crew, Dream Cruises benefits from the legacy of Genting Cruise Lines' uncompromising safety culture of the last 25 years.

Both Genting Dream and World Dream have been recognized as "The Top 10 Large Resort Ships" by the 2019 Berlitz Cruising and Cruise Guide; "Asia's Best Cruise Ship" by the 2018 Asian Cruise Forum, "Best Preferred Cruise Brand for Families" by the Global Times, "Best New Ship" by the 2017 Travel Weekly Asia and many more – the most awards received by any cruise line in Asia.

Explorer Dream, to launch in April 2019, will further fuel Dream Cruises' global aspirations. Production has also started in Germany on two new Global Class ships that will join the fleet beginning in 2021, highlighted by more new facilities and advanced technological features. Each Dream Cruises ship bears the "Made in Germany" mark, a country known to produce the best quality products in the world, including cruise ships.