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**GENTING CRUISE LINES HONOURED WITH A VARIETY OF NEW AWARDS FOR EXCELLENCE IN ITINERARIES, CRUISE EXPERIENCE, OPERATIONAL SAFETY AND MARKETING STRATEGY**

**Hong Kong, 4 April 2019** – Genting Cruise Lines continues to collect new accolades as the company celebrates 25 years of excellence in the international cruise industry. Within the first quarter of 2019, its Asian based cruise brands, Dream Cruises and Star Cruises, have added to Genting Cruise Lines’ already impressive list of honours garnered from over a quarter century as the pioneer of the Asian cruise industry.

“Genting Cruise Lines is extremely proud of the accomplishments of the company as a whole and of its constituent brands based in Asia, Dream Cruises and Star Cruises,” said Mr Kent Zhu, President of Genting Cruise Lines. “As the pioneering cruise company in Asia, our goal is to continue the legacy of the past 25 years to further raise the bar in the industry for quality, service and value across all of our brands. Our recent awards are an indication that our brands are truly resonating with consumers in the region and we are excited about our future prospects when we roll out our upcoming new ships and itineraries shortly.”

Chief among the recent recognitions was Dream Cruises’ World Dream, launched in November 2017, voted as the Best New Cruise Ship by the readers of TTG China, TTG-BTmice China, TTG Asia, TTG India, TTGmice, TTGassociations and TTG Asia Luxury at the 12th Annual TTG China Travel Awards 2019. On board World Dream guests can explore the world’s finest on one ship with an exciting array of Asian and international dining, iconic global brand experiences and diverse entertainment options – all while visiting some of Asia’s most inspiring destinations.

Dream Cruises was also recognized as the “Best Homeport Cruise in China” in the “Entrusted Gold List by KOLs”. The “Gold List” is selected by famous KOLs (key opinion leaders) in China based on actual experience. Dream Cruises was the only recipient in the “Best Homeport Cruise in China” category.

“These awards for Dream Cruises reinforce the tremendous support we have received from consumers, business partners and, of course, the media ever since we launched our first ship in 2016,” said Mr. Thatcher Brown, President of Dream Cruises. “It must also be said, that central to our achievements as Asia’s newest cruise vacation brand with both World Dream and Genting Dream is the dedication and passion of our valued crew and colleagues. We are looking forward to the imminent launch of Explorer Dream as the newest Dream family member. This represents the introduction of 3 ships in 3 years – all dedicated year-round to the Pan-Asia market!”



At the TTG Adspiration Awards, Dream Cruises also picked up Best Creative Media Buy honours as one of the readers' choice for 2018's most inspiring media campaigns on TTG. Additionally, Dream Cruises was voted as the Silver winner in the Best Cruise Line category in Expat Living Readers' Choice Awards 2019.

Dream Cruises' sister brand, Star Cruises, was also recognized at the Expat Living Readers' Choice Awards 2019 where the cruise line was voted as a Bronze winner in the Best Cruise Line category.

In Singapore, Genting Cruise Lines' safety and security measures were recognized with the Silver standard for the Threat-Oriented Person Screening Integrated System (TOPSIS) Organizational Awards for noteworthy contribution to the TOPSIS Programme.

Further evolving the company's pioneering spirit, the latest addition to the Dream Cruises family, Explorer Dream, will assume the role of pathfinder for the brand's global aspirations. Explorer Dream will strengthen the Dream Cruises' brand in North China with homeports in Shanghai and Tianjin during Spring/Summer 2019 with a selection of voyages of various durations from Shanghai or Tianjin to picturesque destinations in ever-popular Japan. As a testament to the brand's innovative spirit, Explorer Dream's 21-Night Odyssey to Australia • Asia cruise in October 2019 was also awarded the "Best Route Award for Promoting Science Technology and Culture" award at the 4<sup>th</sup> Bo Yuan Awarding Ceremony organized by the Global Times in China.

Formerly the "SuperStar Virgo" of sister brand Star Cruises, "Explorer Dream" underwent a US 56 million dollar transformation that incorporated exquisite new facilities including The Palace, Dream Cruises' signature, luxury private enclave featuring over 40 new suites and butler service. An integral part of the brand, Dream Cruises was the first cruise line to offer this concept to discerning, high-end travellers in Asia. Ensnconced in their private luxe surroundings, guests will be able to enjoy all new food and beverage options combining the best of "East meets West" and exclusive activities as part of the Connoisseurs Circle for the ultimate enrichment programme.

Other new or upgraded facilities on board Explorer Dream include exciting entertainment and leisure spaces including the virtual reality ESC Experience Lab, Zodiac Theatre, the Palm Court observatory lounge and a spectacular new lobby atrium area with additional world-class dining experiences with the introduction of Seafood Grill by Mark Best, Mozzarella Ristorante & Pizzeria and Umi Uma Sushi & Teppenyaki.

Explorer Dream will be offering a variety of homeport itineraries from Shanghai and Tianjin:

**Itineraries from Shanghai, beginning 12 April:**

3-night Okinawa/Fukuoka/Nagasaki Getaway

- Shanghai/Naha
- Shanghai/Fukuoka
- Shanghai/Nagasaki



#### 4-night Kobe/Kyoto/Osaka Getaway

- Shanghai/Kobe
- Shanghai/Osaka
- Shanghai/Kyoto

#### 4-night Kyushu/Okinawa Getaway

- Shanghai/Naha/Miyakojima

#### 6-night Japan Explorer

- Shanghai/Osaka/Beppu/Nagasaki

#### **Itineraries from Tianjin, beginning 1 July:**

##### 4-night Fukuoka/Nagasaki/Kagoshima/Shimonoseki Getaway

- Tianjin/Fukuoka
- Tianjin/Kagoshima
- Tianjin/Nagasaki
- Tianjin/Shimonoseki

##### 5-night Jewels of Japan

- Tianjin/Nagasaki/Beppu
- Tianjin/Shimonoseki/Beppu
- Tianjin/Kagoshima/Nagasaki
- Tianjin/Fukuoka/Beppu
- Tianjin/Kagoshima/Fukuoka
- Tianjin/Kagoshima/Shimonoseki
- Tianjin/Shimonoseki/Nagasaki

Taking the first step to evolve Dream Cruises into “Asia’s Global Cruise Line” by sailing outside Asian waters, in Autumn/Winter of 2019, Explorer Dream will homeport in Sydney and Auckland where she will embark on a variety of seven-night weekly itineraries to destinations “Down Under”.

#### **Itineraries from Sydney, beginning 27 October:**

##### 7-night Australian Discovery

- Sydney/Newcastle/Gladstone/Sunshine Coast/Brisbane

#### **Itineraries from Auckland, beginning 15 December:**

##### 7-night New Zealand Adventure

- Auckland/Bay of Islands/Milford Sound/Doubtful Sound/Dunedin/Wellington/Napier
- Auckland/Bay of Islands/Milford Sound/Doubtful Sound/Akaroa/Picton/Napier
- Auckland/Bay of Islands/Milford Sound/Doubtful Sound/Dunedin/ Napier/Gisborne
- Auckland/Napier/Milford Sound/Doubtful Sound/Dunedin/Wellington/Gisborne



Mr. Thatcher Brown, President of Dream Cruises (centre) receives the “Best New Cruise Ship” award on behalf of World Dream from Mr. Arthur Chen, Vice President of Sino Splendid Holdings Limited (left) and Mr. Darren Ng, Managing Director, TTG Asia Media (right).



Further evolving the company’s pioneering spirit, the latest addition to the Dream Cruises family, Explorer Dream, will assume the role of pathfinder for the brand’s global aspirations.

Click here for high-resolution image: [<Link>](#)

### **About Genting Cruise Lines**

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands – Star Cruises, Dream Cruises and Crystal Cruises – providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Founded in 1993, Star Cruises established the Asia-Pacific as a popular, world-wide cruise destination and, with its current fleet (SuperStar Aquarius, SuperStar Gemini, Star Pisces and The Taipan), continues to pioneer the contemporary cruise market in the region.



Launched in 2015, Dream Cruises has delivered the highest level of guest service and spacious comfort in the region via its fleet of two ships: Genting Dream which debuted in November 2016 and World Dream, in November 2017. Developed specifically for the China and Asia market, Dream Cruises provides passengers with inspirational journeys at sea that are Asian at heart and international in spirit. Explorer Dream, to launch in March 2019, will further fuel Dream Cruises' global aspirations while production has also started in Germany on two new Global Class ships that will join the fleet beginning in Q1 2021.

By sea, river, land or air, Crystal has redefined the way the world views luxury travel. The world-renowned Crystal Experience – featuring global journeys with Crystal Cruises, Crystal River Cruises, Crystal Yacht Expedition Cruises, Crystal AirCruises and Crystal Air – continues to entice the world's most discerning travelers with incomparable luxury and unparalleled personal service.

Through its family of brands, Genting Cruise Lines offers the widest and most imaginative spectrum of cruise products for the modern traveller, catering to all segments, geographies, life stages and travel styles.

**For media enquiry, please contact:**

Desmond Chung  
Corporate Communications  
Tel: (603) 2378 5924

Email: [desmond.chung@gentingcruiselines.com](mailto:desmond.chung@gentingcruiselines.com)

Amanda Li  
Corporate Communications  
Tel: (852) 2378 2082

Email: [amanda.wy.li@gentingcruiselines.com](mailto:amanda.wy.li@gentingcruiselines.com)

