



PRESS RELEASE

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Genting Hong Kong Announces Appointment of Mr. Michael Goh as President of Dream Cruises

His twenty years of experience with Genting Cruise Lines and the Asian Cruise Industry will strengthen Dream Cruises as it prepares for the arrival of the Global Class ships in early 2021

Hong Kong, 26 July 2019 – Genting Hong Kong Limited (“Genting HK”) announced the appointment of Mr. Michael Goh as the President of Dream Cruises and Head of International Sales for Genting Cruise Lines. Mr. Michael Goh will continue to be based in Singapore, reporting to Mr. Kent Zhu, President of Genting Cruise Lines.

Mr. Michael Goh joined Genting Hong Kong 20 years ago and was the Senior Vice President of International Sales for Dream Cruises, Star Cruises and Asian sales and marketing for Crystal Cruises. With over 30 years of extensive experience in the Asian hospitality industry, Mr. Michael Goh is well placed as the President of Dream Cruises to lead the cruise line into its next chapter of growth.

“Michael’s long experience developing the Asian cruise industry with Genting HK and as a key member in the start-up of Dream Cruises will further strengthen the brand with his appointment as President of Dream Cruises. With his strong relationships in the travel industry, he will lay the sales and marketing strategies for the successful arrival of the first of two 204,000 gross ton Global Class ships in 2021,” says Tan Sri KT Lim, Chairman and Chief Executive Officer of Genting Hong Kong.

On his appointment, Mr. Michael Goh says: “When I look back over the past 20 years developing the cruise business with Genting HK, I am proud of our collective team efforts and the challenges we have overcome along the way. I look forward to this next chapter as President of Dream Cruises and the possibilities that lie ahead.”

“On behalf of Dream Cruises, I thank our trade partners, government representatives, tourist promotion boards and the media for their continued support, and look forward to working together over the coming years to further develop our brand and the cruise industry as a whole,” he added.

Of the present Dream Cruises fleet, two “Dream Class” ships have homeports in Hong Kong, Guangzhou and Singapore, with some additional deployment to Taiwan. The third ship, Explorer Dream is currently on her summer seasonal deployment in Shanghai, Dalian and Tianjin. During the winter, Explorer Dream will embark on her maiden voyage outside of Asia with deployment to Australia and New Zealand.

Two Global Class ships of 204,000 gross tons each are currently being built at MV Werften, renowned for its quality German engineering and construction, and have been designed with cutting edge technology for a uniquely immersive and “better-than-world-class” digital experience for Asian cruise guests, who are leading the trend in digital adoption. The official launch of the Global Class ships will be made during IBTM China, the leading event for the MICE industry in China, on August 28 and 29 this year in Beijing and ITB Asia, the largest tourism trade show in Asia, on October 16 to 18 this year in Singapore.



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About Genting Hong Kong Limited (“Genting HK”)

Genting HK is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting HK took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises in 1993. In 2015, to further expand its cruise portfolio in the region, Genting HK launched Dream Cruises to cater to the fastest growing Asian market. The same year, Genting HK finalized the acquisition of Crystal Cruises to extend its reach in the global up-scale market. The three cruise brands are now collectively known as Genting Cruise Lines. This year, Tan Sri Lim Kok Thay, Chairman and Chief Executive Officer of Genting Hong Kong, accepted the ‘Breakthrough Contribution to Tourism’ Award at the Singapore Tourism Awards 2019 on behalf of Genting Cruise Lines.

In 2015, Genting HK acquired Lloyd Werft in Germany, which specializes in building mega private yachts and passenger vessels. A year later, Genting acquired another three shipyards in Germany, collectively known as “MV Werften”, to build mega cruise ships of up to 200,000 gross tons for its three cruise brands.

Genting HK owns 45% of Resorts World Manila, which was the first integrated resort in the Philippines when it opened in 2009. In 2015, Genting HK bought iconic Singapore nightlife brand Zouk – a perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company’s appeal to a younger and more dynamic clientele.

About Dream Cruises

Genting HK brings 26 years’ of Asian cruise industry experience in creating its new cruise line – Dream Cruises. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises aims to be a pacesetter in the global cruise industry, meeting the needs of the ‘emerging generation’ of confident, independently-minded and upwardly-mobile Asian travellers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New Zealand in winter. Construction has also started in Germany on the 204,000 gross ton Global Class ship that will join the fleet in early 2021.

Since its launch, Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2019 ranking Genting Dream and World Dream in the world’s top ten Large Resort Ships – the only two highest rated 4.5 star ships operating in the region.



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Dream Cruises was also recently awarded 'Best Cruise Operator' at the Travel Trade Gazette's (TTG) Travel Awards 2018 and "Best Cruise Line – Cuisine" and "Best Cruise Line – Entertainment" by the Travel Weekly Asia Readers' Choice Awards 2018 and "Best New Cruise Ship" for World Dream at the 12th Annual TTG China Travel Awards 2019.

