

## DREAM CRUISES CELEBRATES NEW MILESTONES WITH EXPLORER DREAM IN SYDNEY

Inaugural arrival of Explorer Dream heralds Dream Cruises' first sailing beyond Asia to Australia



**Sydney (Australia), 27 October 2019** – Dream Cruises today held a special celebration with the inaugural arrival of Explorer Dream in Sydney at the White Bay Cruise Terminal heralding the start of Dream Cruises' global aspirations as 'Asia's Global Cruise Line', sailing beyond Asia for very first time. During Explorer Dream's seasonal homeport deployment in Australia, travellers can explore a variety of round-trip cruise itineraries across Australia departing from Sydney and Brisbane between now and 1 December 2019 and also from 9 to 23 February 2020.

"Dream Cruises is excited to begin a new chapter as we chart new waters beyond Asia to homeport in Australia starting this year for the very first time, creating new milestones as Dream Cruises evolve into 'Asia's Global Cruise Line'," said Mr Michael Goh, President of Dream Cruises and Head of International Sales, Genting Cruise Lines. "Explorer Dream will provide an additional unique vacation experience for local Australian travellers and in bound international tourists with the growing Fly-Cruise opportunities, which will pave the way for the return of Explorer Dream to Australia again in Q4 of 2020."

During Explorer Dream's seasonal homeport deployment Down Under, many Australians and inbound international travellers will be able to conveniently experience Dream Cruises, Asia's home grown and award-winning cruise brand. Travellers can choose to embark on a series of round-trip cruises from Sydney with a variety of 7-Night cruise itineraries or, alternatively, from Brisbane on 6-Night, 7-Night and 8-Night cruises to various popular Australian destinations including Newcastle, Gladstone, Sunshine Coast, Hobart, Melbourne, Burnie and so much more. Travellers embarking from Brisbane can also opt for fun-filled one-way 2-Night Sydney cruises or the 3-Night Sunshine Coast / Sydney cruises on selected departure dates.



In addition, travellers can also experience two very special cruises aboard Explorer Dream from Sydney that will take guests on a magnificent one-way journey across New Zealand to Auckland on a 7-Night New Zealand Adventure (departing 8 Dec 2019) or enjoy a memorable 21-Night Wonders cruise across Australia and Asia (departing 1 Mar 2020 from Sydney) with ports of call in Bali, Singapore, Kota Kinabalu, Puerto Princesa and other exotic destinations.

Explorer Dream made her debut in the premium and luxury Asian market in April 2019 joining her sister ships, Genting Dream and World Dream, as part of the current Dream Cruises fleet. Since her introduction earlier this year and within a short period of time, Explorer Dream has already surged into the TOP 20 'Mid-Sized Ship' category in the well-renowned Berlitz Cruising and Cruise Ships 2020 guide, at number 17. Since its launch in late 2015, Dream Cruises has been a critical and fan favourite, most recently voted 'Best Luxury Cruise Line' at this year's Annual 30th Travel Trade Gazette's (TTG) Travel Awards 2019 and also with three additional awards at the Travel Weekly Asia 2019 Reader's Choice Awards, including for the 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family'.

Built with German craftsmanship, Explorer Dream measures 268 meters in length, 32 meters in width, a total gross tonnage of 75,338 tons and features 928 cabins with and lower berth capacity of 1,856 passengers. The signature, luxury "ship within a ship" enclave of Dream Cruises - The Palace, provides an incomparable "True Asian Luxury" experience for discerning travellers across Asia and beyond, boasting an industry leading staff to guest ratio, a majority of suites at over 40 square meters, as well as Proprietary Butler Training endorsed by affiliated company Crystal Cruises – The World's Most Awarded Luxury Cruise Line.

A generous variety of culinary options will also be available to cater for every taste – from inspired Asian flavours to exquisite Western delicacies. Acclaimed Australian Chef Mark Best will extend his influence on to Explorer Dream with his Seafood Grill by Mark Best serving up the ocean's bounty in a spectacular al fresco setting. Signature Dream dining favourites will also take pride of place on the new ship including Umi Uma for Japanese delights, Silk Road for traditional Chinese fare, Blue Lagoon for Southeast Asian comfort food and Palm Court for informal refreshments and breathtaking views. For adventurous foodies, the all new Mozzarella Ristorante e Pizzeria will tantalize with a modern fusion of classic Italian dishes and pizzas with a Japanese twist.

Guests of Explorer Dream can also enjoy thematic programs on their journeys at sea including "The Connoisseurs Circle" bespoke enrichment program, featuring inspirational talks and events that are especially curated for guests of The Palace.

"We are passionately committed and will constantly strive to deliver wonderful transformative vacation experiences that are Asian at heart and international in spirit. We look forward to creating lasting memories for all our guests with the current and future deployments in Australia and across the region" added Mr Michael Goh.





Mr Michael Goh, President of Dream Cruises and Head of International Sales for Genting Cruise Lines (left) presents a ship model of Explorer Dream to Mr Joel Katz, Managing Director, Australasia CLIA to commemorate the inaugural arrival of Explorer Dream in Sydney.



(From left to right) Ms Brigita Devries, Vice President of Sales of Genting Cruise Lines, Mr Michael Goh, President of Dream Cruises and Head of International Sales for Genting Cruise Lines, Mr Philip Holiday, Acting CEO and Harbour Master Sydney, Port Authority of New South Wales, Captain Christian Aalbers of Explorer Dream, Mr Joel Katz, Managing Director, Australasia CLIA, Ms. Christine Li, Senior Vice President, Head of Marketing of Genting Cruise Lines & Mr Jarwin Peralta, Explorer Dream Hotel Director celebrated the inaugural arrival of Explorer Dream in Sydney with a special toasting ceremony.



Internationally-acclaimed and renowned Australian celebrity Chef Mark Best made a special appearance to celebrate Explorer Dream's inaugural arrival in Sydney.





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## **About Dream Cruises**

Genting HK brings 26 years' of Asian cruise industry experience in creating its new cruise line – Dream Cruises. Featuring a complete fleet of quality, German built vessels for Asian sourced passengers, Dream Cruises aims to be a pacesetter in the global cruise industry, meeting the needs of the 'emerging generation' of confident, independently-minded and upwardly-mobile Asian travellers. Dream Cruises offers inspirational journeys, which are Asian at heart and international in spirit.

Purpose-built for the Asian market, Genting Dream, the first ship of the fleet, debuted in November 2016, with her sister ship World Dream joining in November 2017, offering guests cruising from Guangzhou, Hong Kong and Singapore the highest levels of service, as measured by crew to passenger ratio, and most spacious comfort as measured by gross tons per lower berth. Further expanding the Dream Cruises family, Explorer Dream joined in 2019 with homeports in Shanghai, Dalian and Tianjin during summer and Australia and New



Zealand in winter. Construction has also started in Germany on the 208,000 gross ton Global Class ship that will join the fleet in early 2021.

Dream Cruises has been recognized by the Berlitz Cruising and Cruise Guide 2020, ranking Genting Dream and World Dream once again in the world's top ten Large Resort Ships – the only two highest ships to homeport year-round in Asia. Dream Cruises' third ship, Explorer Dream, also made her debut in the Berlitz Cruising and Cruise Ships 2020 guide under the "Mid-Sized Ship" category in the Top 20 position.

Dream Cruises was also recently awarded 'Best Luxury Cruise Line' at the Annual 30<sup>th</sup> Travel Trade Gazette's (TTG) Travel Awards 2019 and 'Best Cruise Line – Cuisine', 'Best Cruise Line – Entertainment' and 'Best Cruise Line – Family' by the Travel Weekly Asia Readers' Choice Awards 2019.