

Genting Cruise Lines' Triple Crown at the Travel Weekly Asia Reader's Choice Awards 2017

Garners Awards for Star Cruises, Dream Cruises and Crystal Cruises



Mr. Thatcher Brown, President of Dream Cruises (Right) and Mr. Michael Goh, Senior Vice President – International Sales of Genting Cruise Lines (Left) with awards for Star Cruises, Dream Cruises and Crystal Cruises at the Travel Weekly Asia Reader's Choice Awards 2017 held in Singapore.

Hong Kong, 24 October, 2017 –Genting Cruise Lines, a division of Genting Hong Kong comprising of Star Cruises, Dream Cruises and Crystal Cruises, emerged as one of the evening's big winners at the Travel Weekly Asia Reader's Choice Awards 2017 held in Singapore on 23 October 2017, sweeping a series of awards in various categories for its three cruise line brands. Genting Cruise Lines' founding and pioneering brand, Star Cruises, the "Most popular cruise line in Asia" continues to dominate the F&B segment by winning the 'Best Cruise Line – Cuisine' category, while award-winning Crystal Cruises took the 'Best Cruise Line – Luxury' category once again this year. Adding to the honours, Asia' Luxury cruise brand, Dream Cruises, was also proud to join the ranks of award winners by garnering two awards with the debut of Genting Dream as the 'Best New Ship' and in the 'Best Cruise Line – Entertainment' category.

"It has been an amazing year for Genting Hong Kong and its Genting Cruise Lines division with Star Cruises, Dream Cruises and Crystal Cruises charting new frontiers and creating new milestones for the company and the cruise industry," said Mr. Kent Zhu, President of Genting Cruise Lines. "On behalf of



Genting Cruise Lines, I would like to thank the voters for their continuous support; it is indeed a privilege to receive these awards for the different brands and for such varied accomplishments. This year is special, as we are extremely proud of Dream Cruises' achievements, having just launched in late 2016. To receive this recognition this year with two awards is truly wonderful news and encourages us to strive and work harder to exceed expectations with best-in-class practices."

Genting Cruise Lines will continue to cross-share the resources and services of its three cruise lines, to capitalize and maximize on the strengths of each of the brands to increase overall efficiencies and to grow its business and market share. Genting Cruise Lines has already outlined a ten-year plan with ship orders to be delivered by 2021, five years from now. These include the two new Star Cruises 'Global Class' ships intended for the Asian market, as well as four river cruise ships and expedition vessels for Crystal with future opportunities for charters by the Asian luxury segment.

Recently, a new chapter unfolded for Crystal with the successful launch of Crystal AirCruises' Crystal Skye – the world's newest, most ultra-luxurious and spacious private tour jet developed exclusively for highly discerning individual and group travelers around the world, setting an even higher benchmark in global luxury travel and vacation experiences.

Also, Dream Cruises – "Asia's Luxury Cruise Line" will very soon welcome Genting Dream to homeport in Singapore from 16 November 2017 onwards, cruising to enchanting destinations encompassing Kuala Lumpur, Penang, Phuket, Surabaya, North Bali and a special celebratory cruise to MacLeod Island. Her brand new twin sister ship, World Dream will also make her way to Asia from Germany to homeport in Hong Kong on 17 November and Nansha on 19 November, taking guests on two weekly alternating 6-day/5-night itineraries including stops in Boracay and Manila in the Philippines and Ho Chi Minh and Nha Trang in Vietnam, as well as 3-day/2-night weekend cruises from Hong Kong around the South China Sea.

About Genting Hong Kong Limited ("Genting")

Genting is a leading corporation principally engaged in the business of cruise and cruise related operations along with leisure, entertainment and hospitality activities.

As a pioneer in the Asian cruise industry, Genting took on the bold initiative to grow the Asia-Pacific as an international cruise destination with the founding of Star Cruises, "The Most Popular Cruise Line in Asia", in 1993. In 2000, Genting bought NCL and grew it to the third largest cruise line in the world and in 2016 launched Dream Cruises, "Asia's Luxury Cruise Line", with homeports in Hong Kong and Nansha, China, and soon in Singapore. To maintain a global presence, Genting acquired Crystal Cruises, recognized as "The World's Most Awarded Luxury Cruise Line".

Genting also purchased three shipyards in Germany in 2016, collectively known as "MV Werften", to build luxurious Rhine and Danube river ships, the world's largest "Endeavor Class" expedition yachts at 20,000 gross tons and the latest generation of mega cruise ships of 204,000 gross tons for its three cruise brands. Genting also bought Lloyd Werft, which specializes in building some of the largest and



most expansive Megayachts in the world, and other highly specialized vessels, as well as in yacht and cruise ship repairs and maintenance.

Genting Hong Kong's investment in iconic Singapore nightlife brand Zouk – a world-class entertainment institution and trendsetter in Asia's dance music scene, and perennial top-ten fixture in the annual DJ Mag Top 100 Clubs global poll - further diversifies the company's appeal to a younger and more dynamic clientele.

About Genting Cruise Lines

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands - Star Cruises, Dream Cruises and Crystal Cruises - providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Established in 1993, Star Cruises is the pioneer in the Asia Pacific cruise industry currently with a fleet of six ships catering to the contemporary market segment. As "The Most Popular Cruise Line in Asia", Star Cruises will further expand its footprint in the region with the delivery of two new "Global Class" ships, each measuring 201,000 gross tons, in 2020 and 2021.

"Asia's Luxury Cruise Line", Dream Cruises delivers the highest level of guest service and spacious comfort in the region via newly launched Genting Dream (November 2016) and the upcoming World Dream (late 2017). Developed for the high-end consumers in China and Asia, Dream Cruises will provide passengers with more choice, comfort and value to create a perfect dream voyage.

Crystal Cruises is "The World's Most Awarded Luxury Cruise Line", having earned more "World's Best" awards than any other cruise line, hotel, or resort in history. Recently, Crystal has embarked on a significant brand expansion introducing two new classes of cruising - Crystal Yacht Cruises and Crystal River Cruises - and reaching new heights with Crystal Luxury Air and Crystal AirCruises.

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