



PRESS RELEASE

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Star Cruises Celebrates a Decade at the TTG “Travel Hall of Fame”
Introduces exciting cruise itineraries and destinations from new multiple homeports across Asia



Mr. Michael Goh, Senior Vice President – International Sales of Genting Cruise Lines (center) receiving the TTG Travel Awards “Travel Hall of Fame” Inductee Award from Mr. Arief Yahya, Minister of Tourism, Republic of Indonesia (left) together with Mr. Darren Ng, Managing Director, TTG Asia Media (right) at the 28th TTG Travel Awards 2017 Ceremony & Gala Dinner in Bangkok, Thailand on 28 September 2017.

Hong Kong, 20 October, 2017 – Genting Cruise Lines’ Star Cruises, the “Most popular cruise line in Asia”, is proud to receive the Travel Trade Gazette’s (TTG) “Travel Hall of Fame” Award at the 28th Annual TTG Travel Awards 2017 in Bangkok, Thailand this year, celebrating its ten year induction into the hall of fame in recognition of Star Cruises’ outstanding achievement in winning “Best Cruise Operator in the Asia-Pacific” ten years in a row.

“This year marks another milestone for Star Cruises, having been inducted in the TTG “Travel Hall of Fame” for a decade since 2008. Star Cruises owes its successes in Asia to its deep-rooted Asian heritage and the on-going support from our local business partners, the media, including TTG Asia, as well as the local government bodies across the region, which has allowed Star Cruises to pioneer and grow the Asian cruise industry over the last 24 years, forging new relationships and building new milestones to become “The Most Popular Cruise Line in Asia,” said Mr. Ang Moo Lim, President of Star Cruises.

Star Cruises remains committed and continues to offer best-in-class services across its fleet, innovating and introducing new concepts with exciting new destinations and cruise itineraries, which



will promote both Star Cruises and cruising as a choice holiday-vacation. With Star Cruises' fleet homeported across Asia, Star Cruises continues to boost regional cruise tourism with its wide-ranging deployments and further develop the fly-cruise market allowing guests to explore the region easily and conveniently from a choice of exciting destinations.

In Southeast Asia, SuperStar Gemini will commence her new homeport deployment in the popular tourist destination of Bangkok via Laem Chabang International Terminal, beginning 30 November 2017 through to 27 April 2018, embarking on 3-night cruises to Sihanoukville, Cambodia and Ko Samui, Thailand, 2-night cruises to Kho Kong, Cambodia and Ko Kut Island, Thailand, and 2-night Kho Kong cruises. Fuelling the growth of the ASEAN cruise industry with more embarking homeports for passengers, SuperStar Libra also launched its triple homeport deployment in Kuala Lumpur (via Port Klang), Penang and Phuket in September 2017 offering the 3-Night KL-Phuket-Penang cruises and the 4-Night KL-Langkawi-Phuket-Penang cruises. Starting November, SuperStar Libra will also be launching a very special new 4-Night cruise itinerary from Port Klang to Phuket and Penang, as well as a rare opportunity to cruise to Macleod Island, a secluded island paradise located in the Myeik Archipelago in southern Myanmar, listed as one of the top ten countries to visit in 2017 by renowned travel guide the Lonely Planet.

For the North Asian market, SuperStar Virgo will unveil her new winter itineraries from Shanghai beginning 30 November with voyages taking in the tropical sun of the Philippines and perennial favourite destination, Japan. SuperStar Virgo will offer a diverse range of vacation options including 7-Night Laoag/Manila/Naha, 5-Night Osaka/Beppu, 4-Night Fukuoka, 4-Night Kagoshima, and 3-Night Naha cruises to appeal to a broad cross-section of guests. In Taiwan, SuperStar Aquarius maintains her homeport in Keelung throughout the year-end with a variety of itineraries to Japanese ports of call including Miyakojima, Ishigaki, Naha, and Nakagusuku. In Hong Kong, Star Pisces also continues to homeport in the vibrant city with her ever-popular daily 1-Night High Seas cruises catering to those that seek a short and easy holiday getaway. Always a cruise highlight, dining promotions on board Star Pisces will tempt with traditional, hearty clay pot rice dishes this winter in addition to beloved, holiday classics to usher in the festive season.

For more information on Star Cruises, please visit www.starcruiises.com

On Star Cruises, every journey is a voyage of discovery and surprise.

About Genting Cruise Lines

Genting Cruise Lines is a division of Genting Hong Kong comprising of three distinct cruise brands - Star Cruises, Dream Cruises and Crystal Cruises - providing a range of products from contemporary cruises to ultra-luxurious vacation experiences spanning the sea to air.

Established in 1993, Star Cruises is the pioneer in the Asia Pacific cruise industry currently with a fleet of six ships catering to the contemporary market segment. As "The Most Popular Cruise Line in Asia", Star Cruises will further expand its footprint in the region with the delivery of two new "Global Class" ships, each measuring 201,000 gross tons, in 2020 and 2021.

"Asia's Luxury Cruise Line", Dream Cruises delivers the highest level of guest service and spacious comfort in the region via newly launched Genting Dream (November 2016) and the upcoming World



Dream (late 2017). Developed for the high-end consumers in China and Asia, Dream Cruises will provide passengers with more choice, comfort and value to create a perfect dream voyage.

Crystal Cruises is "The World's Most Awarded Luxury Cruise Line", having earned more "World's Best" awards than any other cruise line, hotel, or resort in history. Recently, Crystal has embarked on a significant brand expansion introducing two new classes of cruising - Crystal Yacht Cruises and Crystal River Cruises - and reaching new heights with Crystal Luxury Air and Crystal AirCruises.

About Star Cruises

Star Cruises is a wholly-owned subsidiary of Genting Hong Kong, a leading global leisure, entertainment and hospitality corporation. A pioneer in the Asia Pacific cruise industry, Star Cruises has been operating its fleet since 1993, taking on the bold initiative to grow the region as an international cruise destination with a fleet of six vessels including SuperStar Virgo, SuperStar Libra, SuperStar Gemini, SuperStar Aquarius, Star Pisces and The Taipan.

Star Cruises' commitment in offering best-in-class services and facilities is reflected in a host of recognitions and accolades received over the years. These include being inducted into the prestigious Travel Trade Gazette's "Travel Hall of Fame" for the tenth year in 2017 in recognition of winning "Best Cruise Operator in the Asia-Pacific" for 10 consecutive years. Star Cruises was also recently voted "Asia's Leading Cruise Line" at the World Travel Awards for the sixth year in a row in 2017.

Official Website: <http://www.starcruiises.com>
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